

Revolutionizing Financial Planning: M Wealth Group Launches Updated Website and **Expanded Services**

M Wealth Group relaunches with a focus on personalized financial services and financial literacy, led by co-founders Martin and Chelsea Matthews.

ALPHARETTA, GEORGIA, USA, December 14, 2023 / EINPresswire.com/ -- Under the seasoned leadership of co-founders Martin and Chelsea Matthews, M Wealth Group has relaunched their website, mwealthgroup.com, to redefine <u>financial services</u>. With over 25 years of combined expertise guiding individuals, families, and businesses towards financial empowerment, the Matthews built a company centered on financial literacy and highly customized wealth-building strategies.

"A lack of financial education is one of the greatest economic threats today," said Martin and Chelsea Matthews.



Group



"Our passion is arming clients with the knowledge to take control of their financial futures. We provide ongoing courses and resources so they can develop financial mastery over time through improved money management skills."

M Wealth Group's relaunch highlights their comprehensive services, including retirement planning, life insurance, and financial consulting across business or personal needs. Uniquely, their team emphasizes personalized strategies rather than a one-size-fits-all approach. They believe that no two clients have identical needs or goals.

First, an in-depth assessment is completed to measure risk appetites, family dynamics,

generational obligations, and other singular factors to craft customized roadmaps to help clients achieve financial security. Their expertise navigates complex areas like managing market volatility, a "become your own bank" approach to life insurance, handling retirement account transitions, and creating predictable post-retirement income.

The Matthews noted this personalized financial planning strategy approach throughout M Wealth Group's offerings. For example, they develop tailored investment and withdrawal strategies in retirement planning. Regarding life insurance, they design solutions addressing specific estate planning or wealth transfer needs rather than simply maximizing coverage.

Supplementing their customized financial planning services, the Matthews prioritize client education through <u>Unbreakable Finances University</u>. This online learning platform empowers individuals to enhance financial literacy and money management skills over time. In addition, for couples, they wrote "Let's Fight About Money." The book explores shared money mindsets and relational health alongside finances.

The team at M Wealth Group believes that empowerment through education is essential for one's financial journey. They provide ongoing instruction through their courses, workshops, resources, and coaching so clients can sustain success beyond just a financial plan. Their business views financial mastery as an ongoing process enabled through elevated money skills.

While Martin and Chelsea Matthews bring decades of leadership in financial services, they have also built an accomplished team to provide best-in-class support for clients. Their team enhances their offerings as dedicated financial professionals, contributing their expertise in custom financial planning. Linda N. leads operations, ensuring an exceptional client experience and company infrastructure to match M Wealth Group's ambitious vision. Additionally, consultants Maria Webb and Chris Scully offer skilled & personalized guidance to M Wealth Group's business clients, helping them grow and expand.

By combining educational resources with highly personalized strategies and a dynamic team, M Wealth Group aims to redefine financial services through holistic, customized offerings focused on fueling clients' financial clarity and lifelong prosperity.

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