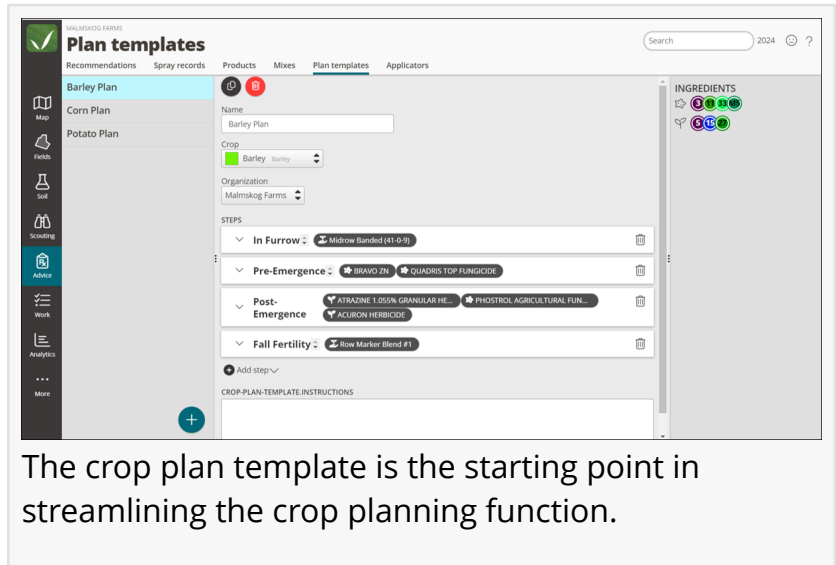


Empowering Crop Consultants: FarmQA Launches Planning Module for Enhanced Grower Services

Innovative feature equips crop consultants with a comprehensive suite of tools to deliver more tailored and effective services to growers.

FARGO, ND, USA, January 18, 2024 /EINPresswire.com/ -- [FarmQA](#), an ag-tech company specializing in digital agronomy tools, has officially released [FarmQA Crop Planning](#), a feature designed to empower agronomists and crop consultants to provide comprehensive seasonal planning advice and digital record-keeping services to growers. The announcement was made at [FarmQA Day](#) 2024. Over 60 FarmQA customers participated in the company's inaugural customer conference in Fargo, ND.



The crop plan template is the starting point in streamlining the crop planning function.

“

By automating the planning function, we're equipping our customers with the tools they need to not only plan for the season, but to track and manage that information throughout the year.”

Ben Munson, Sr. Technology Specialist

Howard Dahl, FarmQA founder and CEO, emphasized the importance of the customers' role in FarmQA's vision. “FarmQA Day gives us a unique in-person opportunity to listen, learn, and continue to build this community of ag consultants. Together, we can continue to provide better service to growers.”

In today's ever-evolving agricultural landscape, crop consultants and agronomists play a pivotal role in ensuring the success and sustainability of crop production. Their expertise, guidance, and precision in planning are indispensable for growers looking to maximize yields and make informed decisions.

Sr. Technical Specialist, Ben Munson, demonstrated the new planning functionality designed to

enhance the productivity of agronomists and crop consultants who provide crop planning services to their grower customers.

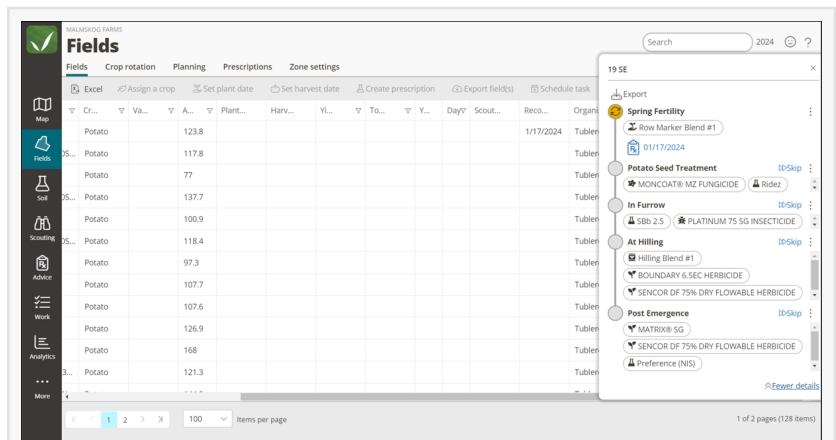
“By streamlining the planning function within the FarmQA platform, we’re equipping our customers with the tools they need to not only plan for the season, but to track and manage that information throughout the year. The plan enables them to build a shopping list that can be shared with the grower, and proactively schedule tasks and communicate with growers during the season,” said Munson. “But what’s even more beneficial is the insight they gain to make adjustments and provide better guidance for the next season. Our customers are looking forward to leaving spreadsheets and other back-of-napkin planning activities behind with this release.”

The heart of FarmQA's crop planning functionality is the crop plan template, simplifying and streamlining planning. Consultants can create customized crop plans, considering various parameters like soil fertility and prior year production, ensuring optimal schedules. This technology empowers consultants to apply these plans directly to their grower’s fields, seamlessly integrate shopping lists for required inputs, adjust acreages as needed, and generate actionable recommendations based on data-driven insights.

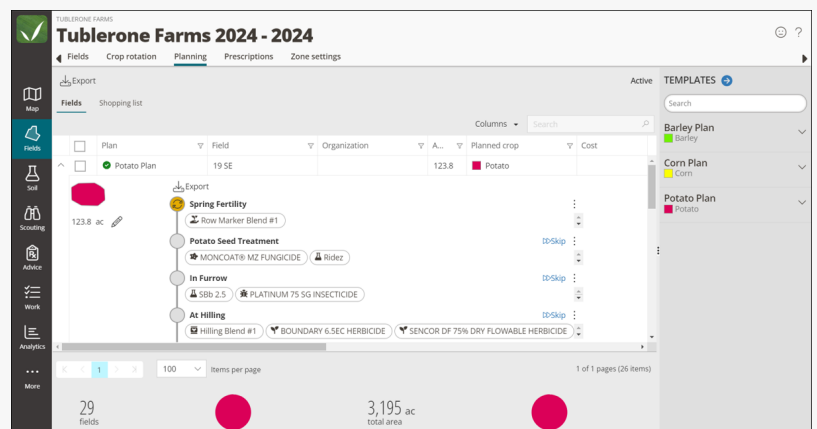
Additional features and benefits include:

- Ability to create tasks and workflow from the plans, enhancing coordination, grower communication, and efficiency.
- Flexibility of exporting plans for in-depth analysis and sharing with growers.
- Access to and management of crop plans on the go via FarmQA's mobile app, ensuring that critical decisions are just a touch away.

FarmQA's planning module is empowering consultants to offer complete support in today's competitive agriculture industry. This innovative tool enables consultants to navigate modern



Create custom crop plans and apply to the appropriate fields including seed and fertility treatments. Use the plan to generate a shopping list for your grower.



Stay on track by creating fertility recommendations, assigning tasks, and keeping your fields managed.

farming complexities, resulting in improved yields, cost reduction, and enhanced sustainability for growers.

FarmQA planning is available at no additional charge for the 2024 season. Visit farmqa.com/pricing for more details.

About FarmQA: FarmQA is a suite of digital tools for agronomists designed to streamline and improve the efficiency of core agronomy service functions, including scouting, recommendation writing, and data analysis. The suite includes an easy-to-use, full-function mobile app and a complete web platform for collecting and displaying information from various sources, including fields, crop scouting reports, weather data, spray records, satellite imagery, and more. FarmQA provides ag advisors like agronomists, crop consultants, and other retail and co-op service providers a complete picture of what's happening above and below ground, so they can provide better crop and soil recommendations and deliver more services to growers. Today FarmQA is being used to manage nearly 17 million global acres of row and specialty crops grown in fields, orchards, vineyards, and greenhouses.

To learn more, visit <https://farmqa.com> and follow us on Twitter at @farm_qa.

Brian Glaeske

FarmQA

+1 701-941-2046

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/681997355>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.