

EWB USA Announces Maeva Ghonda to Chair AI, Sustainability, Innovation, and Culture Conference

"AI will upend the anatomy of work. It is the most consequential innovation of this decade." —Maeva Ghonda, AI Expert and Chair of the Quantum AI Institute

DENVER, COLORADO, USA, December 26, 2023 /EINPresswire.com/ -- Engineers Without Borders USA ([EWB USA](#)), a leading force in empowering communities through sustainable designs, is proud to announce [Maeva Ghonda](#) as the Chair of the upcoming [Innovation Culture Summit on Artificial Intelligence and Sustainability](#). This highly anticipated conference will take place on January 11, 2024, at 11:00 AM EST. Online registration is now open at: <https://bit.ly/ICS2024>.



INNOVATION CULTURE SUMMIT
ON ARTIFICIAL INTELLIGENCE AND SUSTAINABILITY
11 JANUARY 2024 | 11:00 AM ET

 Maeva Ghonda EWB Culture Chair	 Jennifer Huffstetler INTEL Chief Product Sustainability Officer Corporate Vice President/GM	 Shannon Gregory NASA Chief of Flight Operations John F. Kennedy Space Center	 Bodil Recke FLSMIDTH Vice President Head of Green Innovation
 Inderpal Bhandari WALGREENS Board Member	 Kirk Breeniker HEWLETT PACKARD ENTERPRISE Vice President and Chief Architect HPE Fellow Hewlett Packard Labs	 Mart Duijtemeijer MIT System Design and Management Fellow	 Enrica Santus BLOOMBERG CTO Office Head of Human Computation

Innovation Culture Summit on Artificial Intelligence and Sustainability

“Artificial Intelligence is the most consequential tool of this decade. AI will upend the anatomy of work,” asserts Maeva Ghonda, AI and Sustainability Expert, Quantum AI Institute Chair and EWB USA Culture Chair. “By leveraging AI effectively, organizations worldwide can build lasting legacies and a vibrant innovation culture that drives long-term sustainable success.”

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Artificial Intelligence is the most consequential innovation of this decade. The intricate interplay between AI, Sustainability and Culture requires a new lens of understanding.”

Maeva Ghonda, AI and Sustainability Expert and Chair, Quantum AI Institute

Goldman Sachs (NYSE: GS) predicts the widespread adoption of AI could increase global GDP by nearly \$7 trillion over a ten-year period. AI is playing a crucial role in facilitating collaboration and fostering a culture where sustainable innovation thrives. The profound long-term impact of AI on Culture and Sustainability will be multifaceted and far-reaching.

The Innovation Culture Summit on AI and Sustainability unites a unique assembly of global leaders in the fields of AI, Sustainability, Innovation, and Culture to empower a generation of changemakers tackling some of the world's pressing challenges through sustainable designs. The summit is free to attend for all who are interested in exploring the intersection of these crucial areas and their tremendous impact on our society today.

The summit will feature the following renowned experts and their captivating presentations:

Presentation Title: How AI is Transforming Culture

Maëva Ghonda, EWB USA, Culture Chair and Quantum AI Institute, Chair

Presentation Title: Managing Innovation for Sustainability

Inderpal Bhandari, Walgreens (NASDAQ: WBA), Board Member and Former IBM (NYSE: IBM) Global Chief Data Officer

Presentation Title: Sustainable Innovations

Shannon Gregory, NASA, Chief of Flight Operations, John F. Kennedy Space Center

Presentation Title: Tech Innovations for Sustainability in the Artificial Intelligence Era

Jennifer Huffstetler, Intel (NASDAQ: INTC), Chief Product Sustainability Officer and Corporate Vice President/GM

Presentation Title: Human-AI Collaboration and Adaptive Processes

Enrico Santus, Head of Human Computation, CTO Office, Bloomberg

Presentation Title: Engineering in 2030

Kirk Bresniker, Hewlett Packard Enterprise (NYSE: HPE), Vice President, Chief Architect and HPE Fellow Hewlett Packard Labs

Presentation Title: Innovation Diplomacy on a Global Scale

Mart Duitemeijer, MIT, System Design and Management Fellow

Presentation Title: Innovations to Reduce CO2 Footprint

Bodil Recke, FLSmidth (OTCMKTS: FLIDF), Vice President and Head of Green Innovation

We have entered the era where human ingenuity and machine intelligence co-create unpredictable sustainable innovations. The Innovation Culture Summit on AI and Sustainability will ignite a collective spark of innovation across its global audience with a unique blend of thought-provoking ideas designed to empower participants. This special conference is centered on embracing bold ideas and inspiring communities worldwide to chart a resilient path towards our sustainable future.

About Maëva Ghonda, Culture Chair, Engineers Without Borders USA:

Maëva Ghonda is a visionary leader and a passionate innovator. Through her dedicated leadership, Maëva creates vibrant global communities where creativity thrives. She inspires and empowers individuals to leverage their expertise for sustainable long-term success. She brings a wealth of experience and expertise in organizational development, fostering strong collaborative work environments, global community engagement as well as building inclusive and diverse high performing teams in global organizations.

About Engineers Without Borders USA:

Engineers Without Borders USA is committed to empowering communities through sustainable designs that improve their quality of life, from sustainable water systems to disaster-resilient infrastructure. Each project builds the foundation for a community to thrive for years to come.

EWB USA Communications

Engineers Without Borders USA

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