

E-Cigarettes Market Size, Share And Growth Analysis For 2024-2033

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The e-cigarettes market size is expected to see rapid growth in the next few years. It will grow to \$50.98 billion in 2028 at a compound annual growth rate (CAGR) of 15.0%.”

The Business Research Company

Research Company’s “[E-Cigarettes Global Market Report 2024](#) is a comprehensive source of information that covers every facet of the market. As per TBRC’s market forecast, the e-cigarettes market size is predicted to reach the e-cigarettes market size has grown rapidly in recent years. It will grow from \$25.11 billion in 2023 to \$29.1 billion in 2024 at a compound annual growth rate (CAGR) of 15.9%. The growth in the historic period can be attributed to smoking cessation and harm reduction, vaping culture, flavor diversity, reduced secondhand smoke, marketing and advertising. The e-cigarettes market size is expected to see rapid growth in the next few years. It will grow to

\$50.98 billion in 2028 at a compound annual growth rate (CAGR) of 15.0%.

The growth in the e-cigarettes market is due to lower per-use cost of e-cigarettes than traditional cigarettes. Asia Pacific region is expected to hold the largest [e-cigarettes market share](#). Major players in the e-cigarettes market include Philip Morris International Inc., Altria Group Inc., British American Tobacco PLC, Japan Tobacco Inc., Imperial Brands PLC.

[E-Cigarettes Market Segments](#)

- By Product Type: Disposable, Rechargeable, Modular
- By Composition Used: Tobacco, Flavors, Nicotine-free
- By Distribution Channel: Specialist E-Cig Shops, Online, Supermarkets, Tobacconist, Other Distribution Channels
- By Geography: The global e-cigarettes market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

Learn More On The Market By Requesting A Free Sample (Includes Graphs And Tables):
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An e-cigarette is a handheld battery-operated electronic device that contains a solution of nicotine, glycerin, and flavorings which turns into a mist that can be inhaled by the user. These are available in various flavors such as mint, menthol, and chocolate.

The main product types of e-cigarettes are Disposable, Rechargeable, and Modular. A disposable product is intended to be thrown away after use. The composition used is tobacco, flavors, and nicotine-free. The distribution channels include specialist e-cig shops, online, supermarkets, tobacconists, and others.

Read More On The E-Cigarettes Global Market Report At:
<https://www.thebusinessresearchcompany.com/report/e-cigarettes-global-market-report>

The Table Of Content For The Market Report Include:

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Contact Information

The infographic features a dark teal header with the title 'Global E-Cigarettes Market'. Below the title, there are three main sections. The first section, 'Expected Growth Rate Through 2027', shows a 14.8% growth rate with an icon of a bar chart and a dollar sign. The second section, 'Expected Market Size By 2027', displays '\$44.01 Bn' with an icon of a bar chart and a magnifying glass. The third section, 'Rise in awareness of health issues Is the main driver of the market', includes an icon of a hand holding a cigarette. Below this, it states 'Asia Pacific is the largest region in the market' with a map icon. At the bottom, there are social media icons for Facebook, LinkedIn, Twitter, and YouTube, and a small disclaimer.

Global E-Cigarettes Market

Expected Growth Rate Through 2027
14.8%

Expected Market Size By 2027
\$44.01 Bn

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Information sourced from The Business Research Company
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E-Cigarettes Global Market Report 2024

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