

Condoms Market Size, Share, Top Brands, Growth Rate, Demand, Report 2023-2028

The increasing awareness among the masses about sexually transmitted diseases and the rising product availability.

BROOKLYN, NY, UNITED STATES,
December 13, 2023 /

EINPresswire.com/ -- The latest report published by IMARC Group, titled "Condoms Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028", offers a comprehensive analysis of the

industry, which comprises insights on condoms market. The report also includes competitor and regional analysis, and contemporary advancements in the global market.



Condoms Market

The global [condoms market size reached US\\$ 10.52 Billion in 2022](#). Looking forward, IMARC Group expects the market to reach US\$ 17.6 Billion by 2028, exhibiting a growth rate (CAGR) of 8.92% during 2023-2028.

Factors Affecting the Growth of the Global Condoms Industry:

- **Public Health Initiatives and Sexual Education:** Public health initiatives and comprehensive sexual education programs are fundamental drivers of the condoms market. Governments, non-governmental organizations (NGOs), and healthcare providers worldwide emphasize the importance of safe sexual practices and raise awareness about sexually transmitted infections (STIs) and unplanned pregnancies. These initiatives promote condom use as a highly effective method of protection. As individuals become more informed about the risks associated with unprotected sex, the demand for condoms increases. Sexual education in schools and community outreach programs also play a vital role in educating the public about responsible sexual behavior and condom usage.

Get a Sample Copy of this Report: <https://www.imarcgroup.com/condoms-market/requestsampl>

- Preventive Healthcare and STI Awareness:

Condoms are recognized as a critical component of preventive healthcare, particularly in the context of sexual health. The condoms market benefits from the growing emphasis on preventive healthcare measures. In regions with a high prevalence of sexually transmitted infections (STIs), healthcare providers and public health organizations actively promote condom use as a means to reduce transmission rates. Condoms offer effective protection against STIs, including HIV/AIDS, and are a vital tool in preventing unintended pregnancies. The increasing focus on reducing the burden of disease and unplanned pregnancies fuels the demand for condoms.

- Changing Cultural Norms and Attitudes:

Evolving cultural norms and attitudes towards sexuality are significant drivers of the condoms market. Over the years, societies have become more open to discussions about sexual health, consent, and responsible sexual behavior. As a result, there has been a reduction in the stigma associated with condom use. Changing cultural perceptions of gender roles and relationships have also played a role in promoting condom usage as a shared responsibility. Individuals and couples are increasingly willing to incorporate condoms into their sexual practices, viewing them as a responsible choice for protection. Additionally, the acceptance and normalization of condoms are facilitated by their portrayal in popular culture, including movies, television shows, and advertising campaigns.

Explore Full Report with Table of Contents: <https://www.imarcgroup.com/condoms-market>

Global Condoms Market Report Segmentation:

Breakup by Type:

- Latex
- Non-latex

Latex condoms constitute the largest segment, due to their widespread use, reliability, and effectiveness in preventing sexually transmitted infections and unintended pregnancies.

Breakup by End User:

- Men
- Women

Men represent the largest end-user segment for condoms, as they are the primary users in most cases, and condoms are an essential component of safe sexual practices.

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Convenience Stores
- Pharmacies and Drug Stores
- Online Stores
- Others

Pharmacies and drug stores serve as the dominant distribution channel in the global market on account of their accessibility, discretion, and the convenience of purchasing condoms alongside other healthcare products.

Breakup by Region:

- North America (United States, Canada)
- Europe (Germany, France, United Kingdom, Italy, Spain, Others)
- Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Other)

North America stands as the largest market, reflecting its sizable population, strong healthcare infrastructure, and significant consumer demand for a wide range of products and services.

Global Condoms Market Trends:

The condoms market has witnessed continuous innovation in terms of product variety and features. Manufacturers have introduced a wide range of condom types, including ultra-thin, textured, flavored, and lubricated variants, catering to diverse consumer preferences. Emerging innovations in materials and manufacturing techniques have led to the development of more comfortable and effective condoms. These advancements enhance the user experience and encourage condom adoption. Furthermore, accessibility and distribution channels are crucial drivers for the condoms market. Condoms are widely available through various channels, including pharmacies, convenience stores, online retailers, and healthcare facilities.

Key highlights of the report:

- Market Performance (2017-2022)
- Market Outlook (2023-2028)
- Porter's Five Forces Analysis
- Market Drivers and Success Factors
- SWOT Analysis
- Value Chain
- Comprehensive Mapping of the Competitive Landscape

Browse Other Reports:

<https://demo.sngine.com/blogs/405551/E-Pharmacy-Market-Overview-Size-Industry-Share->

[Growth-Trends-Report](#)

<https://demo.sngine.com/blogs/405572/Ferroalloys-Market-Report-Size-Share-Growth-Trends-Demand-and-Forecast>

<https://demo.sngine.com/blogs/405579/Immunoassay-Market-Report-Size-Industry-Share-Growth-Trends-Forecast-2023>

<https://demo.sngine.com/blogs/406478/T-cell-Therapy-Market-Report-Size-Industry-Share-Growth-Key>

<https://demo.sngine.com/blogs/406484/Stoma-Ostomy-Care-Market-Report-Size-Share-Industry-Analysis-Trends>

About Us

IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

Elena Anderson

IMARC Services Private Limited

+1 631-791-1145

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/674794022>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.