

Driving Positive Change: Impact Investing Market Soars

The Business Research Company has updated its global market reports with latest data for 2024 and projections up to 2033

LONDON, GREATER LONDON, UK, January 4, 2024 /EINPresswire.com/ -- The global impact investing market is poised for remarkable growth, with the market size set to surge from \$420.91 billion in 2022 to \$495.82 billion in 2023, showcasing a robust Compound Annual Growth Rate (CAGR) of 17.8%. This upward trajectory is projected to continue, with the market size expected to reach \$955.95 billion in 2027, sustaining a CAGR of 17.8%. Several key factors contribute to the substantial expansion of the impact investing market.

“The market size of global impact investing is expected to grow to \$955.95 billion in 2027 at a CAGR of 17.8%.”
The Business Research Company

Millennial Investors Ignite Growth

A significant catalyst driving the [growth of the impact investing market](#) is the rise of millennial investors. This cohort of investors, characterized by a preference for sustainable investing, seeks positive change by addressing social and environmental issues while consistently generating wealth. Millennial investors perceive impact investing as a potent avenue for effecting social change and contributing to societal well-being compared to traditional philanthropy. A survey conducted by Fidelity Charitable revealed that approximately 61% of millennial investors in the U.S. actively engage in impact investing, with 40% of non-participating investors expressing an intent to venture into impact investments in the future.

Explore the Global Impact Investing Market with a Detailed Sample Report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=7688&type=smp>

Key Players Paving the Way

[Major players influencing the impact investing market](#) include Triodos Bank N.V, Sarona Asset Management, Omidyar Network, LeapFrog Investments, Revolution Foods, Acumen, Intelicap Advisory Services Pvt. Ltd., Vestergaard Frandsen, Unitus Capital, WaterHealth International Inc., LAVCA, REDF, Vital Capital Fund, Reinvestment Fund, and Community Reinvestment Fund. These industry leaders play a pivotal role in steering the impact investing landscape.

Strategic Partnerships and Collaborations Fuel Growth

A prominent [trend shaping the impact investing market](#) is the prevalence of strategic partnerships and collaborations. Key companies in the sector are actively pursuing partnerships to fortify their market position. For instance, RepRisk, a Switzerland-based ESG (Environmental, Social, and Governance) risk data provider, collaborated with Apex Group Ltd. to offer real-time ESG risk data analysis for customer portfolios. This tool facilitates unrivaled ESG insights into private companies and aids investors in making informed decisions. Another noteworthy partnership involves Root Capital, a U.S.-based impact investment firm, joining forces with Keurig Dr. Pepper to support smallholder farm businesses during the COVID-19 crisis, fostering recovery and envisioning long-term growth strategies.

Regional Dynamics: North America Takes the Lead

In 2022, North America emerged as the leading region in the impact investing market, underscoring the continent's significant contribution to the sector's growth. The comprehensive market analysis spans regions including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

Segmentation Insights: Navigating Diverse Sectors

The impact investing market is segmented based on:

- Illustrative Sector: Education, HealthCare, Housing, Agriculture, Environment, Clean Energy Access, Climate Change, Other Illustrative Sectors
- Enterprise Size: Large Enterprises, Medium and Small Enterprises

Access the Complete Report for In-Depth Analysis:

<https://www.thebusinessresearchcompany.com/report/impact-investing-global-market-report>

Impact Investing Global Market Report 2023 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Impact Investing Global Market Report 2023 by The Business Research Company is the most comprehensive report that provides insights on impact investing market size, impact investing market drivers and trends, impact investing market major players, competitors' revenues, market positioning, and impact investing market growth across geographies. The impact



investing market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

Browse Through More Similar Reports By The Business Research Company:

Investment Banking Global Market Report 2023

<https://www.thebusinessresearchcompany.com/report/investment-banking-global-market-report>

Investment Banking Trading Services Global Market Report 2023

<https://www.thebusinessresearchcompany.com/report/investment-banking-trading-services-global-market-report>

Financial Services Global Market Report 2023

<https://www.thebusinessresearchcompany.com/report/financial-services-global-market-report>

About The Business Research Company

The Business Research Company has published over 3000+ detailed industry reports, spanning over 6500+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

Contact Information

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Email: info@tbrc.info

Check out our:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

Twitter: https://twitter.com/tbrc_info

Facebook: <https://www.facebook.com/TheBusinessResearchCompany>

YouTube: https://www.youtube.com/channel/UC24_f10rV8cR5DxlCpgmyFQ

Blog: <https://blog.tbrc.info/>

Healthcare Blog: <https://healthcareresearchreports.com/>

Global Market Model: <https://www.thebusinessresearchcompany.com/global-market-model>

Oliver Guirdham
The Business Research Company
+44 20 7193 0708
info@tbrc.info

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/678792493>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.