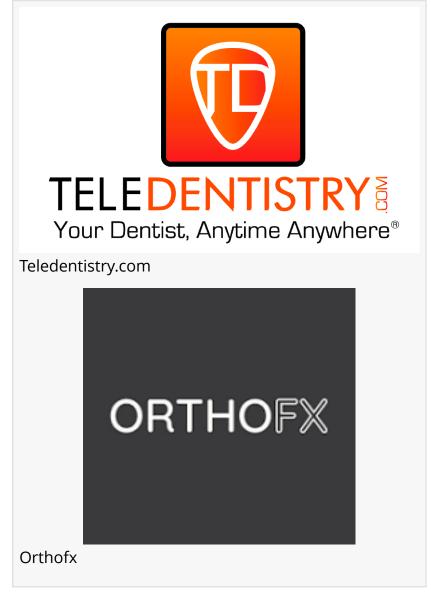


Teledentistry.com and OrthoFX Collaborate to Support SmileDirectClub Patients Post-Shutdown

Transition to Traditional Dental Care due to the recent shutdown of SmileDirectClub. New partnership offers a reliable pathway to traditional dental settings.

LAS VEGAS, NEVADA, USA, December 12, 2023 /EINPresswire.com/ -- New Initiative Provides Seamless Transition to Traditional Dental Care

In response to the recent shutdown of SmileDirectClub, Teledentistry.com and OrthoFX are proud to announce a strategic partnership. This collaboration will offer former SmileDirectClub customers a reliable pathway to continue their dental care in traditional brick-and-mortar dental settings. "As leaders in virtual and orthodontic dental care, we understand the uncertainty faced by SmileDirectClub customers"; said Dr. Vilas Sastry, CEO of Teledentistry.com. "Our partnership with OrthoFX is a step towards ensuring these customers have continued access to



quality dental care."; This initiative facilitates a smooth transition for customers who were midtreatment or considering starting treatment with SmileDirectClub. Teledentistry.com will provide initial virtual consultations, followed by referrals to local, in-network dental practices partnered with OrthoFX for ongoing, in-person care. "OrthoFX's commitment to high-quality orthodontic solutions complements Teledentistry.com's tele-health expertise"; stated Ren Menon, CEO of OrthoFX. "Together, we aim to fill the gap left by SmileDirectClub's closure, offering former

customers a trusted alternative for their orthodontic needs."; Patients can easily access this service by scheduling a virtual appointment with Teledentistry.com, completing necessary edocuments, and then receiving a referral to a local dentist for further treatment. Teledentistry.com, a pioneer in virtual dental care, and OrthoFX, with its advanced orthodontic solutions, are dedicated to ensuring that the sudden closure of SmileDirectClub does not leave customers without options for their dental care needs.

For more information about this collaborative effort and how it benefits former SmileDirectClub customers, please visit www.orthofx.com/SDC.

About Teledentistry.com

Teledentistry.com is a leading provider of virtual dental care across the USA, Canada, Australia, and the United Kingdom. With a mission to improve access to dental care, Teledentistry.com offers 24/7 virtual consultations for a range of dental emergencies and inquiries. For more information, visit www.teledentistry.com.

About OrthoFX

Founded by a team of industry experts who played a critical role in building and scaling the clear

aligner and dental health category at Invisalign and Philips Oral Care, OrthoFX is pioneering next

generation advancements in orthodontics and dental treatments through innovations in polymers,

software and services. For more information, visit https://www.orthofx.com/fordoctors

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