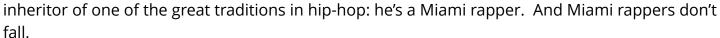


HIP Video Promo Presents: Cheflodeezy teams up with TeeJay in brand new music video "Ecstacy"

In Cheflodeezy's newest single "Ecstacy" he seamlessly bridges American hip hop, Afrobeats & Nigerian dance hall music in one sizzling track.

MIAMI, FLORIDA, UNITED STATES, January 8, 2024 /EINPresswire.com/ -- In the clip for his 2023 underground hit "She Don't Belong to Me," Cheflodeezy stunts on a four-wheeled motorcycle. He pops wheelies and spins in circles as he rhymes; he takes chances, but he never slips. It's a potent visual metaphor for the rapper's approach. Cheflodeezy is excitable and propulsive, and his performances foreground his risk-taking and his inexhaustible energy. Yet as crazy as he gets, the power of his engine — and his essential stability — lets fans know there's no chance he's ever going to crash.

Cheflodeezy stays grounded with his undeniable talent, his imagination, his skill at collaboration, and his unshakable confidence in himself. But he is also the





On "Ecstasy," Cheflodeezy shows his listeners exactly how much he can juggle, and how seamlessly he can combine styles, even when he's going as hard as he can. His latest single is a sizzling fusion of American hip-hop, Afrobeats, and Nigerian pop, dancehall, and reggae, all melted together and seared in the Miami sun. Cheflodeezy makes the most of modern production techniques and vocal processing, with his raw yet thrilling rhymes. He burns through the first verse with the combination of urgency and economy that has made him a name to know in South Florida independent music — and then he turns the microphone over to Jamaican star TeeJay, whose summer single "Drift" made waves worldwide. Their voices are the perfect combination of rambunctious, fiery, and pleading, yet ocean-cool, and deeply melodic.

In Steven Bernard's "Ecstasy" clip, Cheflodeezy lets the viewer know exactly where he's coming from. He raps in front of neon Miami signs (and a neon palm tree, too!), crouching, pivoting, and swiveling on his hips to give his words extra emphasis. Elsewhere, Bernard's camera finds the rapper in a dreamworld of light refraction: a corridor made of brilliant silver foil. A trio of dancers provides a visual echo, winding to the beat in formation, responding to the thunderous beat, the delicious synthesizers, and the sound of Cheflodeezy's roughneck delivery. Finally, viewers are sent down a long tunnel of pure white light. With music this intense, the thrill of acceleration is destination enough.

More Cheflodeezy on HIP Video Promo More Cheflodeezy on his website More Cheflodeezy on TikTok

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