

AxleHire Reveals Effective Cost Containment Strategies for Ecommerce Brands

In its latest ePaper, AxleHire offers eCommerce businesses key tactics to help minimize last mile delivery costs.

BERKELEY, CA, UNITED STATES, January 23, 2024 /EINPresswire.com/ -- [AxleHire](#), an expedited, urban last-mile delivery provider, today announced the release of its latest ePaper for ecommerce brands: "Three Steps Brands Can Take to Control Last Mile Delivery Costs." Based on current national carrier shipping costs and surcharges, the ePaper offers insightful strategies for controlling last-mile delivery costs.

Multiple national carriers announced price hikes in 2024, with some [increasing shipping fees](#) by as much as

5.9%. Meanwhile, consumer expectations around the delivery experience continue to rise, with many online shoppers demanding fast and free deliveries—industry reports show that 60% of consumers will abandon their cart if an online retailer fails to provide a free shipping option.

“

I challenge brands to be careful about apples-to-apples last mile delivery pricing. Beware of the lack of transparency in the industry about surcharges.”

Raj Ramanan, CEO of AxleHire

AxleHire's ePaper deeply delves into current market trends, analyzing national carrier surcharges. It sheds light on the spiraling shipping costs impacting ecommerce brands, and it includes impactful last-mile delivery strategies to help online retailers balance the consumer demand for free shipping with the seemingly never-ending increases in parcel delivery costs from national carriers.

“I challenge brands to be careful about apples-to-apples last mile delivery pricing,” said Raj Ramanan, CEO of AxleHire. “Beware of the lack of

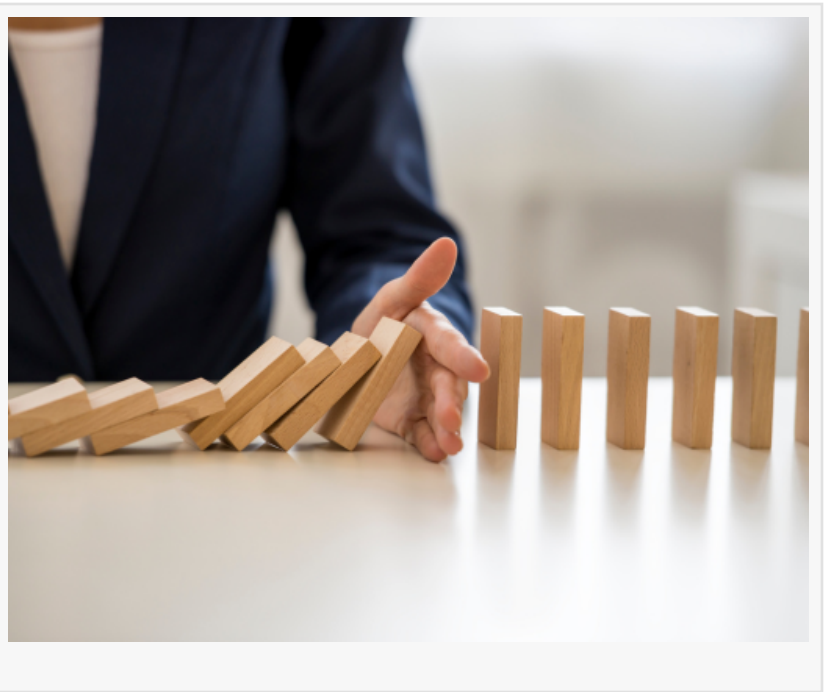


transparency in the industry about surcharges.”

[Download the free ePaper here.](#)

About AxleHire

AxleHire is an expedited, urban last-mile delivery service that helps brands meet and exceed customer expectations by providing a superior same- and next-day delivery experience. AxleHire leverages purpose-built technology and a gig driver fleet to drive transformative outcomes that catalyze customers’ brand growth. Logistics teams can now provide a differentiated delivery experience at a competitive cost, overcoming the limitations of legacy delivery providers. AxleHire operates in urban areas across the U.S., enabling high-volume shippers to consistently cater to the rising needs and expectations of their customers. For more information, please visit axlehire.com.



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