

# Global Oncology Market Size to Reach \$556.35 Billion by 2030: Latest Report by Vantage Market Research

Navigating the Future: How the Oncology Market is Expected to Grow Rapidly in the Next Eight Years

WASHINGTON, D.C, DISTRICT OF COLUMBIA, UNITED STATES, January 12, 2024 /EINPresswire.com/ -- Oncology is the branch of medicine that deals with the prevention, diagnosis, treatment, and research of cancer. Cancer is a group of diseases that involve the abnormal growth of cells that can invade and spread to other parts of the body. Cancer is one



of the leading causes of death and morbidity worldwide, affecting millions of people and imposing a huge burden on the healthcare system.

The Global <u>Oncology Market</u> is the market for drugs, devices, and services that are used for the diagnosis and treatment of cancer. The oncology market is one of the largest and fastest-growing segments of the pharmaceutical industry, as it offers innovative and effective therapies for various types of cancer, such as breast, lung, prostate, colorectal, and blood cancers. The oncology market is driven by several factors, such as the rising incidence and prevalence of cancer, the aging population, the increasing awareness and demand for personalized medicine, the advancement of biotechnology and genomics, and the development of novel and targeted therapies.

Oncology, the branch of medicine dedicated to cancer, encompasses a vast and ever-evolving ecosystem of prevention, diagnosis, and treatment strategies. Driven by a growing global cancer burden, advancements in medical technology, and an unwavering pursuit of personalized medicine, the Global Oncology Market is valued at USD 305.07 Billion in 2022 and is projected to reach a value of USD 556.35 Billion by 2030 at a CAGR (Compound Annual Growth Rate) of 7.80% over the forecast period, according to a report by Vantage Market Research. This impressive growth trajectory paints a picture of a dynamic market brimming with both challenges and

opportunities, reshaping the landscape of healthcare for years to come.

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The Oncology Market is dynamically evolving, shaped by factors such as technological breakthroughs, increasing healthcare expenditure, and growing awareness. Collaborations between pharmaceutical companies and research institutions are fostering the development of groundbreaking treatments. Additionally, the market is witnessing a surge in investments in <a href="mmunotherapy">immunotherapy</a>, gene therapy, and precision medicine, redefining the treatment landscape and offering new hope to patients.

The advancement of biotechnology and genomics is another factor that shapes the oncology market, as it enables the discovery and development of new and novel oncology products and services, especially in the biologic and <u>biosimilar</u> segments. Biotechnology and genomics involve the use of living organisms, such as bacteria, yeast, animal cells, or plants, to produce therapeutic proteins, antibodies, vaccines, and gene and cell therapies, which have high specificity and efficacy for the treatment of various types of cancer. Biotechnology and genomics also enable the optimization and modification of existing oncology products and services, such as chemical drugs, to enhance their properties and functions. The advancement of biotechnology and genomics drives the growth and diversification of the oncology market, as it offers new opportunities and challenges for the pharmaceutical companies and the healthcare providers.

The development of novel and targeted therapies is another factor that influences the oncology market, as it offers new and improved options for the diagnosis and treatment of cancer, especially for the refractory and rare cancers. Novel and targeted therapies involve the use of new mechanisms of action, new modes of delivery, new combinations, and new indications, which aim to target the specific pathways and molecules that are involved in the initiation and progression of cancer. Novel and targeted therapies include immunotherapy, hormone therapy, kinase inhibitors, PARP inhibitors, antibody-drug conjugates, and radiotherapy, which have shown significant clinical benefits and survival advantages for the cancer patients. The development of novel and targeted therapies drives the innovation and competition in the oncology market, as it creates a high demand and a high value for the oncology products and services.

☐ Aegerion Pharmaceuticals Inc
☐ Abbvie Inc.
☐ Ability Pharma

☐ Acadia Pharmaceuticals Inc.
☐ Amgen Inc.
□ Takeda Oncology
🛮 Aslan Pharmaceuticals Ltd.
☐ Aspen Pharmacare Holdings Limited.
□ Astrazeneca
□ Athenex Inc.
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☐ The shift towards tailoring treatments to individual genetic profiles is fostering innovation in targeted therapies and diagnostics, offering higher success rates with fewer side effects.
☐ Immunotherapies that harness the body's own immune system to fight cancer are transforming treatment paradigms, particularly for previously untreatable cancers.
☐ The integration of artificial intelligence, big data analytics, and telemedicine into oncology is streamlining diagnosis, optimizing treatment planning, and enhancing patient care delivery.
☐ Growing emphasis on early detection and prevention through lifestyle modifications and targeted screening programs promises to reduce cancer incidence and overall healthcare costs.
☐ The global oncology market size was valued at around USD 305.07 Billion in 2022, and is projected to reach USD 556.35 Billion by 2030, registering a CAGR of 7.80% from 2023 to 2030
☐ The biologic drugs segment accounted for the largest share of the global oncology market in 2022, and is expected to maintain its dominance throughout the forecast period.
$\hfill\square$ The generic and biosimilar drugs segment is expected to witness a high growth rate in the oncology market during the forecast period.
☐ The lung cancer segment was the largest application segment of the global oncology market in 2022, and is expected to remain the largest segment during the forecast period.
☐ The outsourcing of oncology drug production segment is expected to grow faster than the inhouse oncology drug production segment in the oncology market, as more pharmaceutical companies prefer to outsource their oncology drug production to the contract manufacturing

organizations.

□ North America is the largest and fastest-growing region in the oncology market, owing to the presence of a large number of oncology drug manufacturers, especially in the U.S. and Canada.

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The oncology products and services are often very expensive, due to the high cost of research and development, manufacturing, and marketing. The high cost of oncology products and services limits their affordability and accessibility, especially in the low- and middle-income countries, where the majority of the cancer patients live. The high cost of oncology products and services also imposes a huge financial burden on the patients, their families, and the healthcare systems.

The oncology products and services are often associated with a low success rate and a high risk, due to the complexity and heterogeneity of cancer. The oncology products and services face many challenges in the research and development stage, such as the difficulty of target identification, the lack of predictive biomarkers, the poor translation from preclinical to clinical studies, and the high attrition rate in clinical trials. The oncology products and services also face many challenges in the market stage, such as the uncertainty of regulatory approval, the competition of generics and biosimilars, the pressure of pricing and reimbursement, and the emergence of resistance and toxicity.

The oncology products and services are often unable to meet the medical need and improve the quality of care of the cancer patients, due to the gaps and disparities in the diagnosis and treatment of cancer. The oncology products and services face many challenges in the diagnosis and treatment stage, such as the lack of early detection and screening, the delay of diagnosis and referral, the variation of treatment guidelines and protocols, the shortage of trained and skilled professionals, and the inadequate infrastructure and equipment. The oncology products and services also face many challenges in the outcome and satisfaction stage, such as the low survival and cure rates, the high recurrence and mortality rates, the poor quality of life and palliative care, and the low patient and caregiver satisfaction.

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Biosimilars are the cheaper alternatives to the biologic drugs, which are derived from living organisms and have high complexity and variability. Biosimilars offer a significant opportunity to

reduce the cost and increase the access of the oncology products and services, especially in the emerging markets, where the biologic drugs are often unaffordable or unavailable.

Digital and artificial intelligence (AI) are the technologies that use data, algorithms, and devices to enhance the efficiency, quality, and accessibility of the oncology products and services. Digital and AI have various applications in the oncology market, such as the diagnosis and screening of cancer, the prediction and prevention of cancer, the optimization and personalization of cancer treatment, the monitoring and management of cancer, and the research and development of cancer.

Innovation and development of novel and targeted therapies is another opportunity that shapes the oncology market, as it offers new and improved options for the diagnosis and treatment of cancer, especially for the refractory and rare cancers. Novel and targeted therapies include immunotherapy, hormone therapy, kinase inhibitors, PARP inhibitors, antibody-drug conjugates, and radiotherapy, which have shown significant clinical benefits and survival advantages for the cancer patients.

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- Q. What is the current size and projected growth of the global oncology market?
- Q. What are the key factors driving market growth?
- Q. What are the major segments of the oncology market (diagnostics, therapeutics, etc.)?
- Q. What are the top trends shaping the future of the oncology landscape?
- Q. What are the major challenges facing the oncology market?
- Q. What are the emerging opportunities for growth in the oncology market?
- Q. What are the leading companies and products in the oncology market?
- Q. What are the regional variations in the oncology market landscape?

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North America stands at the forefront of the Oncology Market, driven by robust healthcare infrastructure, extensive R&D activities, and high cancer prevalence. The region witnesses substantial investments in cutting-edge therapies, fostering innovation. The U.S., in particular, dominates the market with a strong emphasis on personalized medicine and a supportive regulatory environment. Collaborations between key industry players and research institutions contribute to the region's leadership in cancer research and treatment. The increasing adoption of advanced technologies and a proactive approach to cancer awareness and prevention position North America as a pivotal player in shaping the global Oncology Market. North America dominates the global oncology market, accounting for nearly half of the global market share. This is attributed to factors like high healthcare expenditure, advanced medical infrastructure,

and a large aging population. The United States, with its significant investment in R&D and early adoption of innovative technologies, leads the North American market. However, concerns regarding high drug costs and disparities in access to quality cancer care remain key challenges in the region.

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Eric Kunz
Vantage Market Research
+ + +1 202-380-9727
email us here
Visit us on social media:
Facebook
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