

# A Powerful Alliance: RealmIQ and Almpact's Tester Club Empower Startup Innovators

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CHARLOTTE, NC, USA, January 18, 2024 /EINPresswire.com/ -- In an exciting and strategic move, [RealmIQ](#) has launched [RealmIQ Alccelerator](#), focused on advising AI startups, and is thrilled to announce a partnership with [Almpact](#)'s Tester Club (ATC) as part of their growing roster of alliances.



RealmIQ Alccelerator

This partnership will reshape the landscape of AI product development, offering startups an unprecedented opportunity to harness user-driven insights, refine their offerings, and gain a competitive edge in the market.

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*Hailey Wilson*

RealmIQ, known for its comprehensive support in strategy, product development, branding, team building, and securing investor access, is taking its commitment to startups to the next level. The collaboration with the ATC extends an invitation to RealmIQ clients to participate in Almpact's Listening sessions, a powerful resource for refining their products and outshining their competitors.

Almpact's Tester Club, a dynamic community of technology enthusiasts, is designed for developers and business owners seeking ways to refine their products and gain an edge in the fiercely competitive tech world. With the ATC, participants can engage with a passionate community, harness valuable user-driven insights, and leverage feedback to propel their products or services forward.

Key Benefits of the Almpact Tester Club:

1. Invaluable Feedback: ATC assembles a representative group of ideal customers/clients to

provide actionable and insightful feedback. This feedback is essential for maximizing the impact and utility of your business.

2. Early Detection of Bugs: Time is money, and the ATC recognizes the importance of quick iteration cycles. By quickly identifying and addressing bugs, startups can refine their products faster and more efficiently.
3. Market Insights: Understand how your product fits into the current market and identify growth opportunities or new feature development based on real-world user experiences.
4. A Competitive Edge: Stay ahead of competitors by continually refining your product and adapting to user needs and market changes more swiftly. Demonstrating a commitment to quality is a value that customers will appreciate.

By teaming up with Almpact's Tester Club, RealmIQ is providing its clients with an invaluable resource for achieving excellence in product development. This partnership underscores RealmIQ's dedication to nurturing AI startups and ensuring their success in the ever-evolving tech landscape.

"AI is one of the hottest categories for investors and the collaboration between RealmIQ and Almpact's Tester Club empowers business leaders and startup founders to seize a competitive advantage by facilitating direct interactions with customers and industry experts to gather invaluable feedback and insights to make their product and pitch as good as possible as they enter the market," said Curt Doty, Founder of RealmIQ.

"The insights provided by the Almpact Tester Club serve as a compass, guiding them towards success or enabling necessary adjustments," explained Hailey Wilson, founder of Almpact. "As they say, 'you can't fix what you don't know about.' The Tester Club's feedback is an essential resource for understanding customer needs in this ever-evolving market"

This partnership signifies a powerful fusion of innovation and community, as RealmIQ and Almpact come together to usher in a new era of AI product development. For startups looking to accelerate their growth and make data-driven decisions, the RealmIQ and Almpact partnership is the ideal solution.

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#### About RealmIQ

RealmIQ is committed to AI education through a series of bespoke workshops. In addition to its popular Podcast RealmIQ: SESSIONS, RealmIQ Alccelerator is dedicated to elevating AI startups by offering comprehensive support in strategy, product development, branding, team building, and securing investor access. Their mission is to empower AI startups to succeed in the

competitive tech industry. Learn more at <https://www.realmiq.com/startups>

#### About Almpact

Almpact is an innovative AI community bridging the gap between business and AI technology. They offer a subscription-based platform and community that empowers professionals with cutting-edge AI insights, exclusive networking opportunities, and exclusive demos and tester sessions of pre-market AI tools. Learn more at <https://get.aimpactevent.com/letsdothis>.

#### About Almpact's Tester Club

Almpact's Tester Club (ATC) is a community of technology enthusiasts, developers, and business owners seeking ways to refine their products and gain a competitive edge. ATC provides user-driven insights and actionable feedback to help businesses improve their products and services. Learn more at <https://get.aimpactevent.com/batlight>.

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