

# Dot & Lola's Green Revolution: Hair and Beauty Family Business Secure Global Recognition Award

*Dot & Lola is excited to announce, Dot & Lola's Green Revolution*

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In a stride towards reshaping the landscape of the hair and beauty industry, Dot & Lola, a pioneering company based in the United Kingdom, proudly announces their receipt of the prestigious 2024 Global Recognition Award. Under the visionary leadership of Gavin Taylor, Dot & Lola has embarked on a transformative journey that not only elevates their business but also establishes new benchmarks for environmental responsibility within the hospitality sector.

Dot & Lola's impressive achievements include the successful launch of their products on Debenhams' online platform in the UK and the exclusive production of items for the renowned Mandarin Oriental in Oman. These milestones serve as a testament to the company's excellence and set the stage for their ambitious plan to disrupt the status quo in the hair and beauty sector.

What truly sets Dot & Lola apart in their industry, leading to the coveted 2024 Global Recognition Award, is their unwavering commitment to sustainability. The company has introduced a professional-grade product that not only benefits consumers but also demonstrates an innovative approach to environmental stewardship in the beauty industry. Dot & Lola's focus on



Global Recognition Award

creating refillable and infinitely recyclable products aligns with their vision for a more sustainable future.

The company's dedication to sustainability has garnered them several accolades, including a Vegan Award for their entire range in 2023, a Global Vegan Award for the best plant-based hair and skincare product in 2023, and the Midlands Enterprise Award for the Best Plant-Based Hair & Skincare Brand in 2023. These recognitions underline Dot & Lola's commitment to plant-based, sustainable products and mirror the reasons for their 2024 Global Recognition Award.

Dot & Lola's best-selling Balance shampoo and conditioner range, suitable for all skin types, including sensitive skin, represents the company's dedication to inclusivity and sustainability. The use of biodegradable liquids and locally sourced ingredients with minimal travel miles further underscores their commitment to reducing environmental impact.

In Conclusion,

Dot & Lola's receipt of the 2024 Global Recognition Award is a testament to their innovative and sustainable practices in the hair and beauty industry. Their commitment to creating environmentally friendly, refillable, and recyclable products, coupled with their recent expansion and multiple awards, positions them as leaders in sustainable beauty practices. Dot & Lola's approach is not only beneficial for the environment but also sets a new standard in the industry for others to follow.

For further information, please contact:

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Balance Shampoo

# DOT & LOLA

Dot & Lola

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### ### About Dot & Lola

Dot & Lola is a pioneering company in the United Kingdom's hair and beauty industry, dedicated to reshaping the sector through innovative and sustainable practices. Under the leadership of Gavin Taylor, the company has garnered numerous accolades for their commitment to plant-based, sustainable products, with a focus on inclusivity and environmental responsibility.

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