

Mobile Pet Care Market Size Worth US\$ 1,181.3 Million during 2024-2032, With a CAGR of 6.2% | IMARC Group

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EINPresswire.com/ -- According to IMARC Group's latest research report, titled "Mobile Pet Care Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2024-2032," offers a comprehensive analysis of the industry, which comprises insights on the mobile pet care market. The report also includes competitor and regional analysis, and contemporary advancements in the market. The [global mobile pet care market size reached US\\$ 676.5 Million in 2023](#).

Looking forward, IMARC Group expects the market to reach US\$ 1,181.3 Million by 2032, exhibiting a growth rate (CAGR) of 6.2% during 2024-2032.

Get Sample Copy of Report at – <https://www.imarcgroup.com/mobile-pet-care-market/requestsampl>

Factors Affecting the Growth of the Mobile Pet Care Industry:

- Enhanced Focus on Pet Wellness and Preventive Care:

One critical factor propelling the mobile pet care market is the enhanced focus on pet wellness and preventive care. Pet owners are increasingly aware of the importance of regular health check-ups and preventive treatments for their pets, which has led to a higher demand for accessible veterinary services. Mobile pet care providers, offering services like vaccinations, routine examinations, and dental care, cater to this need effectively.

This trend is not only a reflection of the growing humanization of pets, where they are treated as family members, but also a proactive approach to avoid future health complications and



Global Mobile Pet Care Market

associated costs. Furthermore, the increasing availability of specialized pet healthcare plans and insurance policies are driving the growth of the market.

- Integration of Technology in Pet Care Services:

The advent of mobile apps and online platforms has revolutionized the way pet care services are accessed and delivered. These technological advancements enable pet owners to easily book appointments, track their pet's health records, and receive personalized care recommendations, all from their smartphones.

Moreover, the use of technology in mobile pet care extends to the services themselves, with providers utilizing modern tools and equipment for grooming, health check-ups, and emergency services. The technology-driven approach in mobile pet care is further complemented by the increasing use of social media and digital marketing strategies by service providers, which helps them to reach a broader audience and create a strong online presence.

- Government Initiatives and Regulatory Support:

Government initiatives and regulatory support are also playing a significant role in driving the mobile pet care market. Recognizing the importance of pet care for overall community health, governments in various regions are implementing policies and regulations that support the growth of mobile pet care services.

These include licensing requirements, health and safety standards, and operating guidelines that ensure the quality and reliability of these services. This governmental support is particularly crucial in standardizing and professionalizing the mobile pet care industry, which in turn builds consumer confidence. Moreover, these regulations and initiatives are essential in ensuring that pet care services are accessible to a wider population, including under-served and remote areas, where traditional veterinary services might be limited.

Explore the Full Report with Charts, Table of Contents, and List of Figures:

<https://www.imarcgroup.com/mobile-pet-care-market>

Competitive Landscape with Key Players:

- 4 Paws Mobile Spa Ltd
- Alpha Pet Grooming Salon LLC
- Aussie Mobile Vet Pty Ltd
- Aussie Pet Mobile Inc. (Home Franchise Concepts LLC)
- Dial a Dog Wash
- Go Hollywood Grooming
- Haute Pets
- Jones Mobile Veterinary Services

- My Pet Mobile Vet Inc.
- PurrFurred Pet Styling
- The Pooch Mobile

Mobile Pet Care Market Report Segmentation:

By Services:

- Mobile Pet Grooming
- Mobile Veterinary Care

Mobile pet grooming is the most prevalent method due to its convenience for pet owners and the ability to provide personalized, stress-free care for pets in a familiar environment.

By Pet Type:

- Dogs
- Cats
- Others

Dogs accounted for the largest market share due to their popularity as pets, higher maintenance grooming needs compared to other pets, and the strong bond owners have with their dogs, often treating them as family members.

Regional Insights:

- North America (United States, Canada)
- Europe (Germany, France, United Kingdom, Italy, Spain, Others)
- Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Other)

North America's dominance in the mobile pet care market is attributed to the high pet ownership rates, significant spending on pet care, and the growing demand for convenient and premium pet services in this region.

Global Mobile Pet Care Market Trends:

The global market is primarily driven by the increasing number of pet owners who prefer convenience in pet care services. This growth is further supported by the rising awareness among pet owners about the importance of regular and accessible pet care, which includes grooming, veterinary check-ups, and other wellness services.

In line with this, the proliferation of mobile technology and apps is making it easier for pet owners to schedule and access these services, thereby driving the market. Additionally, the growing trend of humanizing pets has led to an increase in demand for specialized and premium pet care services, which mobile pet care providers are well-positioned to offer. The market is also benefiting from the rising disposable incomes of pet owners, enabling them to spend more on the health and well-being of their pets.

Key Highlights of the Report:

- Market Performance
- Market Outlook
- Porter's Five Forces Analysis
- Market Drivers and Success Factors
- SWOT Analysis
- Value Chain
- Comprehensive Mapping of the Competitive Landscape

Note: If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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