

# HYDRO-BLOK Expands into South America Market with New Regional Office in Chile

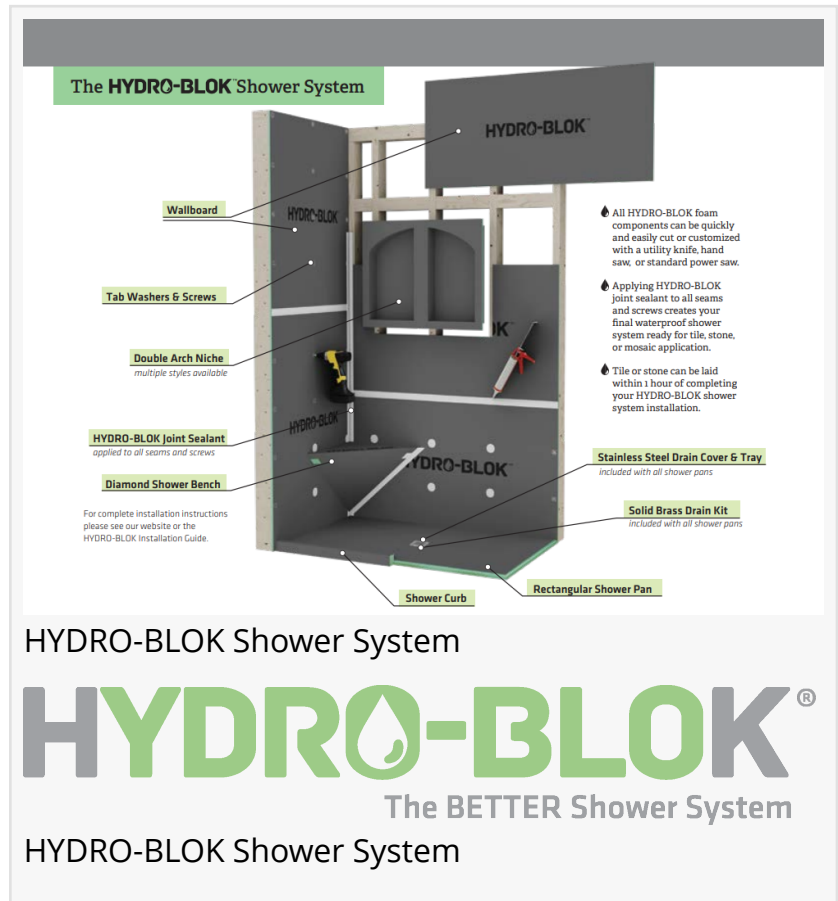
*HYDRO-BLOK's expansion into South America is an exciting milestone, and reinforces their dedication to delivering innovative waterproofing solutions globally.*

SANTIAGO, CHILE, January 7, 2024 /EINPresswire.com/ -- [HYDRO-BLOK](https://www.hydro-blok.com), a leading provider of innovative waterproofing and shower system installation solutions, is excited to announce its expansion into the South America market with the establishment of a regional office in Chile. This strategic move is driven by HYDRO-BLOK's commitment to serving customers in the region and further solidifying its global presence.

The new office, located in Santiago, Chile, will serve as a hub for HYDRO-BLOK's operations in South America, enabling the company to better serve its customers and partners in the region. With this expansion, HYDRO-BLOK aims to provide exceptional support, quick response times, and localized expertise to meet the unique needs of South American customers.

HYDRO-BLOK's expansion into South America marks an important milestone in the company's growth trajectory. With an extensive range of waterproofing and shower installation products, HYDRO-BLOK aims to provide professionals and homeowners with reliable solutions that simplify construction processes and ensure long-lasting results. By leveraging its expertise and innovation, HYDRO-BLOK is committed to promoting best practices and industry standards throughout the South American market.

South America presents a significant growth opportunity for HYDRO-BLOK, with a thriving



construction industry and increasing demand for reliable shower systems and waterproofing solutions. By establishing a local presence, HYDRO-BLOK will be well-positioned to forge strong relationships with contractors, architects, and distributors, ensuring seamless access to its innovative product line and expertise.

"We are excited to bring HYDRO-BLOK's cutting-edge waterproofing solutions to the South America market," said Suki Wu, Regional Director of HYDRO-BLOK. "Our expansion into Chile reflects our commitment to meeting the needs of our customers and partners around the world. We look forward to building lasting relationships and contributing to the growth and success of the construction industry in South America."



HYDRO-BLOK's extensive product portfolio includes a range of high-quality waterproofing systems designed to provide durable protection in various applications, such as showers, wet rooms, kitchens, roofs, and more. The company's solutions offer superior performance, ease of installation, and long-lasting results, making them a preferred choice for professionals in the construction and home renovation industry.

With the opening of the regional office in Chile, HYDRO-BLOK will be able to provide localized training, technical support, and customized solutions tailored to the specific requirements of the South American market. This local presence will enable the company to foster closer collaboration with customers, ensuring the seamless integration of HYDRO-BLOK products into their projects.

HYDRO-BLOK's expansion into South America is an exciting milestone for the company, and it reinforces their dedication to delivering innovative waterproofing solutions globally. The new regional office in Chile will serve as a stepping stone for further expansion within the region, solidifying HYDRO-BLOK's position as a leader in the industry.

#### About HYDRO-BLOK:

HYDRO-BLOK is a leading manufacturer of waterproofing and uncoupling solutions for tile and stone installations. The company's innovative products, including foam-based shower systems,

building panels, and its uncoupling membrane, provide superior protection against water damage and substrate movement, ensuring long-lasting, beautiful tile and stone installations. With a commitment to quality and innovation, HYDRO-BLOK has become a trusted name in the tile and stone installation industry.

For more information about HYDRO-BLOK and its products, please visit [www.hydroblok.com](http://www.hydroblok.com).

Jason Yuan

Hydroblok Grand International Inc.

+1 844-588-9559

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