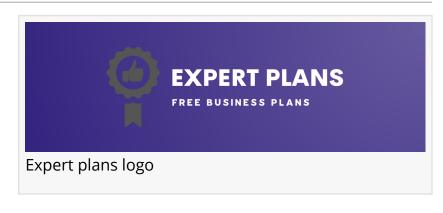


Expert Plans Launches Business Plans for Aspiring Entrepreneurs

Empowering Startups with Advanced Tools and Personalized Guidance to Secure Investment

LONDON, UK, January 8, 2024 /EINPresswire.com/ -- Expert Plans announces its official launch in an exciting development for aspiring entrepreneurs worldwide, offering a



groundbreaking service that promises to transform the landscape of startup business planning. Targeting startup founders who struggle with the initial stages of creating business plans, we provide a unique blend of technology and personalised support to help entrepreneurs become investor-ready.



Our mission is to guide entrepreneurs through the often daunting business planning process. We aim to be the trusted mentor that unlocks their potential and turns their startup vision into a reality."

Paul, CEO

Addressing a Critical Need

The journey to securing investment is often fraught with challenges, particularly in creating effective business plans. Expert Plans addresses this critical need by offering startup founders a comprehensive suite of tools and services. Nathan, an ideal customer persona representing many in the startup community, embodies the struggles and aspirations that we aim to address. At 35 years old, Nathan's innovative ideas mean he struggles to create a comprehensive business plan, a common barrier for many

entrepreneurs.

Empowering and Insightful Solutions

Expert Plans stands out with its empowering and insightful approach. "Our mission is to guide entrepreneurs like Nathan through the often daunting business planning process. We aim to be the trusted mentor that unlocks their potential and turns their startup vision into a reality," says Paul, CEO.

The service includes:

- Financial Forecasting: An intuitive tool offering accurate financial projections.

- Customisable Business Plans: Professionally designed and adaptable to specific business needs.
- Pain Point Profiling: Utilising AI to identify and address common entrepreneurial challenges.
- Investor Pitch Preparation: Essential tips and strategies for successful pitches.
- Startup Growth Tracker: A tool to monitor progress and optimise strategies.
- Innovative Market Analysis and Virtual Consulting



Business Plan

Expert Plans leverages the latest in AI and machine learning for market analysis, providing insights typically inaccessible to DIY entrepreneurs. COVID-19 accelerated the emergence of virtual consulting, offering more comprehensive access to expert resources and valuable advice.

Personalised Consulting Experience Online

"We're not just offering tools; we're offering a journey of transformation for startups," adds Owen, Chief Strategy Officer. "Our personalised online consulting experience blends professional consultancy and software, delivering tailored business plans for various startup sectors."

Launch Event and Webinar Series

Expert Plans will provide free business plans for new startups to celebrate the launch.

About Expert Plans

We are dedicated to empowering aspiring entrepreneurs with the tools, knowledge, and support they need to succeed. With a focus on personalisation, technology, and actionable guidance, Expert Plans is set to become a leading force in creating startup business plans.

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