

## VIDIZMO Unveils [enterprisetube.com] — Dedicated Hub for Its Al-powered Enterprise Video Platform

VIDIZMO's brand-new website for EnterpriseTube showcases how to host, stream, analyze, and search videos by using an Al-powered Enterprise Video Platform.



TYSONS, VIRGINIA, UNITED STATES, January 23, 2024 /EINPresswire.com/ --VIDIZMO, an eminent player in the field

of artificial intelligence, continues to push the boundaries with its groundbreaking Al-driven solutions for enterprise video content management, digital evidence management, and redaction. Today, VIDIZMO is proud to announce the launch of its new website dedicated to its state-of-the-art Enterprise Video Content Management System (EVCM) called <a href="EnterpriseTube">EnterpriseTube</a>.

This milestone represents a significant leap forward in empowering organizations to seamlessly manage, distribute, and leverage the power of video content within their corporate ecosystems.

The launch of <a href="https://www.enterprisetube.com/">https://www.enterprisetube.com/</a> is intended to help businesses of all sizes gain clarity on how they can benefit from hosting their video assets and other digital media files on an Enterprise-grade Video Content Management System.

Until recently, EnterpriseTube was integrated into VIDIZMO's website, but now it has its own dedicated space, beautifully capturing the essence of its capabilities, unique value proposition, and use cases.

The new site has a fresh look, easy-to-follow navigation, and an adequate amount of informative content to direct people through the buyer's journey.

With a user-centric design, visitors are invited to explore the rich features and capabilities of EnterpriseTube, which are designed to meet the evolving needs of modern businesses.

Each feature of EnterpriseTube is neatly organized within different categories – Media Management, Data Security, and User Engagement – and is covered on a granular level, giving

potential customers clarity on how the functionality will bring them value.

For those seeking further clarification or who want to explore the features in detail, options for requesting a demo, contacting the sales team, and referring to the blog section are readily available.

Moreover, the website features a "Use Cases" tab that focuses on different user needs – training and learning, corporate communications, video marketing, remote workforce, and event and webinars – and points out how EnterpriseTube pairs well with each.

In addition to that, several customer success stories are provided for inspiration and understanding of how EnterpriseTube helps organizations solve their business problems and achieve their goals.

To keep things transparent, testimonials of a few from many satisfied customers (Fortune 500 and other leading organizations) are highlighted on the website.

Besides providing end-to-end information about EnterpriseTube, the website provides users with a chance to test out the product free by opting for <a href="EnterpriseTube's 7-day free trial">EnterpriseTube's 7-day free trial</a>.

Overall, the Al-powered Enterprise Video Platform has revolutionized how businesses communicate, collaborate, and engage with their stakeholders and audiences.

## **About VIDIZMO**

VIDIZMO, a frontrunner in artificial intelligence, leads the industry with groundbreaking Al-driven solutions for enterprise video content management, digital evidence management, and redaction. Trusted by top-tier government organizations and Fortune 500 companies, VIDIZMO transforms video and digital media usage for diverse business needs. Recognized as a Challenger in Gartner's Magic Quadrant for enterprise video content management and a Major Player in IDC MarketScape for digital evidence management, VIDIZMO's nearly 20 years of experience is backed by partnerships with Microsoft and AWS, ensuring cutting-edge technology and innovation for customers.

To learn more about VIDIZMO and its comprehensive range of solutions, visit <a href="https://www.vidizmo.com">www.vidizmo.com</a>.

## About EnterpriseTube

EnterpriseTube is a part of VIDIZMO LLC, an AI-powered software solutions provider for enterprises. It is a Gartner-recognized, AI-backed Video CMS that allows SMBs and large enterprises to securely host, manage, and share videos with internal and external stakeholders, stream live and on-demand, interact with the audience, and use analytics to see how your

content is performing.

Some highlights from the service include:

- State-of-the-art Security: This platform offers enterprise-level encryptions and access control to ensure all content remains protected.
- Actionable Insights: Powerful analytics and intuitive heatmaps reveal granular-level engagement trends and user behavior.
- Easy Collaboration: Live and on-demand streaming and interactive features foster a collaborative environment.
- Global Reach: Reach far and wide with a format-agnostic streaming platform, multilingual transcriptions, and Enterprise Content Delivery Networks.
- Centralized Control: Complete control over the video library while meeting global compliances.
- Flexible Deployment: Provide flexible deployment options to users, such as private cloud, SaaS, hybrid, or on-premises.

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