NaXum Unveils Project Phoenix: Transformative Innovations Redefining Digital Solutions

NaXum, a leader in digital referral marketing solutions, proudly unveils Project Phoenix.

LAS VEGAS, NEVADA, UNITED STATES, December 15, 2023 /EINPresswire.com/ -- NaXum, a leader in digital referral marketing solutions, proudly unveils Project Phoenix, a testament to its unwavering dedication to revolutionizing digital innovation.

Kayes Ibna Qayum, a Mobile App engineer, led a comprehensive overhaul of the Blog Controller system. By integrating a robust API, this update facilitates seamless retrieval of published blog articles. Additionally, implementing functional copy and share buttons empowers users to quickly engage with and disseminate the content they discover.

JM Chan, a UX designer, spearheaded the redesign efforts for crucial components within the Admin's Money pages—his focus on the Transaction Report and Dashboard enhancements aimed to improve their overall layout and user-friendliness. The updated interfaces offer a more intuitive and streamlined experience for administrators navigating financial data and reports.

Daniz Timbal, a Commission Engineer, was pivotal in integrating a new backend API into the redesigned Run Commissions tool within the Money Admin section. This integration creates a more efficient and effective commission management system, enhancing the platform's functionality.

These remarkable advancements underscore NaXum's unwavering commitment to pioneering innovation. By prioritizing user-centric enhancements, NaXum aims to elevate user experiences and reinforce its prominent position in the dynamic realm of digital marketing.

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