

# SynerAMS launches to help start-ups in Canada and the USA manufacture their products through China

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EINPresswire.com/ -- More than 5 million businesses were created in the United States last year, and well over 1 million in Canada, signalling that the entrepreneurship boom spawned by the pandemic may be long-lasting.

New business applications rose between 44% to nearly 50% on both sides of the border from 2019 to 2022. The COVID-19-era has legs and scores of professionals from all walks of life are realizing the benefits of launching a start-up.

The days of commuting, working at an office, answering to managers and executives, may in fact be on the decline for a long-time.

While business owners launching start-ups enjoy being the boss and turning ideas into realities, many, however, are struggling with scaling a business while working with international companies, such as in China. The same holds true for small to medium-sized businesses in an array of industries who lack international procurement departments and engineering teams.

Enter [SynerAMS](#), a company based in Canada who are now helping tons of start-ups and established businesses reach big dreams on the manufacturing front, and more. The company has over 20 years of industry experience in Canada and across North America. The team is highly proficient in English, Mandarin and Cantonese; and they know the right companies and organizations that will help new start-ups scale and advance on the market.

The team are engineers, and they came up with the idea to launch SynerAMS after discovering how many start-ups innocently fail when outsourcing manufacturing to China.



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*SynerAMS*

“Outsourcing manufacturing to China is a smart move due to low labour costs and innovative manufacturing technology,” says the team. “SynerAMS has realized that many start-ups in the USA and Canada don’t know where to turn to when it comes to enlisting new partners and this can create all kinds of problems – but this is where we come in: we find the right partners, helping ensure your international outsourcing in China is all looked after. From

international sourcing and procurement of outstanding manufacturing equipment to superior service and cost efficiency – and everything in between – SynerAMS will help your start-up, or even established business, reach new heights.”

SynerAMS and its client list is growing at a fast rate. Some of the company's clients include The LightBoard Depot, Obsidian Screens, and Salt & Pepper Media Inc., a firm that works with nearly 200 start-ups in Canada and the USA.

The services that SynerAMS offers is what makes the company unique, according to the team.

“We offer strategic procurement via our team members in North America and Asia, and we focus on optimizing the entire procurement process to create value, reduce costs and mitigate risks. When it comes to engineering and compliance, our team is here to support the guarantee of equipment compliances of local electrical codes, regulations, safety and standard, cGMP and FDA regulations,” explains the team. “We also offer communication and translation through our legal consulting and translation services, and we tailor accessories and parts to help ensure local accessibility and availability.”

SynerAMS also offers asset lifecycle management services to maximize the value, efficiency, and lifespan of equipment while minimizing risks and costs through the lifecycle. The services also include engineering and solution design, procurement support, site preparation and compliance, maintenance and servicing, and more.

The international team works with clients in an array of sectors, including Food and Beverage, Pharmaceutical, Cosmetic, and Personal Care.

Visit SynerAMS online today to learn more: [www.synerams.com](http://www.synerams.com)

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