

Augmented Reality In Travel And Tourism Market Size, Share And Growth Analysis For 2024-2033

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December 21, 2023 /

EINPresswire.com/ -- The Business Research Company's "[Augmented Reality In Travel And Tourism Global Market](#)

Report 2024 is a comprehensive source of information that covers every facet of the market. As per TBRC's market forecast, the augmented reality in travel and tourism market size is predicted to reach the augmented reality in travel and tourism market size has grown exponentially in recent years. It will grow from \$15.52 billion in 2023 to \$21.44 billion in 2024 at a

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The augmented reality in travel and tourism market size is expected to see exponential growth to \$78.14 billion in 2028 at a compound annual growth rate (CAGR) of 38.2%.”

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compound annual growth rate (CAGR) of 38.1%. The growth in the historic period can be attributed to enhanced user experience, promotion of local businesses, social media expansion, positive user feedback. The augmented reality in travel and tourism market size is expected to see exponential growth in the next few years. It will grow to \$78.14 billion in 2028 at a compound annual growth rate (CAGR) of 38.2%.

The growth in the augmented reality in travel and tourism market is due to the increasing demand for travel and tourism. North America region is expected to hold the

largest augmented reality in travel and tourism market share. Major players in the augmented reality in travel and tourism market include TeamViewer SE, Apple Inc., Google LLC, Delta Air Lines, Marriott International Inc., Booking.com, Expedia Group Inc., Hilton Worldwide Holdings Inc..

[Augmented Reality In Travel And Tourism Market Segments](#)



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Augmented Reality In Travel And Tourism Global
Market Report 2024

- By Component: Hardware, Software, Services
- By Technology: Augmented Reality, Virtual Reality
- By Application: Hospitality, In-Flight Entertainment, Travel Booking Services, Augmented Reality (AR) Gamification, Navigating
- By Geography: The [global augmented reality in travel and tourism market](https://www.thebusinessresearchcompany.com/sample_request?id=12963&type=smp) is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

Learn More On The Market By Requesting A Free Sample (Includes Graphs And Tables):
https://www.thebusinessresearchcompany.com/sample_request?id=12963&type=smp

Augmented reality (AR) in travel and tourism refers to the use of digital technology to enhance the travel experience for tourists. It makes it possible to access all kinds of information, offering the most complete and immersive experience possible. It also offers enhanced customer experiences and faster customer service.

Read More On The Augmented Reality In Travel And Tourism Global Market Report At:
<https://www.thebusinessresearchcompany.com/report/augmented-reality-in-travel-and-tourism-global-market-report>

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