

# PromoSupplies Achieves Women's Business Enterprise Certification

*PromoSupplies Achieves Women's Business Enterprise Certification, Solidifying its Commitment to Diversity and Innovation in Promotional Products Industry*

ROCHESTER HILLS, MI, UNITED STATES, January 19, 2024 /EINPresswire.com/ -- PromoSupplies Achieves Women's Business Enterprise Certification, Solidifying its Commitment to Diversity and Innovation in Promotional Products Industry

PromoSupplies, a leading provider of innovative promotional products, is proud to announce its recent certification as a Women's Business Enterprise (WBE). This prestigious recognition, awarded by the Women's Business Enterprise National Council (WBENC), underscores PromoSupplies' commitment to diversity and excellence in the corporate gifts and promotional products industry.



Promotional Products custom logo

PromoSupplies specializes in assisting businesses in amplifying their brand presence through a wide range of high-quality, creative, and innovative promotional items. The company's dedication to client satisfaction and its ability to provide unique promotional solutions has established it as a trusted partner for companies looking to enhance their marketing strategies and make a lasting impression on their target audience.

"Our vision at PromoSupplies has always been to be the go-to resource for businesses seeking promotional products that not only drive brand recognition but also foster customer engagement. "Our mission is to deliver top-notch promotional items that perfectly align with our clients' marketing initiatives, helping them to build stronger connections with their customers

and stakeholders."

The extensive product catalog of PromoSupplies features a diverse array of items, ranging from classic essentials to the latest in tech gadgets and eco-friendly merchandise. As a leader in corporate gifts, the company is known for its innovative and memorable swag that boosts brand presence and establishes meaningful connections.

Achieving WBENC certification is a significant milestone for PromoSupplies. This certification confirms that the company is at least 51% owned, operated, and controlled by women, showcasing its role in promoting a diverse and balanced economy. "We are honored to receive this certification, which reflects our dedication to diversity and empowerment in the business world".

PromoSupplies is a premier promotional product selling company, committed to enhancing brand presence for businesses through creative and innovative promotional solutions. With a focus on client satisfaction and staying ahead of industry trends, PromoSupplies offers a wide range of products catering to various industries and occasions.

By choosing to work with a certified women-owned business like PromoSupplies, corporations and government agencies not only show their commitment to diverse supplier programs but also contribute to a more equitable and sustainable economy.

For more information about PromoSupplies and its range of innovative promotional products, please visit [www.promosuppliesgroup.com](http://www.promosuppliesgroup.com) or contact at [info@promosuppliesgroup.com](mailto:info@promosuppliesgroup.com) or (877) 317-2317.

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Glass Coasters

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# WBENC

WOMEN'S BUSINESS ENTERPRISE

WBE

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