

Passive Optical Network Market to Cross USD 36.53 Billion by 2030 owing to Demand for High-Speed Connectivity

Passive Optical Network Market Size, Share, And Segmentation By Type, By Component, By Application, By Region, And Segment Forecasts, 2023 – 2030

AUSTIN, TEXAS, UNITED STATES,
January 12, 2024 /EINPresswire.com/ -0000000 0000000 0000000 000000

The SNS Insider report indicates that the size of <u>Passive Optical Network</u>
Market reached USD 12.28 Billion in

PASSIVE OPTICAL NETWORK
MARKET SIZE AND SHARE
2023-2030

USD 12.28 BN
IN 2022

CAGR OF 14.6%

USD 36.53 BN
BY 2030

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Passive Optical Network Market

2022, with a projected growth to USD 36.53 Billion by 2030. The anticipated compound annual growth rate (CAGR) for the period from 2023 to 2030 is estimated at 14.6%.

Passive Optical Network (PON) is a technology that enables efficient and high-speed data



The Passive Optical Network (PON) Market size was valued at USD 12.28 Billion in 2022 and is expected to grow to USD 36.53 Billion and grow at a CAGR Of 14.6 % by 2030"

Research by SNS Insider

transmission through fiber-optic cables, facilitating the delivery of voice, data, and video services. As demand for faster and more reliable connectivity continues to rise, PON has emerged as a viable solution for meeting these requirements.

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- Demand for High ROI
- Increasing demand for Low Ownership Cost, Reliable Network.

- Demand for passive optical networks is rising
- The competitive upwards-looking network market

- ADTRAN Inc. (U.S.)
- Calix Inc. (U.S.)
- Clena Corporation (U.S.)
- CISCO SYSTEMS INC. (U.S.)
- Huawei Investment & Holding Co. Ltd. (China)
- Infinera Corporation (U.S.)
- Nokia Corporation (Finland)
- Telefonaktiebolaget LM Ericsson (Sweden)
- TP-Link Corporation Limited.

Several factors contribute to the robust growth of the passive optical network market. The increasing demand for high-speed internet connectivity, driven by the proliferation of digital content and the rise of remote work, acts as a primary growth driver. Additionally, the deployment of PON in smart cities, the growing emphasis on fiber-to-the-home (FTTH) networks, and the need for cost-effective and scalable solutions further propel the market forward. Moreover, advancements in PON technologies, such as Gigabit PON (GPON) and Ethernet PON (EPON), play a pivotal role in meeting evolving consumer demands.

The North American passive optical network market is characterized by a strong emphasis on technological innovation and the adoption of advanced communication solutions. The region is witnessing a surge in demand for Gigabit PON (GPON) as service providers strive to offer high-speed connectivity to consumers and businesses. In Europe, the PON market is driven by initiatives promoting the expansion of fiber-optic networks. The European Union's focus on achieving widespread broadband coverage contributes to the growth of PON technologies, with Ethernet PON (EPON) gaining traction in certain regions. The Asia-Pacific region dominates the PON market, with a significant share attributed to the rapid deployment of fiber-to-the-home (FTTH) networks in countries like China, Japan, and South Korea. EPON is expected to dominate this region, providing cost-effective solutions for high-speed broadband access.

- EPON
- GPON
- Others (Next-Gen PON)

- Optical line terminal (OLT)
- Optical Network terminal (ONT)
- Optical Distribution Network (ODN)

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- FFTX
- FFTH
- FFTB
- FFTP
- Mobile backhaul

- North America
- Europe
- Asia-Pacific
- The Middle East & Africa
- Latin America

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The impact of the ongoing recession on the passive optical network market is nuanced. While economic downturns can lead to budget constraints and delayed infrastructure projects, they also underscore the importance of efficient and cost-effective solutions. PON, being a technology that enables high-speed connectivity with reduced operational costs, may see increased adoption as organizations seek ways to optimize their networks amidst economic challenges. The emphasis on remote work and digital communication during such times can further drive the demand for PON solutions, potentially mitigating the negative impacts of the recession on the market.

The Russia-Ukraine war can have both positive and negative impacts on the passive optical network market. The negative consequences may include disruptions in the supply chain, leading to potential delays in the deployment of PON infrastructure. On the positive side, the increased focus on securing communication networks amid geopolitical uncertainties could drive investments in robust and secure solutions like PON. Additionally, the war may accelerate the digitization efforts in affected regions, creating opportunities for PON providers to support the development of resilient and high-speed communication networks.

- The Ethernet PON (EPON) segment is positioned to dominate the market, benefiting from its cost-effectiveness and high-performance characteristics. EPON is increasingly preferred for its ability to provide reliable and efficient broadband access, making it a key driver of market growth.
- Simultaneously, the Optical Line Terminal (OLT) segment is set to lead the PON market, serving as a critical component in PON architecture. OLTs play a pivotal role in managing and controlling data traffic, ensuring seamless communication within the network. As the demand for scalable and high-capacity PON solutions rises, the OLT segment is expected to maintain its dominance in the market landscape.

- Nokia has announced its decision to manufacture Passive Optical Network (PON) Optical Line Terminals (OLTs) within the country. This significant step is expected to not only boost Nokia's presence in the Indian market but also contribute to the nation's ongoing digital transformation.
- Talkie Communications, a key player in the Indian telecommunications landscape, has embraced Nokia's XGS-PON technology as part of its strategy to provide seamless connectivity solutions. This move positions Talkie Communications at the forefront of the industry, enabling them to offer cutting-edge services to their customers.

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- 1.2 Scope
- 1.3 Research Assumptions

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- 8.3 Others (Next-Gen PON)
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- 9.1 Optical line terminal (OLT)
- 9.2 Optical Network terminal (ONT)
- 9.3 Optical Distribution Network (ODN)

10.1 FTTX

10.1.1 FTTH

10.1.2 FTTB

10.1.3 FTTP

10.1.4 Mobile backhaul

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