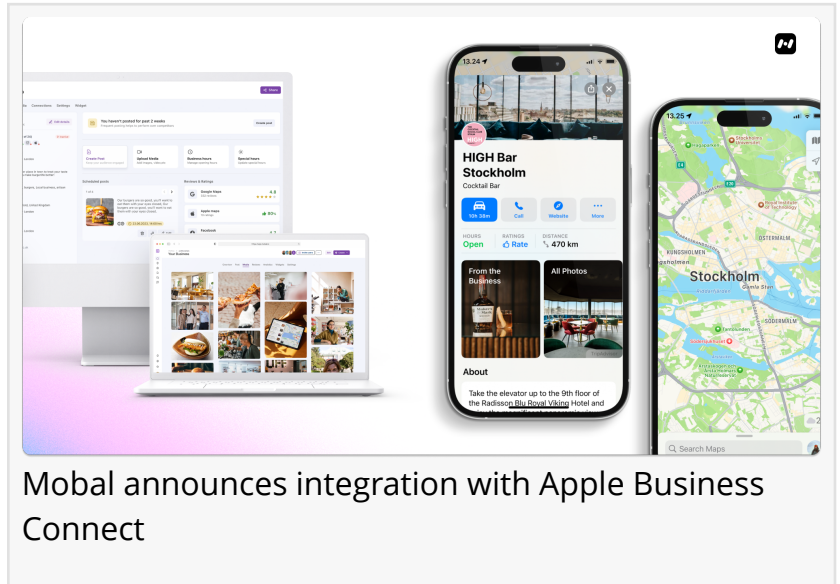


Mobal Announces Integration with Apple Business Connect

Mobal, a leading local marketing platform, is delighted to announce an integration with Apple Business Connect.

HELSINKI, UUSIMAA, FINLAND, January 16, 2024 /EINPresswire.com/ --

16.1.2024, Helsinki, Finland - [Mobal](#), a leading local marketing platform, is delighted to announce an integration with [Apple Business Connect](#), a free tool that allows businesses of all sizes to claim their location place cards and customize the way key information appears to more than a billion Apple users across Apple Maps, Messages, Wallet, Siri, and other Apple apps.



Mobal announces integration with Apple Business Connect

With Business Connect, businesses around the world can directly manage their business information shown on their Apple Maps place card, including adding photos, header images, logos, hours, and more.

“

This integration is a significant milestone in our journey towards delivering exceptional products and services to our users.”

Jonatan von Martens

Through Mobal’s integration with Business Connect API, Mobal users can easily update information for multiple locations and deliver accurate, up-to-date information to Maps at scale. With Insights from Apple, users can also learn how customers find and interact with their place cards and make adjustments to have a bigger impact.

By managing locations from one central dashboard, Mobal enhances online visibility and saves local business owners and marketers time and effort.

Jonatan von Martens, Head of Product and Technology at Mobal, commented on the significance of this partnership: “This integration is a significant milestone in our journey towards delivering exceptional products and services to our users. I am confident that this integration will bring exciting opportunities for growth and success. We look forward to creating more value for our

users."

Mobal has a strong track record in the local marketing space, working with brick-and-mortar businesses to leverage their online presence across major online directories for increased relevance and profitability.

Alexandr Provornov, Developer at Mobal, comments, "Approximately 55% of users in the Nordic region have iOS devices. Ensuring the accuracy and relevance of your business information on Apple Maps can significantly enhance your visibility. Key information in Apple Maps' appears throughout the Apple ecosystem, allowing businesses who update their information in Business Connect to present the best version of themselves to all Apple users.

Businesses using Mobal's platform can now reach their target audience more effectively, enriching the customer experience.

For media inquiries, please contact:

Siri Enckell siri@mobal.io +358 451258335

About Mobal: Mobal is a leading local marketing platform that empowers businesses to optimize their digital presence and engage with customers effectively online. With a focus on local marketing and location-based strategies, Mobal provides a comprehensive suite of features to help drive business growth. For more information, visit www.mobal.io

Siri Enckell

Mobal

siri@mobal.io

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Instagram](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/678567355>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.