

# Babee Greens Unveils Eco-Friendly Wool and Cashmere Longies to Keep Babies Cozy in the New Year's Winter Season

*Babee Greens Sets the Standard for Sustainable Baby Comfort with New Wool and Cashmere Longies Collection*

ASHEVILLE, NORTH CAROLINA, UNITED STATES OF AMERICA, December 27, 2023 /EINPresswire.com/ -- As the winter season approaches, parents are always on the lookout for ways to keep their little ones warm and comfortable. Babee Greens, a distinguished name in organic baby products, has just unveiled their latest addition to their collection - [Organic Wool and Cashmere Longies](#). These longies also referred to as long underwear, are made from the finest quality materials and are designed to keep babies cozy and stylish during the chilly winter months.



Similar to all other Babee Greens products, these longies reinforce the commitment to providing sustainable and high-quality options for parents. Made from 100% organic wool and cashmere, the longies prioritize the comfort of babies. The wool and cashmere utilized in the longies are sourced from ethically raised sheep and goats, ensuring the highest standards of quality and ethical standards.

"We are delighted to introduce our Wool and Cashmere Longies just in time for the New Year's winter season," said Jason Rector, CEO at Babee Greens. "We believe that parents and caregivers will appreciate the quality, comfort, and sustainability of our longies as the perfect addition to their baby's winter wardrobe."

Although wool requires delicate care, the cleaning process for the longies is straightforward and

uncomplicated. To maintain the longies, all that is required is a handwash and laying them flat to dry.

For increased absorbency, it is recommended to lanolize about once a month. Lanolizing involves applying lanolin, a natural wool wax, to reinforce the wool's water-resistant properties. This minimal care routine ensures the durability and quality of the wool and cashmere longies, making them an easily manageable yet reliable choice for parents.

Besides their soft and warm characteristics, these longies offer natural moisture-wicking properties, making them well-suited for babies with a tendency to sweat or babies with sensitive skin. The natural wool can absorb over 30% of its weight and still feel dry to the touch. They are also designed with a comfortable and adjustable waistband, ensuring a perfect fit for growing babies.



Babee Greens Organic Wool and Cashmere Longies

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*Jason Rector*

For more information about Babee Greens and eco-conscious baby products, visit [babeegreens.com](http://babeegreens.com).

About Babee Greens: Founded in 2002 in the Blue Ridge Mountains, Babee Greens operates as a small business committed to nurturing babies and the environment. The company offers certified organic cloth baby diapers and eco-friendly products as alternatives to traditional options. The flagship product, the Growing Greens One Size Fitted

Diaper, emerged in response to the resurgence of cloth diapering in the late 20th century, providing a sustainable solution to reduce landfill waste and chemical fiber usage.

Today, the original organic cloth diaper remains a top-selling item. Babee Greens, managed by environmentally conscious individuals, continually expands its range of organic, sustainable, and biodegradable products.

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Babee Greens Organic Wool and Cashmere  
Longies (off-white)

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