

Global Halal Cosmetics Market: A Booming Industry Witnessing Exponential Growth; states TNR, The Niche Research

Global Halal Cosmetics Market to Witness Remarkable Growth, Fuelled by Increasing Consumer Awareness Regarding Ethical & Religiously Permissible Beauty Products

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/EINPresswire.com/ -- According to TNR, The Niche Research's latest

report, the halal cosmetics market is

expected to surpass US\$ 145.8 Bn by 2031, projected to register CAGR of 15.5% during 2023 - 2031; marking a significant upsurge in demand and adoption worldwide.



The halal cosmetics market has undergone substantial expansion in recent years, owing to a convergence of factors including growing Muslim populations globally, a rising trend towards ethical and sustainable beauty products, and the expansion of halal certification processes. This market evolution signifies a pivotal shift in consumer preferences towards products that align with their cultural beliefs and ethical standards.

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Key Findings: Global Halal Cosmetics Market:

Increasing Demand from Diverse Consumer Base: The demand for Halal cosmetics is not solely limited to Muslim consumers but has transcended to encompass a broader audience seeking ethical and safe beauty products. This inclusive approach has led to the mainstream acceptance and integration of Halal-certified cosmetics into the global beauty industry.

Rising Awareness and Preference for Ethical Products: Consumers are becoming more conscientious about the ingredients used in cosmetic products. Halal cosmetics, known for their adherence to stringent ethical standards and cruelty-free formulations, have gained traction among consumers seeking products that align with their values.

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Expansion of Halal Certification Processes: The proliferation of Halal certification bodies and standardized procedures has contributed significantly to halal cosmetics market growth. These certifications assure consumers of the compliance of products with Islamic Shariah laws and quality standards, fostering trust and credibility within the industry.

Innovation and Product Diversification: Beauty companies are investing heavily in research and development to introduce a wide array of innovative Halal-certified products. This diversification includes skincare, haircare, makeup, and fragrances, catering to the diverse needs and preferences of consumers.

Geographical Expansion:

The global expansion of the halal cosmetics market transcends specific regions, showcasing robust growth across diverse geographies. In the Middle East, countries like Saudi Arabia and the UAE exhibit significant demand for Halal beauty products due to their sizable Muslim populations. Asia Pacific nations such as Malaysia and Indonesia lead in Halal cosmetics, capitalizing on their large Muslim demographic. Europe witnesses a burgeoning market with the rising trend of ethical consumerism, prompting brands in the UK, Germany, and France to offer Halal-certified products. Even in North America, the demand for Halal cosmetics rises not only from the Muslim community but also from a broader consumer base seeking ethical and natural beauty options. This global expansion highlights the widespread acceptance and increasing demand for Halal cosmetics beyond specific regions, reflecting a shift towards ethical and religiously compliant beauty preferences worldwide.

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Skincare Category to Dominate the Global Halal Cosmetics Market Growth in 2022

The dominance of skincare in the halal cosmetics market can be attributed to several key factors. Firstly, skincare holds profound cultural and religious significance, reflecting fundamental principles of cleanliness and hygiene within Islamic teachings. As a result, skincare products play a pivotal role in the daily grooming routines of individuals adhering to Islamic practices, contributing to the elevated demand for Halal-certified skincare items.

Growing emphasis on health-conscious and wellness-driven choices among consumers has propelled the popularity of Halal skincare products. These items often boast natural and organic formulations, free from certain harmful substances, aligning with the preferences of individuals seeking clean and wholesome beauty solutions. The emphasis on clean and natural ingredients further amplifies the appeal of Halal skincare products, fostering their dominance within the market.

Global Halal Cosmetics Market Competitiveness:

Leading players in the halal cosmetics market are continually innovating and diversifying their product offerings to meet evolving consumer needs. These companies are leveraging strategic collaborations, mergers, and acquisitions to strengthen their market position. A few of the key companies operating in the global halal cosmetics market are listed below:

- o 786 Cosmetics
- o Amara Halal Cosmetics
- o Breena Beauty
- o CLARA INTERNATIONAL BEAUTY GROUP
- o ClaraLine
- o CLAUDIA NOUR COSMETICS
- o Flora & Noor
- o HALAL BEAUTY COSMETICS
- o Iba
- o INGLOT
- o Inika Organic
- o Islamic Shop
- o MERSI COSMETICS
- o NUMBER THREE Inc.
- o PHB Ethical Beauty
- o Saba Personal Care
- o Wardah
- o ZAHARA
- o Other Industry Participants

Global Halal Cosmetics Market

By Offering

- o Makeup
 - Foundation
 - Makeup Remover
 - BB Cream
 - Highlighter
 - Skin Tint
 - Concealer
 - Mascara
 - Eye Shadows
 - Eye Liner
 - Nail Colour & Remover
 - Lip Gloss

- Lipstick
- Others
- o Skin Care
 - Face Cream
 - Face Wash & Cleanser
 - Hand Wash & Sanitizer
 - Moisturiser & Gels
 - Lip Balm
 - Scrubs & Masks
 - Facial Oils & Serum
 - Toners
 - Eye Cream
 - Body Wash & Cream
 - Beard Oil & Balm
 - Beard Serum
 - Others
- o Hair Care
 - Shampoo & Conditioner
 - Hair Mist
 - Hair Oils
 - Others
- o Fragrance
- o Gift Sets & Collections
- o Others

By Gender

- o Male
- o Female

By Distribution Channel

- o Online
 - Manufacturers Website
 - E-commerce and Beauty Platforms
- o Offline
 - Retail Stores
 - Specialty Stores
 - Others

By Region

- o North America (U.S., Canada, Mexico, Rest of North America)

- o Europe (France, The UK, Spain, Germany, Italy, Nordic Countries (Denmark, Finland, Iceland, Sweden, Norway), Benelux Union (Belgium, The Netherlands, Luxembourg), Rest of Europe)
- o Asia Pacific (China, Japan, India, New Zealand, Australia, South Korea, Southeast Asia (Indonesia, Thailand, Malaysia, Singapore, Rest of Southeast Asia), Rest of Asia Pacific)
- o Middle East & Africa (Saudi Arabia, UAE, Egypt, Kuwait, South Africa, Rest of Middle East & Africa)
- o Latin America (Brazil, Argentina, Rest of Latin America)

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