

# Bhavik Sarkhedi Marks His Second Major Exit from Content Ventures Following Initial Departure from Dad of Ad in 2021

*Bhavik Sarkhedi has recently completed his second major exit from the content industry, marking a significant milestone in his entrepreneurial career.*

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EINPresswire.com/ -- Bhavik Sarkhedi, published author & authoritative leader of India's top content writing firms, has announced his move to delve into the Artificial Intelligence sector. Known for his influential role in shaping the digital content landscape, Sarkhedi is now redirecting his talents to the ever-progressing field of AI, signaling a significant shift in his professional focus. This marks Bhavik

Sarkhedi's second major successful exit, following his departure from '[Dad of Ad](#)' in 2021.



Sarkhedi Bhavik - Author, Storyteller and Serial Entrepreneur

Bhavik's career trajectory is a validation to his diverse talents and visionary approach. As a prolific author, his articles, often focusing on startups, business technology, and AI, reflect a deep understanding of these sectors and a keen insight into their future trends. Bhavik Sarkhedi, with a decade of industry expertise, has impressively executed two major business exits within just three years, demonstrating his exceptional strategic foresight and leadership in the content creation realm.

Despite his fascination with AI, Sarkhedi firmly believes in the irreplaceable nature of human creativity and the unique value writers bring to their craft. His stance is clear: while AI holds great potential, it cannot supplant the human touch in writing. Under his leadership, all content subsidiaries achieved remarkable success, with Sarkhedi's unique blend of strategic content placement and compelling storytelling driving the company to the forefront of the digital content landscape.

Reflecting on the evolving landscape of content and AI, Bhavik Sarkhedi could share: "In my

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The content world is transforming; it's no longer what it used to be. Today, it stands at the crossroads of innovation, technology, and creativity, requiring a blend of all to make an impact.”

*Bhavik Sarkhedi*

decade-long journey, I've witnessed the transformative power of content and its digital evolution. As I venture into AI, I see it not as a replacement for human creativity, but as a tool to enhance it. The future of content lies in this synergy, where technology amplifies human expression, ensuring that the heart of storytelling remains human while embracing the efficiency of AI.”

As he embarks on this new chapter, his belief in the synergy between human creativity and AI innovation guides his vision, aiming to explore the realms where

technology meets the human narrative, without losing the essence of personal touch and originality. Bhavik Sarkhedi, starting with only two employees, skillfully steered the group companies to become a leader in India's content industry. Bhavik Sarkhedi's leadership saw these group companies amassing over 2000 reviews across platforms like Clutch, Goodfirms, Trustpilot, Google My Business, and Glassdoor. Under his guidance, the company delivered more than 10 million words, surpassing benchmarks in the content writing industry. This achievement reflects Bhavik's exceptional performance and reputation in leadership, making it a dream success story in the content creation realm.

In the coming years, the intersection of AI and writing will likely see AI enhancing the efficiency and scope of content creation, allowing for more personalized and varied content. AI's ability to process and analyze large data sets can offer unique insights, shaping more targeted and relevant writing. However, the core of storytelling and emotional depth will remain a distinctly human domain. This partnership between AI and human creativity will redefine content creation, balancing technological innovation with the irreplaceable nuances of human experience and expression.

Sarkhedi's remarkable journey in the content world has been multifaceted. As an accomplished best-selling author, he has penned eight notable books, including bestsellers '[The Unproposed Guy](#)' and 'The Weak Point Dealer'. His expertise extends beyond bookshelves, as he has contributed to over 35 publications and authored more than 2000 articles, featuring in prestigious media like the New York Times, Forbes, Huffington Post, and Entrepreneur. Leading the top content writing companies from its inception with just two employees to a top-tier content firm in India, Sarkhedi's strategic prowess and innovative approach have been key. This strategic shift to AI, following his first significant exit from 'Dad of Ad' in 2021, marks yet another bold move in his dynamic career. The acquirer is a renowned content writing company based in Mumbai, Maharashtra. This content writing acquisition deal will be one of the game-changing deals.

Bhavik Sarkhedi, an entrepreneur, a Google-verified writer, published author and globally recognised digital marketer, is renowned for his extraordinary skills in personal branding.

Sarkhedi's expertise and thought leadership have made him a standout figure in digital content and marketing circles. He is set to dive in the modern-world-changing AI technology now.

Bhavik Sarkhedi

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