

## Lubbock Electric Choice: Empowering Residents with Affordable Plans

Texas Electric Service launches Lubbock Electric Choice, offering residents diverse, cost-effective plans for empowered energy decisions.

LUBBUCK, TX, UNITED STATES, December 31, 2023 / EINPresswire.com/ -- Launching on January 5, 2024, and extending until February 15, 2024, the <u>Lubbock Electric</u> <u>Choice</u> program urges residents to take control of their energy future. To avoid automatic assignment to a default retail electricity provider, susceptible to potential rate hikes, individuals are encouraged to select a preferred provider before the impending deadline. The transition to the chosen provider becomes effective on March 2024 meter read dates.

## Aligned with Texas Electric Service's



- Power to Choose



Shop and Compare Electric Plans

commitment to empowering individuals and businesses through diverse electricity plans, including green energy and prepaid options, this initiative is in line with the company's dedication to assisting Texans in reducing electricity costs. Texas Electric Service, a stalwart in the Texas electricity landscape, serves various markets, including Houston and Dallas.

The commitment to assisting Texans in reducing electricity costs is reaffirmed by CEO Jon Langley. He states, "Texas Electric Service has been at the forefront of assisting Texans in reducing their electricity costs for many years. Our unwavering commitment to this goal remains strong. By examining historical bills and pinpointing usage trends, customers can choose a Lubbock electricity plan in line with their consumption habits, thereby maximizing savings."

The platform, TexasElectricService.com, offers users intuitive tools for real-time tracking and

flexible payment options, ensuring seamless management of electricity expenses. Opting for providers through Texas Electric Service can lead to savings of 30% or more on monthly bills. The platform guarantees ongoing support for all Lubbock residents, providing a wide array of plans from different providers. Empowered with real-time oversight tools, customers retain control over their electricity bills while securing the best deals.

When exercising <u>Lubbock Power to</u> <u>Choose</u>, residents in Lubbock can confidently rely on Texas Electric Service for cost-effective, reliable, and environmentally friendly solutions. Opting for TexasElectricService.com provides unparalleled Power to Choose options, encompassing <u>Lubbock</u> <u>electricity plans</u> and all other deregulated municipalities throughout Texas.

For further details, please visit <u>https://TexasElectricService.com/lubbo</u> <u>ck-texas</u>.

Prepaid Electricity



## About Texas Electric Service

A leading entity in the Texas electricity landscape, Texas Electric Service is committed to providing diverse and cost-effective Lubbock electricity plans for individuals and businesses. With a focus on empowering consumers, the platform offers innovative solutions and unparalleled choices. Visit <u>https://texaselectricservice.com/</u> for more information.

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Empower your energy future with Texas Electric Service's Lubbock Electric Choice—where costeffective plans meet consumer empowerment." Jon Langley

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