

# Cosmetics Market Size to Worth USD 406.78 Billion by 2030 With a 5 % CAGR

*Global Cosmetics Market include L'Oréal  
Estée Lauder Companies Shiseido  
Christian Dior Chanel Giorgio*

LUTON, BEDFORDSHIRE, UNITED  
KINGDOM, January 17, 2024

/EINPresswire.com/ -- The [Cosmetics](#) Market report thoroughly examines the present condition of the market and provides an insightful analysis of its future prospects. It encompasses projections for market size, growth rate, industry trends and segmentation, along with an assessment of potential drivers or constraints that may influence the market's trajectory. These predictions are formulated by considering a range of factors, including economic indicators, industry share, and historical data. By leveraging this outlook, businesses can identify promising growth opportunities and potential risks within the industry.



The global Cosmetics market size valued at USD 289.09 Billion in 2023, and is projected to reach USD 406.78 Billion by 2030, registering a CAGR of 5% from 2024 to 2030..

Get a Sample Copy of the Report:

<https://exactitudeconsultancy.com/reports/36137/cosmetics-market/#request-a-sample>

Key companies profiled in Cosmetics market: L'Oréal Estée Lauder Companies Shiseido Christian Dior Chanel Giorgio Armani Beauty Lancôme Yves Saint Laurent Beauty Tom Ford Beauty Guerlain Givenchy Beauty Clarins Dolce & Gabbana Beauty Burberry Beauty La Mer NARS Cosmetics Colgate-Palmolive Company Unilever Revlon Procter & Gamble and other.

Recent Developments:

Our Free Sample Report Consists of the Following:

Introduction, Overview, and in-depth industry analysis are all included in the 2023 updated



"Booming Cosmetics Market responds to diverse consumer preferences, emphasizing sustainability, inclusivity, and innovative formulations, reshaping beauty standards worldwide."

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*Exactitude Consultancy*

report.

Provide detailed chapter-by-chapter guidance on Request

Updated Regional Analysis with Graphical Representation of Size, Share, and Trends for the Year 2023

Includes Tables and figures have been updated

The most recent version of the report includes the Top Market Players, their Business Strategies, Sales Volume, Revenue Analysis, SWOT Analysis, Historic and Forecast Growth, Porter's 5 Forces Analysis

Cosmetics Market Research Methodology

Dividing the Global Cosmetics Market by Product types and Application

Segments Covered in the Cosmetics Market Report

Cosmetics Market by Type 2020-2030, (USD Billion) (Thousand Units)

Organic

Conventional

Cosmetics Market by Category 2020-2030, (USD Billion) (Thousand Units)

Mass Product

Premium Product

Professional Product

Cosmetics Market by Product 2020-2030, (USD Billion) (Thousand Units)

Skincare

Haircare

Makeup

## Fragrances

### Regional Outlook of Global Cosmetics

North America accounted for the largest market in the Cosmetics market. North America accounted for 38% of the worldwide market value. The rising demand and awareness for natural and organic products in North America is one of the main factors driving the cosmetics market. The market for clean and sustainable beauty products is expanding as consumers look for cosmetics and personal care products with the fewest possible chemical additives. Numerous cosmetic brands have reformulated their products in response to this trend, and eco-friendly packaging has been added. This indicates a wider shift in consumer preferences toward more environmentally friendly options. Apart from the focus on natural products, technological advancements have a significant impact on the North American cosmetics market. With technological advancements like augmented reality (AR) beauty apps and smart skincare devices gaining popularity, the region has seen the integration of technology into beauty products.

Request for a complete report with TOC:

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#### Report Features:

This report provides market intelligence in the most comprehensive way. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market. The following are the key features of the report:

Market structure: Overview, industry life cycle analysis, supply chain analysis.

Market environment analysis: Growth drivers and constraints, Porter's five forces analysis, SWOT analysis.

Market trend and forecast analysis.

Market segment trend and forecast.

Competitive landscape and dynamics: Market share, Product portfolio, New Product Launches, etc.

Attractive market segments and associated growth opportunities.

Emerging trends.

Strategic growth opportunities for the existing and new players.

Key success factors.

Major Points from Table of Contents

Global Cosmetics Market Research Report 2023-2029, by Manufacturers, Regions, Types and Applications

Introduction

Objective of the Study

Definition of the Market

Market Scope

Market Segment by Type, Application and Marketing Channel

Major Regions Covered (North America, Europe, Asia Pacific, Mid East and Africa)

Years Considered for the Study

Currency Considered (U.S. Dollar)

Key Findings of the Study

Market Dynamics

Driving Factors for this Market

Factors Challenging the Market

Opportunities of the Global Cosmetics Market (Regions, Growing/Emerging Downstream Market Analysis)

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Market Investment Scenario Strategic Recommendations Analysis

Global Cosmetics Market-Segmentation by Geography

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Europe

Asia-Pacific

Latin America

Middle East and Africa

Future Forecast of the Global Cosmetics Market from 2023-2029

Future Forecast of the Industry from 2023-2029 Segment by Region

Global Cosmetics Market Production and Growth Rate Forecast by Type (2023-2029)

Global Cosmetics Market Consumption and Growth Rate Forecast by Application (2023-2029)

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Key questions answered in the report are:

- 1 .What is the market's size?
2. What is the rate of market expansion?
3. Which market share-generating segment was it?
4. Who are the major businesses and participants in the market?
5. What are the Market's driving forces?
7. What is the market's dominant deployment segment?
8. Which business sector contributed the highest proportion of revenue to the market?

**\*\*If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.**

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