

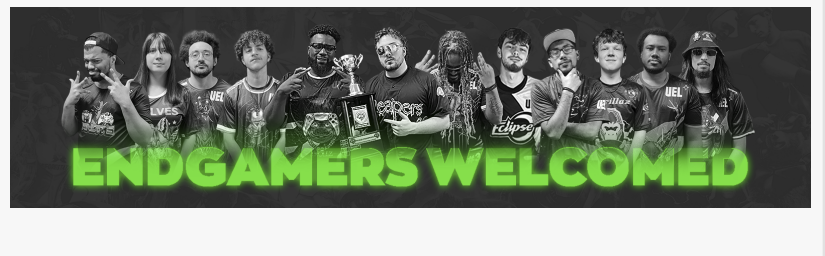
Ultimate Endgamers League Announces Strategic Expansion with \$5 Million Fundraise and Key Hires

Empowering the Future of Esports: UEL's \$5M Fundraise Will Fuel Expansion and Elite Team Growth

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The Ultimate Endgamers League (UEL), a visionary force in the esports arena, is excited to announce a significant milestone in its growth trajectory – the announcement of a substantial \$5 million funding round. This pivotal moment propels UEL into a new chapter, where it will redefine the esports ecosystem by investing in groundbreaking technology, player development, and community initiatives.



UEL's commitment to fostering a diverse and inclusive gaming environment is bolstered by this infusion of funds. The capital will be allocated to several key areas, including technological advancements, enhanced player experiences, and strategic expansions, all designed to solidify UEL's standing as an industry pioneer.

Alongside this financial achievement, UEL is proud to welcome a cadre of distinguished professionals to its super team. This strategic expansion includes:

****Jesse White**** as General Manager, whose lauded expertise at Chick-fil-A Corporate in talent development and project management is expected to fortify UEL's organizational and operational frameworks. White's innovative strategies and passion for people are poised to amplify UEL's commitment to community engagement and professional integrity.

****Owais Farooqui****, assuming the role of Chief Marketing Officer, brings his illustrious background from Verisart and previous leadership roles at Yahoo and Atari. Farooqui's acumen in digital marketing and brand innovation will steer UEL's narrative, crafting a global brand synonymous with excellence and progress in esports.

Farooqui's appointment signals UEL's commitment to revolutionizing the esports arena by integrating innovative marketing approaches that resonate with both players and fans. His

tenure at King Digital/Activision, where he contributed to the viral success of Candy Crush, and his strategic role at ATARI underscore his capability to enhance UEL's brand presence and audience engagement globally.

"As we embark on this new chapter, Owais's visionary leadership and extensive marketing acumen will be instrumental in propelling UEL to the forefront of the esports industry," said Titus Walker, CEO of UEL. "His track record of driving growth and his passion for gaming align perfectly with our goals of expanding our reach and solidifying our position as a leader in the esports community."

****Jon Schindehette****, our new Director of Developer Relations, comes from a storied career at Brink Literacy Project and Dire Wolf Digital. His creative vision and collaborative spirit will bridge the gap between UEL and game developers, fostering partnerships that resonate with gamers and industry stalwarts alike.

****Allen Andre****, our appointed Chief Construction Officer, is renowned for his work on the \$300k arena in Stafford. His vision for constructing state-of-the-art esports arenas will revolutionize physical gaming spaces, enhancing player and spectator experiences.

****Peter Wettergreen****, stepping in as Chief Technology Officer, will leverage his extensive background in operations and cybersecurity to ensure UEL's digital infrastructure is robust, secure, and pioneering.

****Michelle Thompson****, joining as Director of Operations, brings her expertise from Statespace and Cold Spark Media. Her strategic planning and operational leadership helped improve the massive success of Aimlabs and will be instrumental in streamlining UEL's processes and maximizing operational efficiency.

****Antonio Gonzalez****, serving as a board advisor and consultant, and will be instrumental in the \$5 million fundraiser. His vast experience in investments and strategic partnerships will guide UEL through its next growth phase.

****Jaidev Jyotis****, taking the helm as President of Digital Media, will elevate UEL's digital presence, leveraging his expertise from [modern dope] and Clear To Launch Business Solutions to enhance UEL's engagement across various digital platforms.

Each new member is strategically chosen for their proven track record and alignment with UEL's core values. Their collective expertise in their respective fields is a testament to UEL's commitment to excellence and innovation.

As UEL strides into this new era, we invite you to follow our journey and witness the transformative impact we aim to make in the esports industry. Stay connected for more updates on our initiatives and the future of competitive gaming.

For more information about the Ultimate Endgamers League and its groundbreaking initiatives, visit www.uelesports.com or follow us on all social media platforms @uelesports

****About Ultimate Endgamers League****

Established in 2019, the Ultimate Endgamers League is a trailblazing esports organization dedicated to professionalizing the gaming experience. With a comprehensive approach to talent cultivation, technological innovation, and community development, UEL is setting a new standard for competitive gaming, offering a sustainable and inclusive platform for gamers worldwide.

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