

# Mitch Gould and Nutritional Products International: U.S. Payrolls Surge in December, Boosting Opportunities

BOCA RATON, FL, UNITED STATES, January 8, 2024 /EINPresswire.com/ -- The United States witnessed a surge in job creation in December, with the addition of 216,000 jobs, significantly surpassing the expected figure of 170,000. This upswing in the labor market, as reported by the [December jobs report](#), is a positive indicator for the economy and businesses nationwide. The unemployment rate remained stable at 3.7%, reflecting a robust economic environment.



Mitch Gould, Founder and CEO of NPI

The increase in employment was notably driven by the addition of 52,000 government jobs and 38,000 positions in the healthcare sector, encompassing ambulatory healthcare services and hospitals. These sectors have shown substantial growth, indicative of a strengthening economy.

Moreover, average hourly earnings rose by 0.4% over the month and exhibited a 4.1% year-on-year increase, surpassing the forecasted figures. This growth in earnings is a testament to the enhanced economic well-being of the American workforce.

In light of these encouraging developments, Nutritional Products International (NPI), under the visionary leadership of its founder Mitch Gould, stands to benefit as Americans receive an increase in wages. This results in more spending.

Gould, a renowned name in the retail distribution landscape, has pioneered the "Evolution of Distribution" system. This innovative approach is tailored to streamline the complex process of introducing international health and wellness products into the competitive American market.

Gould elaborates, "Our 'Evolution of Distribution' system empowers international manufacturers to concentrate on their core competency – product innovation.

Meanwhile, NPI's expertise in navigating the nuances of the U.S. market ensures efficient handling of sales, marketing, and operational complexities." NPI's and Gould's "EoD" provide the capability to import, distribute and promote from one platform.

NPI functions as a U.S. base for international companies, offering comprehensive services in marketing, operations, and sales. A key advantage of NPI's system is its cost-effective strategy for placing products with leading retailers like Amazon and Walmart.com. The company's seasoned team maintains strong relationships with buyers across various retail chains, facilitating seamless market entry for new products.

Gould adds, "Our close collaboration with clients is aimed at introducing their products effectively to American consumers, ensuring a smooth transition into the U.S. market."

For more information about Nutritional Products International, please visit [nutricompany.com](https://nutricompany.com).

#### MORE ON NUTRITIONAL PRODUCTS INTERNATIONAL AND ITS FOUNDER

NPI is a privately held company specializing in the retail distribution of nutraceuticals, dietary supplements, functional beverages, and skin-care products. NPI offers a unique, proven approach for product manufacturers worldwide seeking to launch or expand their products' distribution in the U.S. retail market.

Gould, known as a global marketing guru, also has represented icons from the sports and entertainment worlds.

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