

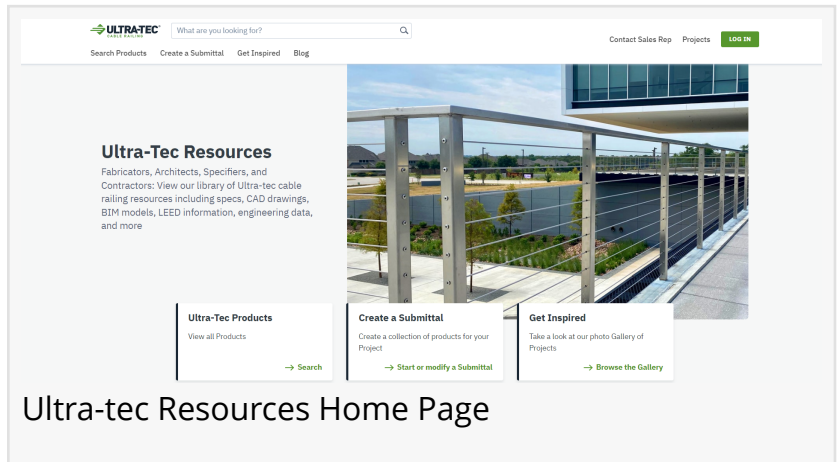
Concora and Ultra-tec®: Forging a New Path in Digital Engagement

Concora and Ultra-tec® partner to revolutionize digital engagement for design professionals, integrating Concora Spec into the Ultra-tec Resources experience.

ALPHARETTA, GEORGIA, UNITED STATES, January 22, 2024

/EINPresswire.com/ -- [Concora](#), a leader in digital innovation for building product manufacturers, is thrilled to

announce a new collaboration with leading cable railing manufacturer, [Ultra-tec®](#). This partnership is set to revolutionize the digital landscape for design professionals through the integration of Concora Spec into the new [Ultra-tec Resources experience](#).



Ultra-tec Resources Home Page

“

We are very excited to partner with Concora to provide valuable resources to the architects and specifiers who select our products, as well as the contractors and fabricators who install them”

Steve Akin, Ultra-tec National Sales Manager

According to Eric Snyder, CEO of Concora, "This collaboration is a vivid illustration of how innovative technology can help innovative product companies like Ultra-Tec transform traditional processes, ushering in a modernized, user-focused era in the world of architectural specifications."

Since 1998 Ultra-tec has carved a name for themselves across North America as a leading producer of cable railing, championing innovative designs that cater to a broad spectrum of architectural needs. By partnering with Concora, Ultra-tec aims to redefine the digital experience for their customers, aligning with their goals of continuing

market expansion and customer engagement.

“We are very excited to partner with Concora to provide valuable resources to the architects and specifiers who select our products, as well as the contractors and fabricators who install them,” said Steve Akin, Ultra-tec National Sales Manager.

The cornerstone of this partnership is built upon the powerful synergy between Ultra-tec's product expertise and Concora's digital solutions. Concora Spec will power the Ultra-tec Resources experience with improved functionality. It will offer efficient product search, easy downloading, and features like project saving and product comparisons. Additionally, the Submittals extension will streamline and automate a majority of the submittal process, greatly saving time for design professionals.

This collaboration marks a new chapter in the specification journey of Ultra-tec products for design professionals. With everything they need now readily accessible on one platform, professionals can make more informed decisions with ease and efficiency. This streamlined approach not only saves valuable time but also significantly enhances the quality of their work life. Enabling design professionals to focus on what they do best: designing and building exceptional architectural projects.

About Concora:

Concora assists building product manufacturers in getting their materials specified for commercial construction projects. With Concora Spec, manufacturers can offer a simplified, efficient buying journey for commercial design professionals. Learn more at <https://concora.com>.

About Ultra-tec®:

Ultra-tec is a leading provider of stainless steel cable, hardware, and installation tools designed especially for cable railing. Based in North America with distribution from its warehouses in Nevada, Ultra-tec serves the United States with a product offering combining beauty, function and sustainability and is specified by architects and designers for a wide variety of applications. For more information on Ultra-tec visit www.ultra-tec.com.

Joe Kaziow
Concora
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/682989764>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.