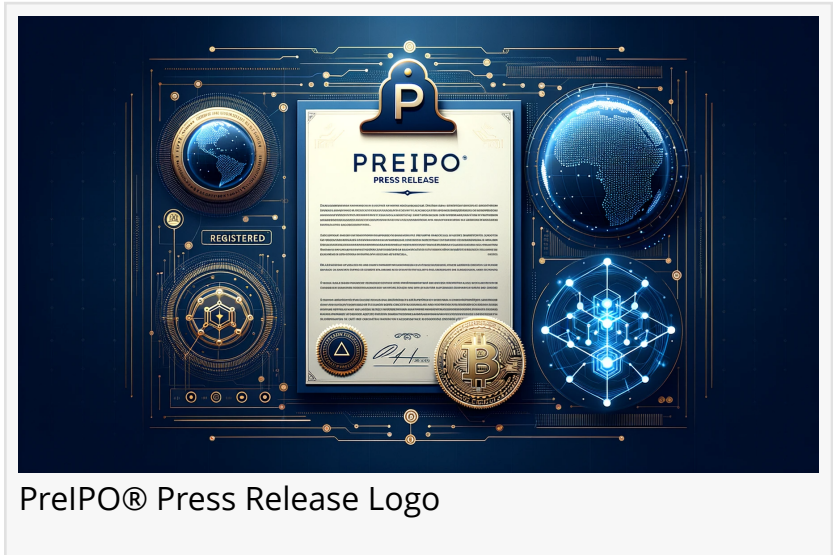


# PreIPO's Intelli Engine: A Novel Solution Addressing Private Market Transparency and Liquidity

BOCA RATON, FL, UNITED STATES,  
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EINPresswire.com/ -- Building on the successful introduction of the Intelli Engine, [PreIPO®](#) is now set to tackle the most pressing challenge in the private market: enhancing transparency to revolutionize liquidity. This next phase in PreIPO's journey targets the heart of inefficiency in private securities and pre-IPO ventures, emphasizing the critical need for clear and accessible information.



PreIPO® Press Release Logo

## Tackling the Transparency Challenge:

Understanding that transparency is the cornerstone of market efficiency, PreIPO®'s Intelli Engine emerges as a beacon of clarity in a traditionally opaque sector. PreIPO's CEO David Grzan says "The lack of transparent, reliable information has long been the Achilles' heel of private markets, creating barriers to liquidity and fair valuation". The Intelli Engine is engineered to break down these barriers, offering a window into the previously elusive world of pre-IPO companies.

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*David Grzan*

## The Intelli Engine: Illuminating the Private Market:

With its innovative AI-driven technology, the Intelli Engine offers a holistic view of pre-IPO companies. It provides both issuers and investors with a multifaceted analysis, including risk assessment, growth potential, and market

positioning. This comprehensive approach empowers stakeholders with the knowledge they need to make informed decisions, fostering a more dynamic and fluid market environment. Further emphasizing the need for robust solutions like the Intelli Engine, a [McKinsey report](#) highlighted a critical challenge within the private equity sector: data fragmentation. As of August

31, 2020, nearly 50 percent of CFOs at portfolio companies owned by private-equity firms identified data fragmentation as their foremost challenge. This statistic underscores the pervasive issue of disjointed and inaccessible information in the private market, creating barriers to effective decision-making and market efficiency. PreIPO's Intelli Engine directly addresses this challenge by integrating fragmented data streams into a coherent, actionable framework, thereby enhancing transparency and empowering informed investment decisions.

#### A Pioneering Step Towards Market Liquidity:

By addressing the foundational issue of transparency, PreIPO® is directly influencing liquidity in the private market. A transparent market is a more attractive market, inviting increased participation and fostering narrower bid-ask spreads. The Intelli Engine is not just a tool—it's a catalyst for change, paving the way for a more vibrant and accessible pre-IPO landscape.

#### Exclusive Opportunities for Forward-Thinking Stakeholders:

Recognizing the transformative potential of the Intelli Engine, PreIPO.com is offering exclusive benefits to early adopters. The first wave of registrants will gain privileged access to our innovative tools and insights, positioning them at the forefront of this market evolution.

#### Join the Revolution in Private Market Investing:

As we gear up for the next stage of Intelli Engine's deployment, [PreIPO.com warmly invites](#) forward-thinking companies and investors to be part of this groundbreaking journey. Experience firsthand how transparency can redefine the pre-IPO experience.

#### About PreIPO.com:

PreIPO.com stands at the forefront of fintech innovation, dedicated to demystifying the pre-IPO process for companies and investors alike. Our mission is to harness cutting-edge technology to make pre-IPO investments more transparent, efficient, and accessible globally.

David Grzan

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