

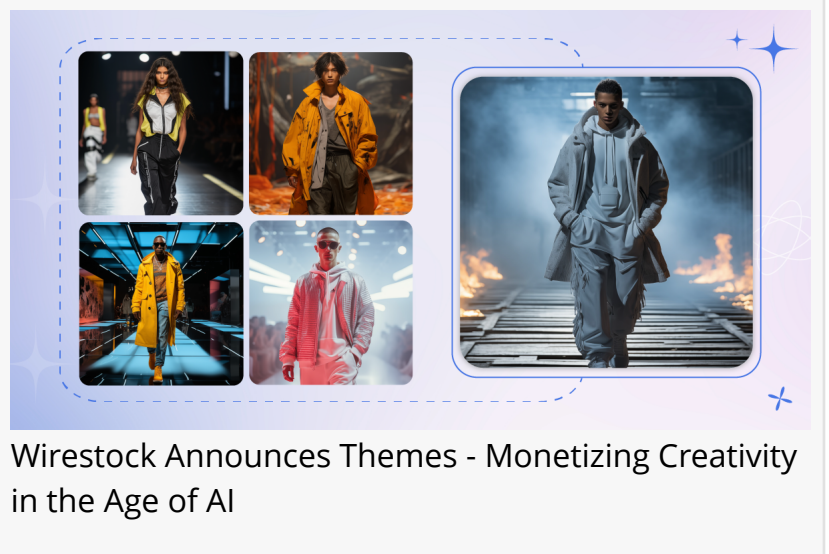
Wirestock Announces Themes - Monetizing Creativity in the Age of AI

Wirestock unveils Wirestock Themes: merging AI and creativity, empowering artists to monetize their work in digital art.

SAN FRANCISCO, CALIFORNIA, UNITED STATES, December 21, 2023

/EINPresswire.com/ -- In an era where artificial intelligence (AI) and creativity merge, [Wirestock](#), a leading platform for creators, unveils a groundbreaking feature: [Wirestock Themes](#). This innovative tool signals a new chapter in digital art, enabling artists to monetize their creativity.

Powered by Stability AI's SDXL 1.0 image generation model, Wirestock continues to add more AI tools for content creation and monetization, empowering more than 400,000 creators worldwide.



“

At Wirestock, we recognize that each creator has a unique artistic journey and style. With Wirestock Themes, we're enabling our users to bring their personal touch to AI art.”

Mikayel Khachatryan, CEO of Wirestock.

Personalized AI Art

Wirestock Themes represents a significant step forward in [AI art generation](#), offering a unique feature that captures and reflects the distinctive styles of individual creators. Consider a portrait photographer who uploads their portfolio to Wirestock to establish a 'Portrait' theme. The AI analyzes this collection, learning to mimic the photographer's specific style and aesthetic nuances and creates an AI theme. Now the photographer can use this theme to create new content by adding a prompt.

Additionally, they can let other creators use this theme to generate new content that resembles this collection but tells a different story.

“At Wirestock, we recognize that each creator has a unique artistic journey and style,” says Mikayel Khachatryan, CEO of Wirestock. “With Wirestock Themes, we're enabling our users to

bring their personal touch to AI art. It's about providing real tools for artists to see their styles come to life in new ways and to create new opportunities to be recognized and rewarded."

"Partners like Wirestock are enabling artists and creators to use Generative AI in new ways to monetize their work," said Scott Trowbridge, VP of Business Development at Stability AI. "We are delighted that Wirestock is using SDXL 1.0 and our new fine tuning service to power Wirestock Themes."

Monetizing Artistic Individuality

Beyond fostering creativity, Wirestock Themes introduces an innovative monetization model. When creators publish a theme, such as a series of lifestyle photos or abstract designs, this becomes a distinct layer on top of Wirestock's AI generator based on Stability's SDXL model. Other users can then apply these themes to generate new AI art, and the original creator earns royalties.

This paradigm shift recognizes and rewards the uniqueness of each artist's contribution and creates a fair compensation model in the new developing generative AI market.

About Wirestock: With 400K creators and millions of images and videos distributed, Wirestock is the first and fastest-growing platform for the creation and monetization of genAI content, photos and videos.

Ashot Mnatsakanyan

Wirestock

[email us here](#)

Visit us on social media:

[Twitter](#)

[LinkedIn](#)

[Instagram](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/676611613>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.