

Giant Adirondack Chairs Help Create Iconic Landmarks to Encourage Tourism

Creating a Memorable Experience for Tourism, Landmarks, and Branding for Businesses

KEMPTVILLE, ONTARIO, CANADA, January 4, 2024 /EINPresswire.com/ -- Have you seen the [Giant Adirondack Chairs](#) popping up in communities all over North America?

Giant Adirondack chairs have become a symbol of leisure and conversation, now serving a grander purpose in promoting tourism, creating iconic landmarks, and enhancing corporate identity across Canada and the United States.



The giant adirondack chair made for Coca-Cola and the Toronto Zoo by The Best Adirondack Chair Co.

[The Best Adirondack Chair Company](#), with a prestigious portfolio including clients like Coca-Cola and the Toronto Zoo, has taken the traditional concept of the Adirondack chair and transformed it into a monumental art form that locals and tourists love.

“

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Dina Elatawi

These larger-than-life chairs are a statement of style, comfort, and grandiosity. With options like branding, interchangeable chair backs, and various sizes from large to huge, companies and tourism boards alike are encouraging user-generated content that supports their business goals in a budget-friendly way.

They are photo magnets, encouraging User-Generated Content (UGC) and they are memory markers. People remember these [giant chairs](#) for years to come and associate that with the location.

Tourist destinations and cities across North America are continually seeking unique attractions that stand out. The giant Adirondack chairs, with their imposing size and inviting nature, have

become the new must-visit landmarks. As tourists flock to these chairs, local businesses and economies benefit from increased visibility and foot traffic, not just the location they are placed, everyone can benefit.

“We are helping tourism boards and CMOs who are reinventing public spaces with long-lasting, iconic landmarks,” said Dina Elatawi from DFC Woodworks.

“We’ve created and delivered hundreds of chairs over the years, and one of things we hear back most often is that they become part of the local culture. People use them in their directions, saying things like turn left at the giant chair. Companies use them in their marketing, located on main street - look for the giant red chair!”

In parks, resorts, and public areas, these colossal chairs redefine spaces and create iconic landmarks. They are not just functional; they are conversation starters, inviting people to interact with their surroundings in a novel way. Municipalities and businesses now have an opportunity to mark their territory on the map with these visually striking and memorable pieces.

For businesses looking to make a bold statement, giant Adirondack chairs offer an unmatched branding opportunity. They represent relaxation, comfort, style, and enjoyment which brands are eager to associate with their brand. Customized with corporate colors or on-brand logos, perfect for events and communities, these chairs serve as powerful marketing tools, creating a lasting impression.

At the heart of this innovative venture is the Best Adirondack Chair Company's commitment to quality and sustainability. Each giant chair is hand-crafted with meticulous attention to detail, ensuring that they are not only visually stunning but also durable and environmentally friendly. Made from responsibly sourced materials, these chairs are an investment in sustainable practices and craftsmanship excellence. They offer safety options, like stairs and railings, to keep



Kilmarnock Orchard Giant Chair made with a custom Apple-shaped Back



Grand Wolf Lodge Giant Chair with steps by the Best Adirondack Chair Co.

your customers happy and your insurance company happy too.

For over 60 years, The Best Adirondack Chair Company has been synonymous with quality, innovation, and customer satisfaction. With a range of products designed to enhance outdoor living, the company has set the standard for comfort and style. The introduction of the giant Adirondack chairs is a testament to the company's commitment to pushing the boundaries of design and functionality.

Dina Elatawi

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