

Software Testing Market Size to Worth USD 68.01 Billion by 2030 | With a 5.3% CAGR

Global Software Testing Market include Applied Qualcomm Technologies Inc., Keysight Technologies, Inc., Microsoft Corporation, Infosys Limited

LUTON, BEDFORDSHIRE, UNITED KINGDOM, January 10, 2024 /EINPresswire.com/ -- The <u>Software</u> <u>Testing</u> Market report thoroughly examines the present condition of the market and provides an insightful analysis of its future prospects. It encompasses projections for market size, growth rate, industry trends and



segmentation, along with an assessment of potential drivers or constraints that may influence the market's trajectory. These predictions are formulated by considering a range of factors, including economic indicators, industry share, and historical data. By leveraging this outlook, businesses can identify promising growth opportunities and potential risks within the industry.

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High demand for Software Testing as businesses prioritize quality. Increased complexity and rapid development drive market growth."

Exactitude Consultancy

The global Software Testing market size valued ata USD 47.38 Billion in 2023, and is projected to reach USD 68.01 Billion by 2030, registering a CAGR of 5.3% from 2024 to 2030.

Get a Sample Copy of the Report:

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Key companies profiled in Software Testing market: Qualcomm Technologies Inc., Keysight Technologies, Inc., Microsoft Corporation, Infosys Limited, Wipro Limited, Cognizant Technology Solutions Corporation, TCS (Tata Consultancy Services) Limited, Accenture Plc, Capgemini SE, DXC Technology Company, HCL Technologies Limited, UST Global Inc., NTT DATA Group, Atos SE, Mahindra Tech, Perficient, Inc., EPAM Systems, Inc., Sogeti USA, LLC, Parasoft Corporation, Ranorex LLC and other.

Recent Developments:

November 02, 2023: Tata Consultancy Services launched a new Cyber Insights Platform that leverages AI and Amazon Security Lake to help customers enhance their cyber security and compliance.

11, 2023: Keysight Technologies, Inc. introduced the new Keysight i3070 Series 7i in-line test system, an automated in-circuit test system (ICT), offering increased capacity and throughput, that enables manufacturers to economically meet the complex test demands of larger node count printed circuit board assembly (PCBAs).

Our Free Sample Report Consists of the Following:

Introduction, Overview, and in-depth industry analysis are all included in the 2023 updated report.

Provide detailed chapter-by-chapter guidance on Request

Updated Regional Analysis with Graphical Representation of Size, Share, and Trends for the Year 2023

Includes Tables and figures have been updated

The most recent version of the report includes the Top Market Players, their Business Strategies, Sales Volume, Revenue Analysis, SWOT Analysis, Historic and Forecast Growth, Porter's 5 Forces Analysis

Software Testing Market Research Methodology

Dividing the Global Software Testing Market by Product types and Application

Segments Covered in the Software Testing Market Report

Software Testing Market by Component

Mobile Web Payments

Near Field Communication

SMS/Direct Carrier Billing

Others

Software	Testing	Market	by [·]	Туре
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System integrator

Pure play software testing

In-house Testing Teams

Software Testing Market by Application

IT

Telecom

BFSI

Manufacturing

Retail

Healthcare

Transportation & logistics

Government & public sector

Consumer electronics

Media

Others

Regional Outlook of Global Software Testing

North America accounted for the largest market in the software testing market. North America accounted for 37 % market share of the global market value. North America has a thriving technological ecosystem, with a concentration of big software development firms, technology organizations, and active startups. The region's proactive approach to adopting cutting-edge technology, such as Agile and DevOps approaches, has increased demand for robust software testing solutions.

Request for a complete report with TOC:

https://exactitudeconsultancy.com/reports/35404/software-testing-market/

Report Features:

This report provides market intelligence in the most comprehensive way. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market. The following are the key features of the report:

Market structure: Overview, industry life cycle analysis, supply chain analysis.

Market environment analysis: Growth drivers and constraints, Porter's five forces analysis, SWOT analysis.

Market trend and forecast analysis.

Market segment trend and forecast.

Competitive landscape and dynamics: Market share, Product portfolio, New Product Launches, etc.

Attractive market segments and associated growth opportunities.

Emerging trends.

Strategic growth opportunities for the existing and new players.

Key success factors.

Major Points from Table of Contents

Global Software Testing Market Research Report 2023-2029, by Manufacturers, Regions, Types and Applications

Introduction

Objective of the Study

Definition of the Market

Market Scope

Market Segment by Type, Application and Marketing Channel

Major Regions Covered (North America, Europe, Asia Pacific, Mid East and Africa)

Years Considered for the Study

Currency Considered (U.S. Dollar)

Key Findings of the Study

Market Dynamics

Driving Factors for this Market

Factors Challenging the Market

Opportunities of the Global Software Testing Market (Regions, Growing/Emerging Downstream Market Analysis)

Technological and Market Developments in the Software Testing Market

Industry News by Region

Regulatory Scenario by Region/Country

Market Investment Scenario Strategic Recommendations Analysis

Global Software Testing Market-Segmentation by Geography

North America

Europe

Asia-Pacific

Latin America

Middle East and Africa

Future Forecast of the Global Software Testing Market from 2023-2029

Future Forecast of the Industry from 2023-2029 Segment by Region

Global Software Testing Market Production and Growth Rate Forecast by Type (2023-2029)

Global Software Testing Market Consumption and Growth Rate Forecast by Application (2023-2029)

TOC Continued...

Key questions answered in the report are:

- 1. What is the market's size?
- 2. What is the rate of market expansion?
- 3. Which market share-generating segment was it?
- 4. Who are the major businesses and participants in the market?
- 5. What are the Market's driving forces?
- 7. What is the market's dominant deployment segment?

8. Which business sector contributed the highest proportion of revenue to the market?

**If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

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