



servicePath Recognized as a Visionary for 2nd consecutive year in the 2023 Gartner® Magic Quadrant™ for CPQ Applications

As we welcome the new year, servicePath™ is proud to announce our inclusion in Gartner's Magic Quadrant for CPQ Application Suites, dated December 14th, 2023.

BURLINGTON, ONTARIO, CANADA, January 5, 2024 /EINPresswire.com/ -- servicePath™ is honored to be named a Visionary in Gartner's 2023 Magic Quadrant for CPQ Application Suites. This recognition, marking another year of distinction, reflects our steadfast innovation and leadership in the CPQ field.



servicePath™

Tailored for the complex demands of enterprise technology organizations, [servicePath CPQ+](#) is renowned for its agile, customer-centric approach. The platform expertly manages intricate

configurations and complex quotations, significantly enhancing operational efficiency. This capability mitigates risks and plays a pivotal role in driving sustainable revenue growth for global technology industry leaders.



Our Visionary status reflects our commitment to empower customers with innovative, flexible solutions, preparing them for the evolving tech future."

Daniel Kube, CEO

Commenting on this achievement, [Daniel Kube](#), CEO of servicePath™, expressed, "It validates our relentless pursuit of delivering cutting-edge CPQ solutions, elevating revenues, profitability, and innovation for our clients."

Further underlining their industry expertise, Ian Cross, CTO of servicePath™, remarked, "This recognition reaffirms our role as a trusted partner in Revenue Lifecycle Management. As we forge ahead into 2024, our focus remains unwavering—to provide innovative, dependable solutions empowering our clients to thrive in an ever-evolving market."

Gartner's Magic Quadrant for Configure, Price, and Quote Application Suites evaluates transformative technologies or methodologies meeting the future demands of end-users. CPQ application suites are instrumental in automating and optimizing quote creation and order capture for sales organizations. Our inclusion underscores our understanding of market trajectories and our vision for transforming market norms.

servicePath™ extends gratitude to Gartner for the recognition and reaffirms its commitment to setting new benchmarks within the industry in the upcoming years.

About servicePath™

servicePath CPQ+ is the most trusted Revenue Lifecycle Management platform for enterprise technology companies. Powering billions of dollars in annual revenue for global leaders such as ATOS, DELL, DXC Technology, Ensono, Daisy, and Park Place Technologies, servicePath de-risks complex deal structures. We do this through advanced governance and analytics to maximize revenue yield and reduce proposal cycle-time by as much as 90%. The no-code/low-code administration accelerates time-to-market for new products and economic models with maximum operational efficiency. servicePath CPQ+ seamlessly integrates with major CRM platforms including Salesforce, Microsoft Dynamics and HubSpot.

[Click here](#) to see how servicePath™ compares against the major CPQ providers.

Gartner, Magic Quadrant for Configure, Price and Quote Application Suites, Mark Lewis, Dayna Radbill, 11 December 2023.

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