

iiNEER Co., Ltd. Introduces TOOLTIP Lens Edging Series at Milan's MIDO Eyewear Expo

GUNPO-SI, GYEONGGI-DO, REPUBLIC OF KOREA, January 24, 2024 /EINPresswire.com/ -- iiNEER Co., Ltd., a company specializing in lens processing technology, is set to present its latest product, the TOOLTIP lens edging system, at the MIDO Eyewear Show. The event, which is a hub for eyewear professionals, will take place from February 3rd to February 5th in Milan, Italy. This will be the first public unveiling of TOOLTIP, encompassing the TOOLTIP lens edger (INE-200), tracer (INT-200), and blocker (INB-200).



Introducing TOOLTIP: A Blend of Technology and User-Centric Design

The TOOLTIP series is a significant [step forward for iiNEER Co., Ltd.](#), a company dedicated to enhancing the efficiency and quality of lens processing. It is designed to meet the needs of the modern optical industry, offering a user-friendly interface and enhanced durability. A notable aspect of the TOOLTIP lens edger is its 13.3" touchscreen user interface, the largest in its market segment. This feature, often reserved for high-end industrial machines, sets a new standard in the lens edging system category.

In addition to its advanced technical specifications, iiNEER emphasizes after-sales service and customer support. The company has implemented a web-based remote control customer service platform to reduce maintenance times and eliminate the need for physical service visits.

The durability of the TOOLTIP series is another key aspect, with the company utilizing components usually reserved for more expensive equipment. This strategic choice not only ensures longevity but also positions TOOLTIP as a reliable option for professionals in the eyewear industry.

Pioneering Customer Service in Optical Technology

In an era where efficient and accessible customer service is paramount, iiNEER has innovated with its web-based remote control customer service system. This platform is designed to minimize maintenance time and reduce the frequency of physical service visits, an essential feature in today's fast-paced and increasingly digital world.

A New Player in the Optical Technology Industry

"Joining the MIDO Eyewear Show is a milestone for iiNEER Co., Ltd. We are eager to introduce TOOLTIP to the global market," said a spokesperson for iiNEER. "Our focus on user-friendly design, durability, and exceptional customer service is what sets us apart. We believe TOOLTIP will be a game-changer for professionals looking for a high-quality, accessible lens edging system."

About iiNEER Co., Ltd.

Founded by a team of experienced engineers in lens processing equipment, iiNEER Co., Ltd. is committed to delivering high-quality, accessible optical technology solutions. The company's approach combines practical design with durability and effective customer support, aiming to meet the evolving needs of the optical industry. With its headquarters in Gunpo-si, Gyeonggi-do, Republic of Korea, iiNEER is poised to make a significant impact in the field of lens processing technology.

For a comprehensive view of the TOOLTIP series, including high-resolution images and detailed product specifications, please visit iiNEER's Online Media Kit.

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