

# Pioneering Growth in Residential Land Planning and Development

*The Business Research Company's Residential Land Planning And Development Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033*

LANDON, GREATER LANDON, UK, January 19, 2024 /EINPresswire.com/ -- The residential land planning and development market have witnessed a rapid surge, leaping from \$145.16 billion in 2023 to \$160.01 billion in 2024, showcasing an impressive compound annual growth rate (CAGR) of 10.2%. This robust momentum is projected to persist, propelling the market to \$236.02 billion by 2028, maintaining a CAGR of 10.2%.



The residential land planning and development market size is expected to see rapid growth. It will grow to \$236.02 billion in 2028 at a compound annual growth rate (CAGR) of 10.2%."

*The Business Research Company*

Technological Advancements as Market Propellers: Technological innovation stands as a key driver of the residential land planning and development market. Dynamic areas of technological evolution, including smart highways, 3D concrete printing, drone surveying, kinetic

roads, 'tiny houses,' and solar roads, are shaping the landscape. The surge in technological capabilities is fueling demand for enhanced infrastructure, contributing positively to the growth of the residential land planning and development market.

## Rising Urbanization Driving Market Expansion:

The escalating wave of urbanization is poised to drive the growth of the residential land planning and development market. As urbanization gains momentum, the demand for housing solutions intensifies, addressing the needs of the growing urban population. A World Economic Forum report in April 2022 highlighted that over 4.3 billion people, constituting 55% of the global population, lived in urban settings, with expectations of reaching 80% by 2050. This surge in urbanization serves as a pivotal factor propelling the residential land planning and development market.

Explore the [Global Residential Land Planning And Development Market](#) with a Detailed Sample Report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=5478&type=smp>

## Key Market Players Shaping the Industry:

Major industry players, including China State Construction Engineering Corporation Ltd., Risesun Real Estate Development Co Ltd., Xiamen C&D, Eiffage SA, and others, play a crucial role in steering market trends and contributing to its growth.

## Augmented Reality's Pivotal Role:

Augmented Reality (AR) technology is making significant inroads in residential land planning and development. Its application accelerates construction processes, reduces costs, and enhances construction design interaction. Major construction companies like McCarthy Building Companies, Mortensen Construction Companies, BNBuilders, Inc., and ISG are leveraging AR to streamline construction-related activities, improve accuracy, enhance safety, and elevate customer experience.

## Innovative Technologies for Competitive Edge:

Companies at the forefront of the residential land planning and development market are actively developing innovative technologies to gain a competitive advantage. The integration of tools like PropertyIntel, a cloud-based solution for measurement and estimating, is transforming the landscape. For example, Aspire Software's PropertyIntel, launched in February 2021, allows landscape companies to collect, link, and visualize critical data in real-time, contributing to elevated levels of profitability and performance.

## Global Regional Dynamics:

Asia-Pacific emerges as the largest region in the residential land planning and development market in 2023, closely followed by North America. The comprehensive market report spans regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

## Segmentation Overview:

The residential land planning and development market covered in this report is segmented –

- 1) By Type: Houses And Housing Estate Developments, Apartments And Other Residential Developments
- 2) By Service Provider: Large Chain Companies, Independent Contractors
- 3) By Construction: New Construction, Renovation

## Access the Complete Report for In-Depth Analysis:

<https://www.thebusinessresearchcompany.com/report/residential-land-planning-and-development-global-market-report>

**Global Residential Land Planning And Development Market**

Expected Growth Rate Through 2028  
**10.2%**

Expected Market Size By 2028  
**\$236.02 Bn**

Technological development is the main driver of the market

Asia-Pacific is the largest region in the market

Information sourced from The Business Research Company  
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[Residential Land Planning And Development Global Market Report 2024](#) from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Residential Land Planning And Development Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on residential land planning and development market size, residential land planning and development market drivers and trends, residential land planning and development market major players, competitors' revenues, residential land planning and development market positioning, and residential land planning and development market growth across geographies. The residential land planning and development market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 3000+ detailed industry reports, spanning over 6500+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help

its users assess supply-demand gaps.

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