

Fundraising for Non-Profits: Six-Figure Fundraising in Silicon Valley

In the latest Non-Profit Stories podcast episode, explore Dee Kiesow's unique fundraising insights, from non-fearful methods to maximizing donor value.

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/EINPresswire.com/ -- The acclaimed podcast "Non-Profit Stories" has released a new episode that is set to change the landscape of non-profit fundraising. The episode features [Dee Dee Kiesow](#), a fifth-generation Santa Clara Valley native with a rich

fundraising and community development background. Dee Dee Kiesow, who began her journey at San Jose State University, shares a transformative approach to non-profit development, combining a passion for community service with innovative sales strategies.

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Have a strategy for before, during, and after the event to have measurable results and make it scalable and repeatable.”

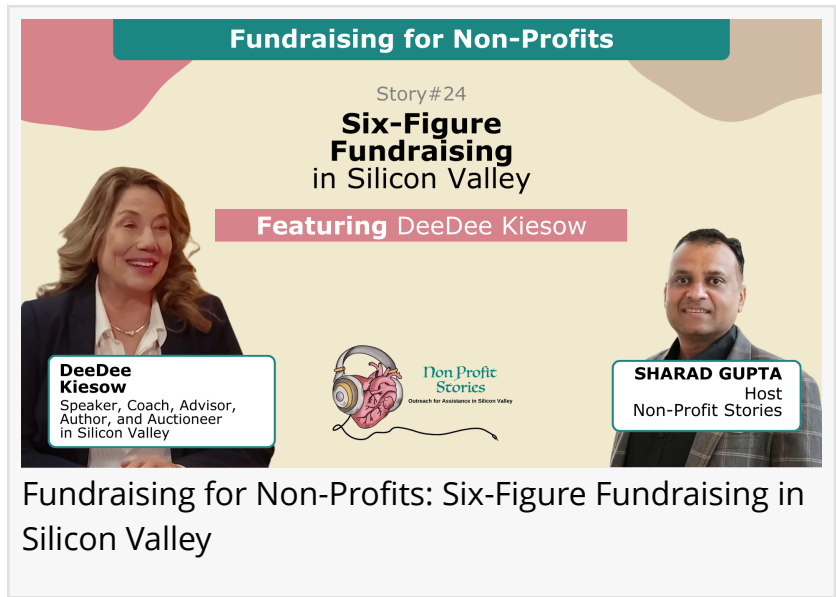
Dee Dee Kiesow

The journey from Sales to Non-Profit Excellence: Dee Dee Kiesow discusses their transition from being a top salesperson to embracing the limitless potential of non-profit development, where goodwill and helping others is the inexhaustible 'inventory'.

Unique Approach to Fundraising: This episode delves into a novel fundraising methodology that steers clear of fear

and focuses on creating joyful, meaningful connections with donors, emphasizing a philosophy that combines the passion of Paul Revere with the efficacy of modern sales techniques.

The Six-Figure Fundraising Method: Dee Dee Kiesow unveils their successful six-figure fundraising framework. This method is a culmination of over two decades in the non-profit sector, incorporating strategies from the National Auctioneers Association to guarantee remarkable results.



The graphic is a promotional image for a podcast episode. At the top, a teal banner reads "Fundraising for Non-Profits". Below it, in smaller text, is "Story #24". The main title "Six-Figure Fundraising in Silicon Valley" is centered in a bold, black font. A pink banner below the title says "Featuring DeeDee Kiesow". On the left is a photo of DeeDee Kiesow, and on the right is a photo of Sharad Gupta. Below each photo is a white box with their names and titles. In the center, there is a logo for "Non Profit Stories" featuring a heart and headphones, with the tagline "Outreach for Assistance in Silicon Valley". At the bottom of the graphic, the full title "Fundraising for Non-Profits: Six-Figure Fundraising in Silicon Valley" is repeated.

DeeDee Kiesow
Speaker, Coach, Advisor,
Author, and Auctioneer
in Silicon Valley

SHARAD GUPTA
Host
Non-Profit Stories

Non Profit Stories
Outreach for Assistance in Silicon Valley

Fundraising for Non-Profits: Six-Figure Fundraising in Silicon Valley

Balancing ROI and Donor Experience: A critical discussion on balancing fundraising efforts' financial returns with donors' experience and satisfaction, ensuring a sustainable and prosperous approach to non-profit events.

The Importance of Donor Appreciation: The episode stresses the crucial role of donor appreciation in fostering long-term relationships, equating donors' importance to beloved family members.

Innovative Strategies for Event Success: Insights into the 'Monetize Your Minutes' concept are shared, highlighting the importance of strategic planning and execution in fundraising events to maximize efficiency and effectiveness.

This episode is a must-listen for anyone in the non-profit sector seeking to revolutionize their approach to fundraising. It offers invaluable insights, practical advice, and inspiring stories that will transform traditional donor engagement methods and fundraising strategies.

["Non-Profit Stories: Outreach for Assistance in Silicon Valley"](#) is a podcast that shares inspiring stories from the non-profit sector. The podcast highlights the work of individuals and organizations making a difference in their communities and beyond.

The episode featuring Dee Dee Kiesow can be found on all major podcast platforms, including Apple & Spotify.



Non-Profit Stories: Inspiring Tales from Silicon Valley



Dee Dee Kiesow - Speaker, Coach, Advisor, Author, and Auctioneer in Silicon Valley

For more information about Dee Dee Kiesow, please visit <https://deedeekiesow.com/>

The "Non-Profit Stories: Outreach for Assistance in Silicon Valley" podcast is proudly [sponsored by TradeMyHome.com](#) and powered by Your Home Sold Guaranteed Realty.

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Non-Profit Stories | Inspiring Tales From Silicon Valley

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