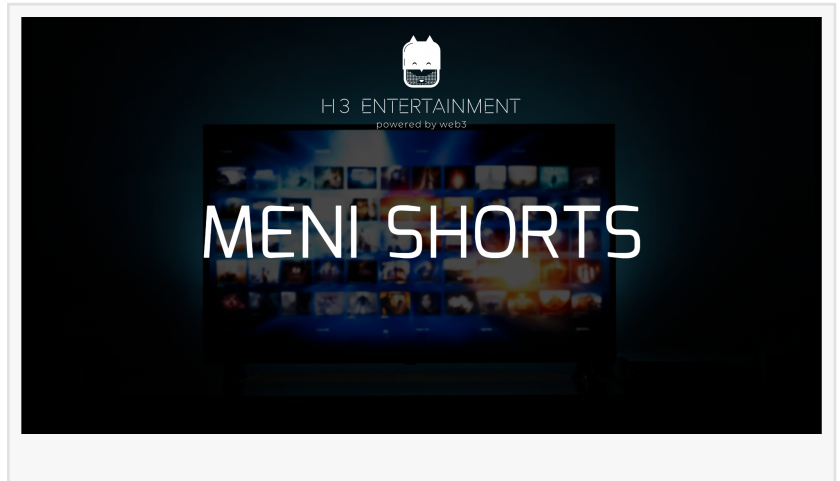


# H3 Entertainment Kickstarts MENI SHORTS: The First Web3 Movie-Quality Short-Series APP

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Entertainment is proud to announce the development of its groundbreaking project, MENI SHORTS, the first-ever Web3 movie-quality, bite-sized short-series APP. MENI SHORTS is designed to fill a crucial gap in the market, catering to the evolving demand for high-quality, engaging content in a short-form format.



## Bridging the Gap in Digital Entertainment:

In the current landscape where user-generated short-form content is abundant, there is a growing need for professionally crafted, high-quality content in bite-sized snippets. MENI SHORTS steps in to meet this demand, offering an experience akin to popular platforms like Quibi and Reelshorts, but with the unique integration of Web3 technology.

## Embracing Web3 for Fair and Transparent Ecosystems:

The use of Web3 in MENI SHORTS introduces a fairer, more equitable, and transparent revenue model for productions. This innovative approach allows productions to share in residuals, creating a sustainable ecosystem for creators and artists. Furthermore, Web3 enables international micro payments, opening doors to a global audience and a diverse range of content creators.

## Engaging User Experience with Rewards and Participation:

MENI SHORTS extends beyond traditional content consumption and viewing platforms; it's an interactive experience. Users can engage with productions, earn rewards, and even participate in various aspects of content creation. This level of interaction creates a strong and dynamic community of content creators and viewers, all while enhancing the overall viewing experience.

## A Gateway for New Media and AI-Generated Content (AIGC):

MENI SHORTS, currently in development by H3 Entertainment, is set to feature a diverse selection of content channels, including H3 Originals Content, dedicated to showcasing exclusive,

fresh and original short-series content created specifically for MENI SHORTS.

Other categories include remakes and adaptations of existing intellectual properties in short-series format as well as condensed versions of popular films, capturing the core storylines in a more succinct format. Independent productions and filmmakers will be able to showcase their unique work that might otherwise not find a mainstream audience.

Understanding the potential and challenges of AI-generated content (AIGC), MENI SHORTS is committed to responsibly enabling AIGC on its platform. As a distributor of AIGC shorts, MENI SHORTS aims to set standards for responsible and ethical use of AI in content creation, ensuring that AI-generated works are respectful, inclusive, and align with the broader goals of the creative community.

Incubating Future Cinematic Projects:

Crucially, MENI SHORTS serves as an incubator for content, offering a unique pathway for short-series content to evolve into long-form feature films and TV series. This approach not only diversifies the content but also provides a launching pad for creators to expand their ideas into more extensive projects. The first short-series in project pipeline development is “Decrypt”, which centers around the world of Cryptocurrency that will later be made into a TV series.

A New Era of Entertainment Experience:

With the launch of MENI SHORTS, H3 Entertainment is not just releasing an app; it's spearheading a new movement in digital storytelling. With a shift from traditional movie consumption to short-form phone content, MENI SHORTS offers a timely solution by delivering movie-quality content in a short-series format suited to modern viewing habits. By blending the appeal of short-form content with the capabilities of Web3 technology and the potential for content expansion into feature-length projects, MENI SHORTS is set to redefine the digital entertainment experience.

Join the H3E Community today! Join the conversation, share your ideas, and be part of H3E projects!

Join us on this revolutionary journey — where the community takes the lead!

- Follow H3 Entertainment on [Twitter](#) (X.com)
- Comment or Contribute your vision on [Telegram](#)

H3 Entertainment (H3E) H3E (H3 — Hollywood & Entertainment 3.0) is a leading entertainment company and media platform for financing, curating, and creating diverse, innovative, high-quality TV shows, movies, and media content. We have a special technology focus blending Community, Crypto/Web3 crowdfunding, crowdcreation, and crowd-collaboration. H3E's community members can share their creativity and ideas and participate in early development activities, crowdfunding, story writing, character development, voting, production process, and many other opportunities.

H3 Entertainment's vision is to make the industry more inclusive, transparent and distributed with innovative solutions that include a digital IP marketplace and a community-centric production house and process. These Initiatives empower fans, creators, and investors to directly develop and engage with their favorite content, while simultaneously reinforcing the bonds between intellectual property and its dedicated audiences.

H3 Entertainment is an innovative entertainment network/platform which funds, develops and produces first class TV series, movies, and diverse media formats. Our extensive Hollywood network, expert production teams, and top of the line talent are committed to using the power of our Community to provide the highest quality entertainment experiences.

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