

Capitalise on COP28 takeaways at the upcoming World Hydrogen MENA Congress 2024, Dubai

Join 500+ attendees at the upcoming World Hydrogen MENA to explore the latest developments, challenges and opportunities in hydrogen following COP28.

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[EINPresswire.com/](https://www.einpresswire.com/) -- The COP28 climate summit approved a deal this week that, for the first time, pushes nations to transition away from fossil fuels to avert the worst effects of climate change. As the vast and somewhat polarising event has drawn to a close, there have been significant announcements to drive forward green hydrogen development, including a set of flagship initiatives launched to accelerate the commercialisation of hydrogen and to keep the 1.5 degree target within reach.

These include the Intergovernmental Declaration of Intent on Mutual Recognition of Certification Schemes for Hydrogen and Hydrogen Derivatives which will cover over 80% of the future global market, and a public-private action statement on cross-border trade corridors in partnership with the International Hydrogen Trade Forum.

Nadim Chaudhry, Chief Executive Officer at World Hydrogen Leaders, commented "I was fortunate enough to be invited to numerous events focusing on the energy transition and climate finance across COP, and what struck me throughout was the scale of the task at hand. Of the thousands of projects launched, most are in the 2-3 year process of trying to achieve FID, seeking bankable offtake agreements to cover the risk of early-stage green hydrogen supply. Project sponsors need to understand the market in detail, but without additional government support, such as CfD's and mandates, there is too much uncertainty for offtakers to sign long-term agreements, due to a lack of clarity of future prices and volumes."



Join 500+ senior decision makers from across the hydrogen value chain in Dubai for World Hydrogen MENA, 26 – 29 February 2024

Now that the dust has settled on COP28, the real work can begin. The upcoming [World Hydrogen MENA](#) Congress, taking place in Dubai on 26 - 29 February 2024, is the perfect platform to join action-orientated discussions on driving net zero strategies in the MENA region & beyond.

Join 500+ senior decision makers from across the hydrogen value chain in Dubai for World Hydrogen MENA, 26 – 29 February 2024. The Congress, produced in partnership with Dii Desert Energy and the MENA Hydrogen Alliance, will feature a packed agenda of 100+ speakers across 5 streams of content. Attendees will be able to explore the latest developments, challenges and opportunities in hydrogen following COP28, including:

- Compiling net zero strategies across the region
- How to secure finance and investment on your projects
- How to generate local demand and guarantee offtake agreements domestically and internationally
- Scaling-up to giga scale projects for export
- Hydrogen storage and distribution strategies

Top Confirmed Speakers include:

1. Abdulaziz Al Shidhani, Managing Director, Hydrom
2. Allan Baker, Managing Director, Global Head of, Energy Transition, Société Générale
3. Koji Anamizu, Director, Mizuho Bank
4. Firas Al Abduwani, Director General, Ministry of Energy & Minerals, Oman
5. Frank Wouters, Chair, Advisory Board, Dii Desert Energy and MENA Hydrogen Alliance, Senior Vice President, Reliance Industries
6. Shargiil Bashir, EVP & Group Sustainability, Director, First Abu Dhabi Bank (FAB)
7. Naheed Memon, CEO, Oracle Power
8. Cornelius Matthes, CEO, Dii Desert Energy
9. Ghalib Al Maamari, Vice President, Low Carbon Molecules, OQ
10. Faiza Al Harthy, Energy, Environment & Natural, Resources Head, Oman Vision 2040
11. Lourdes Vega, Director of the Research & Innovation Centre on CO2 & Hydrogen, Khalifa University of Science & Technology
12. Ankit Jain, Chief Investment Officer, Al Gihaz
13. Laurence Boisrame, Global Director, Hydrogen & Derivatives, Bureau Veritas
14. Ruth Prelicz, Senior Geostrategic Advisor, H2 Diplo
15. Petra Schwager, Chief of Climate & Technology Partnership Division (CTP), United Nations Industrial Development Organization (UNIDO)
16. Rumaitha Albusaidi, Business Development, Hydrom
17. Mohammad Al-Sakran, Executive Director, Aqaba Development Corporation
18. Chigozie Nweke-Eze, CEO, Integrated Africa Power
19. Daniel Zywitz, Founder & CEO, Enerwhere Sustainable Energy
20. Kenny Kitamura, Chief Representative for the Middle East, Japan Bank for International Cooperation (JBIC)

You can view the entire speaker lineup and explore the agenda and exhibition floorplan in the

[event brochure here.](#)

As the region's longest-standing hydrogen congress, World Hydrogen MENA is on a mission to create the leading deal-making platform, to accelerate the deployment of hydrogen projects, policy and connect international and local stakeholders.

Get involved with World Hydrogen MENA and get in touch with the team today!

Book your pass before Friday 22 December to benefit from early bird rates, saving up to \$1,000 – and don't forget to bring your team along to cover all 5 content streams, by taking advantage of 3 for 2 offers! [Book directly here.](#)

#WHMENA24 #WorldHydrogenMENA

For more information about World Hydrogen MENA:

Contact: Daniel De Nooijer, Head of Delegate Sales

Event Dates: 26 – 29 February 2024

Event Location: Address Dubai Marina, Dubai, UAE

Organisers: World Hydrogen Leaders, part of Green Power Global, and the MENA Hydrogen Alliance, part of Dii Desert Energy

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