

The Real Estate Industry Is Under Attack: A Florida Broker Fights Back.

Join Philip Simonetta who is the Broker-Owner Of Pier 21 Realty, LLC. for a critical conversation regarding the future for agents in the real estate industry.

JACKSONVILLE, FL, USA, December 28, 2023
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Our Live Zoom Conversation | 12-31-2023 At 3pm
https://us06web.zoom.us/meeting/register/tZYrf-ysqjwgGdx5H5CHS_r-GJbzb_bXHYhg#/registration

Join Philip Simonetta who is the Broker-Owner Of [Pier 21 Realty, LLC.](#) and The Florida [Real Estate School](#) By Pier 21 Realty for a critical conversation regarding the future for agents in the real estate industry. He is going to discuss and share strategies to pivot and adapt to the changes in the market as well as the crushing lawsuits threatening agents income and futures. Watch the videos below and bring your questions to the Zoom Meeting.

Philip Simonetta, who is the Broker-Owner of Pier 21 Realty, LLC., and The Florida Real Estate School By Pier 21 Realty is now offering his apprenticeship program free to all agents who join his brokerage. In addition if you are thinking of beginning a career in real estate he has designed a program to educate you as a student and then agent.

THE PROGRAM BEGINS 02/05/2024 FROM 6PM-8PM AND CONTINUES THE SAME TIME ON MONDAYS, WEDNESDAYS AND FRIDAYS THROUGH 03/01/2023 LIVE ON ZOOM.

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A Real Estate Brokerage and Real Estate School Both Under One Roof, A Unique Combination, Right Here in Jacksonville

Real estate brokerage? Though essential, it is not typically provided by companies. Real estate products are sold traditionally, practice under one company and fulfill their licensing needs through a separate institution. But welcome to a new era. Enter Realty LLC Family-owned-and-operated by Brother Phillip Simonetta and his brother son, Adam. Per 21 is a unique combination of a Classed award-winning non-franchised company combined with Florida's first real estate school.

Realty Simonetta has over five decades of expertise in Florida's real estate, having been involved in consulting, financing, and structuring businesses in the entertainment and restaurant field. He draws on knowledge from this background that augments agents' skill set today. He has seen real estate professionals flourish through a variety of trials and tribulations.

"The national statistic is 80% of people who are in this business now will not be in it two years," Simonetta said. "It's because the reason for that is they're truly trying and mentors them through the practical application of the theories and principles they've mandated to learn." As a result, he can teach you how to get a real estate license but he won't do it with a client or a person he would fire after a transaction," he said.

Simonetta's goal is not only to help clients find their dream homes and secure their future investment properties but also to empower real estate professionals with the knowledge and skills needed to thrive, thereby improving the industry success rate. That's why he and his son operate Pier 21 Realty, LLC as both a real estate brokerage and a real estate school.

BROKERAGE

Pier 21 is a full-service brokerage that represents buyers as well as sellers. The firm handles both residential and commercial transactions and does not interfere in politics and development. Commercial transactions include available programs and grants, and ideas into creative solutions that address accounts, short sales, and foreclosures.

"Most real estate agents enter property into the MLS and pray that buyers will come and see it," Simonetta said. He's different; he takes a more personal and proactive approach, and his reach extends much further. Per 21 identifies opportunities in lead conversion and in 16 different languages, catering to foreign investors as well as assisting searching the nationwide MLS listings.

Per 21 clients also benefit from a lot of complimentary consultation, which comes naturally to a man like Simonetta, who himself has won every major business, his happy to offer any thing, and he says to clients who have really made the establishment more profitable.

"I've literally turned right fields into homes. I've started open longhouses from nothing and built them from top to bottom," he said. One of Simonetta's most successful ventures is that a sandwich shop was owned here in the Stinger Blvd. Phil Chaves Development along Dr. 29 News Highlands. His role is to change old buildings into something that is a simple business. From the back end, there are agreements to closing a deal, a package to contract, and from a listing agreement, and there are addendums. But it's a hard job," Simonetta said. The experience is the same no matter the size of the deal. It's the connection that bridges the communication between the parties, and the expertise brought by the professional that make all the difference. That's the pier 21 staff. And that's where Simonetta stands out.

"Every client I have ends up being a friend," he said. He sees the industry from a different perspective than most. For Simonetta, it's not only about making money and closing deals, but it's mostly about empathy for him. He values relationships and puts his clients above himself, but it's never his intention to place anyone else already established with other brokerage firms. It's a philosophy of reality that he's passing on to his son and his Pier 21 Agents.

SCHOOL

In addition to offering a broad spectrum of brokerage services, Pier 21 Realty, LLC is authorized by the Florida Real Estate Commission (FREC) to provide a comprehensive suite of professional education courses designed to meet requirements.

A qualified real estate school, Pier 21 is an optimal choice for pre-licensing classes. Interested by those aspiring agents to advance toward broker status. Once the state is met, Pier 21 graduates agents to advance toward broker status. Once the state is met, Pier 21 graduates agents to advance toward broker status. Once the state is met, Pier 21 graduates agents to advance toward broker status.

The school offers a variety of continuing education courses for both pre-licensed and licensed agents. Creditable credentials. Pier 21 also offers the opportunity for career advancement that is mandatory for license renewal.

Courses are available in multiple formats to suit participants' learning style and scheduling needs. The Florida Real Estate School by Pier 21 Realty, LLC brings one of the highest quality education programs available with on-demand virtual modules. If traditional classroom courses and live sessions aren't your preference.

There also is the convenience of a virtual studio for the 21st century student. It carries study materials that are specifically designed to help advance a real estate career. Available are textbooks written by nationally recognized and published by prominent names such as Oxford, Allen & Unwin.

of links to a wealth of other real estate resources, whether you're an enrolled student or not.

Because Simonetta is such an expert of wealthy entrepreneurs, he often leads group at The Florida Real Estate School. That means courses dealing to pursue their real estate education together at Pier 21. As a coach, mentor, and teacher. At Pier 21, a couple might manage a military member and spouse, a brother and sister, two brothers, or business partners. Students decide whom to pair and enroll with.

FUTURE

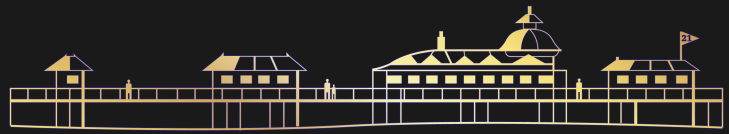
A visionary, Simonetta always has his sights set on what the future holds for himself, his son, and others who are passionate about the real estate industry. Though he chose Jacksonville to launch his unique family concept of brokerage and educating within the family, he plans to establish Pier 21 satellite offices by the end of next year in Fort Lauderdale, Orlando, and Naples.

Beyond the FREC-approved curriculum, Simonetta also intends to organize weekend workshops as part of a mentoring and apprenticeship program with topics like "Walking Through Concrete" and "Marketing and Selling to Clients." Though Simonetta is currently licensed in Florida and North Carolina, three general classes applicable to all states will be held nationwide online and locally in person. They will focus on real estate professionalism, no matter whose company they were born for.

Simonetta is eager to engage with other real estate brokers and support the industry at large because he has a heart to help people. As for what Simonetta thinks the real estate business is today, "I want it to be better tomorrow," he said.



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"Because Our Relationship Is Worth It"

THE FLORIDA REAL ESTATE SCHOOL

BY PIER 21 REALTY, LLC.

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