

MSPA Americas 2024 Board of Directors Take Office

Leadership Team Features Five Past Presidents to Strengthen Future

ORLANDO, FLORIDA, USA, January 9, 2024 /EINPresswire.com/ -- [MSPA Americas](#)' 2024 Board of Directors have been seated and will convene on

January 21 - 23 to set the agenda for FY24 into motion. The industry's official customer journey association announces the complete elections results back on September 28, 2023 following the annual elections held last summer.



Incoming President Sam Hersey (ClearPoint Solutions US) will be only the association's second two-time elected president, having served in the same capacity from 2020-2021. During his previous tenure, Sam shepherded the association through the challenging years of COVID, boldly taking aggressive action, advancing programs to support and stabilize businesses, and providing regular communications, all to help members weather the fallout from the pandemic's impact on the customer experience and retail service/merchandising industries.

The full 2024 MSPA Americas Board of Directors board composition is listed below:

President	Sam Hersey*	ClearPoint Solutions US
Vice-President	Elaine Buxton*	Confero
VP, MSO Assimilation	Andrew Therien	Samplers, Inc.
VP, MSP Assimilation	Mike Mershimer*	Mershimer Group
Treasurer	Steve Heintzelman	Alta360 Research
Secretary	Phil Lamers	Retail Merchandising Services, Inc.
Immediate Past President	Stan Hart*	Alta360 Research
Director-at-Large	Randy Patterson	ClearPoint Solutions US
Director-at-Large	Cheryl Thibault	ARC Consulting, LLC
Director-at-Large	Tom Palombo	The InStore Group
Director-at-Large	Eileen Wirz	CXE, Inc.
Governor (ex-officio)	Rich Bradley*	Buena Vista Events & Management

* Designates MSPA Americas Past President

Rich Bradley
MSPA Amerioas
+1 407-919-6772

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