

Sommeliers Choice Awards: Submission is now open for wines from all over the world

The Sommeliers Choice Awards (SCA) 2024 registration is now open. International and domestic brands are invited to enter the wines before January 31 to save.

CHICAGO, ILLINOIS, UNITED STATES, January 8, 2024 /EINPresswire.com/ -- The Sommeliers Choice Awards (SCA) stands as a unique platform offering an exclusive opportunity for wine brands to captivate America's discerning sommeliers. This distinguished competition, designed and organized by the Beverage Trade Network, is geared towards recognizing and celebrating exceptional wines that resonate with the palates of industry-leading sommeliers.



Sommeliers Choice Awards Judging



Sommeliers Choice Awards Logo

What sets the SCA apart is its focus on sommeliers' preferences. The

competition employs a panel of esteemed sommeliers and wine directors from across the United States, making it a significant occasion for wine brands seeking recognition in the American market. With the expertise and discerning taste buds of these seasoned professionals, the SCA provides an unparalleled platform for wines to shine.

Here are some of the judges who will participate in the 2024 Sommeliers Choice Awards. WAYNE BELDING MS, Master Sommelier and Partner at Preferably, Colorado PETER GRANOFF MS, Master Sommelier, Wine Educator, Speaker, Entrepreneur, San Francisco BRIAN KOZIOL MS, Master Sommelier at Maverick Beverage Company, Chicago RACHEL LOWE, Director of Beverage for Levy Restaurants.

ALEXANDER POWELL MS, Master Sommelier and Senior Wine Manager at Grill 23 & Bar, Boston LISA SELMAN CSS, Alchemy Room Beverage Director KYUNGMOON KIM MS, Master Sommelier

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VINCENT MORROW MS, Master Sommelier and Wine Director at PRESS Napa Valley, San

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The 2024 line up of
Sommeliers Choice Awards
judges is the most powerful
line up of Sommeliers you
will find in USA."
Sid Patel, Founder and CEO of
Beverage Trade Network.

Francisco

BRANDON TEBBE, MS, Master Sommelier
SERAFIN ALVARADO MSm Master Sommelier and Director
of Wine Education at Southern Wine & Spirits
SCOTT BARBER, President at Green Pin Wines
LARISSA C DUBOSE, National Director Beverages- Dining
Division at Paradies Lagardère and Wine Enthusiast
Magazine Future 40, Vino Volo National Buyer
BRANDON BIERLEIN, Director of Food & Beverage, Talbott
Hotel Chicago

GUILLERMO BRAVO, Beverage Director at Kimpton Hotels & Restaurants, Chicago ALLISON CURATOLO, Wine Director RPM Italian Las Vegas
ANIKA ELLISON, Wine Manager, Swift & Sons Steakhouse, Chicago KRISTIN FRANCESCO, Sommelier at Lettuce Entertain You Restaurants, Chicago JAMIE HARRISON RUBIN, Procurement & Placements at Culinary Conservatory COLIN HOFER, General Manager of Restaurants, Four Seasons Chicago JENNIFER KNOTT, Director of Beverage for Levy at Chicago Symphony Orchestra JOSH KING, Director of Food and Beverage, Virgin Hotels, Chicago JOHN MARAFFA, Corporate Beverage Manager, Morton's The Steakhouse | Strip House Steakhouse & Cocktail Lounge | Morton's Grille JON MCDANIEL, Founder & CEO of Ottantadu
TIFFANY TOBEY, Owner and Sommelier, Tiffany's Toast, Dallas, Texas

Participating in the Sommeliers Choice Awards presents an invaluable opportunity for wine brands to gain exposure and credibility among influential sommeliers and key decision-makers within the wine industry. Winning a medal at this esteemed competition serves as a seal of approval, signaling to the market that your wine has impressed some of the most discerning palates in the country.

Moreover, accolades received from the Sommeliers Choice Awards can be leveraged by brands in marketing initiatives, promotional campaigns, and consumer outreach programs. The recognition garnered from this competition elevates a brand's prestige, aiding in forging lasting impressions among wine enthusiasts and industry professionals alike.

For wine producers aiming to make a mark in the American market, the Sommeliers Choice Awards stands as an exceptional opportunity to present their finest wines to the top sommeliers in the country. It's not just a competition; it's a gateway to gaining visibility, credibility, and accolades that resonate across the American wine landscape.

Wine brands from all over the world are invited to enter their wines before the January 31, 2024 early bird deadline. Visit Sommeliers Choice Awards website for entry information.

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