

UAE Dark Kitchens/Ghost Kitchens/Cloud Kitchens Market to Reach US\$ 821.5 Million by 2030: CoherentMI

UAE Dark Kitchens/Ghost Kitchens/Cloud Kitchens Market is Estimated to Witness High Growth Owing to Increased Adoption of Online Food Delivery

BURLINGAME, CA, UNITED STATES, January 23, 2024 /EINPresswire.com/ -- A fresh study conducted by CoherentMI, titled "[UAE Dark Kitchens/Ghost Kitchens/Cloud Kitchens Market](#): Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2023-2030," presents an exhaustive analysis of the industry. This analysis encompasses detailed insights into the market dynamics for UAE Dark Kitchens/Ghost Kitchens/Cloud Kitchens.



UAE Dark Kitchens/Ghost Kitchens/Cloud Kitchens Market

Additionally, the report encompasses assessments of regional markets and key players, coupled with the latest developments in the industry.

The aim of conducting this market research study is to comprehensively explore the industry, facilitating a deep understanding of its dynamics and economic opportunities. This endeavor seeks to equip the client with a comprehensive insight into the market and business landscape, spanning historical, current, and future perspectives. Consequently, the client will possess a well-rounded understanding, empowering informed decision-making in resource allocation and strategic financial investments.

Dark kitchens/ghost kitchens/cloud kitchens are commercial spaces that are dedicated to the preparation of food meant for delivery or take-away only, without any dining area. They allow restaurants to expand their delivery zones at a much lower cost by reducing the requirement for real estate and wait staff.

Market Dynamics:



The UAE Dark Kitchens/Ghost Kitchens/Cloud Kitchens Market size is expected to reach US\$ 821.5 Million by 2030, from US\$ 330.3 Million in 2023, at a CAGR of 13.9% during the forecast period."

CoherentMI

The UAE dark kitchens/ghost kitchens/cloud kitchens market is expected to witness significant growth over the forecast period, owing to increased adoption of online food delivery and rising demand for delivery-only/takeaway concepts among consumers. Rapidly growing millennial population with changing dietary preferences also contributes to the growth of the market. In addition, dark kitchens allow restaurants and cloud kitchen operators to scale up operations with lower overhead costs compared to dine-in restaurants, which acts as another growth driver for the market.

Rising demand for delivery only cuisine is driving the growth of dark kitchens in UAE

The demand for delivery only cuisine has seen tremendous growth over the past few years in UAE, especially since the start of the COVID-19 pandemic. As more people opt to stay indoors and order food through delivery apps, restaurants are finding dark kitchens to be an efficient way to cater to this growing online delivery market without needing expensive dine-in infrastructure. Dark kitchens allow restaurants to focus only on delivery operations at a much lower setup and running cost compared to traditional restaurants. This has attracted many new cloud kitchen startups as well as established restaurant chains to set up dedicated kitchen facilities for preparing and packaging deliveries. The lower costs make it possible for kitchens to break even with fewer orders compared to traditional restaurants. Moreover, customers appreciate the affordable delivery only options offered by dark kitchen brands. The growth in dedicated delivery-only formats is expected to continue in the coming years as online food ordering habits become more mainstream in UAE.

Rising popularity of delivery only brands is driving the growth of dark kitchens

Another major driver has been the rise of exclusive delivery only brands that operate from dark kitchen facilities. Customers are showing growing interest in ordering cuisine from niche delivery brands rather than traditional restaurants. This has encouraged entrepreneurs to launch new delivery focused concepts that specialize in certain cuisines or dishes. Operating from shared dark kitchen spaces allows these brands to experiment and scale up at lower risk. Popular delivery brands like Wrap it, Olena's Kitchen and Good Spoon have further boosted demand for dark kitchen facilities in UAE. Customers are open to trying new delivery brands as it unlocks more variety and affordable options. This has motivated many existing and new operators to set up delivery centric operations from dark kitchens. As long as customers continue supporting exclusive delivery brands, dark kitchens are expected to flourish in UAE.

Opportunity for virtual restaurants to expand variety through cloud kitchens

The growth of virtual restaurants presents a huge opportunity for dark kitchen operators in UAE. Virtual restaurants refer to brands that only delivery and takeaway but do not have their own brick-and-mortar premises. They operate online through partnerships with cloud kitchens and delivery apps. This allows entrepreneurs to experiment with new cuisine concepts targeting niche demographics without needing a physical location. Cloud kitchens are essential to allow these virtual brands to scale up as they offer licensed commercial facilities with all the necessary infrastructure. Kitchen facilities can also accommodate multiple virtual brands operating from the same location, further increasing choice for customers. As adoption rises, dark kitchen locations will look to host more virtual restaurants and expand available cuisines, benefiting consumers. This promises to push growth and utilization rates higher for cloud kitchen businesses.

For more information click here: <https://www.coherentmi.com/industry-reports/uae-dark-kitchens-ghost-kitchens-cloud-kitchens-market>

Major market players included in this report are:

- COYA Dubai
- Freedom Pizza
- Project Pie
- The Mattar Farm Kitchen
- Kitopi

UAE Dark Kitchens/Ghost Kitchens/Cloud Kitchens Market Segmentation:

By Business Model

- Independent Cloud Kitchen
- Chain Cloud Kitchen
- Commissary/Shared Kitchen
- Kitchen Network
- Franchise
- Food Truck Cloud Kitchen

By Type of Cuisine

- Indian
- Italian
- Arabic
- American
- Mexican
- Thai
- Others

By Ordering Method

- Online Ordering
- Phone Ordering
- In-App Ordering

What are the key data covered in this UAE Dark Kitchens/Ghost Kitchens/Cloud Kitchens Market report?

- Market CAGR throughout the predicted period
- Comprehensive information on the aspects that will drive the UAE Dark Kitchens/Ghost Kitchens/Cloud Kitchens Market's growth between 2023 and 2030.
- Accurate calculation of the size of the UAE Dark Kitchens/Ghost Kitchens/Cloud Kitchens Market and its contribution to the market, with emphasis on the parent market
- Realistic forecasts of future trends and changes in consumer behavior
- UAE Dark Kitchens/Ghost Kitchens/Cloud Kitchens Market Industry Growth in North America, APAC, Europe, South America, the Middle East, and Africa
- A complete examination of the market's competitive landscape, as well as extensive information on vendors
- Detailed examination of the factors that will impede the expansion of UAE Dark Kitchens/Ghost Kitchens/Cloud Kitchens Market vendors

Purchase this premium report now @ <https://www.coherentmi.com/industry-reports/uae-dark-kitchens-ghost-kitchens-cloud-kitchens-market/buyNow>

Top Questions Answered in this Report:

1. What factors are impeding the growth of the UAE Dark Kitchens/Ghost Kitchens/Cloud Kitchens Market?
2. What are the primary drivers fueling the growth of the UAE Dark Kitchens/Ghost Kitchens/Cloud Kitchens Market?
3. Which segment dominates as the leading component in the UAE Dark Kitchens/Ghost Kitchens/Cloud Kitchens Market?
4. Who are the key players actively participating in the UAE Dark Kitchens/Ghost Kitchens/Cloud Kitchens Market?
5. Which region is expected to take the lead in the UAE Dark Kitchens/Ghost Kitchens/Cloud Kitchens Market?
6. What is the projected CAGR of the UAE Dark Kitchens/Ghost Kitchens/Cloud Kitchens Market?

Don't miss this chance to equip yourself with the knowledge you need to drive growth and stay ahead in the market. Act now and unlock the power of data-driven decision-making with our premium Global UAE Dark Kitchens/Ghost Kitchens/Cloud Kitchens Market research report.

About Us:

At CoherentMI, we are a leading global market intelligence company dedicated to providing comprehensive insights, analysis, and strategic solutions to empower businesses and organizations worldwide. Moreover, CoherentMI is a subsidiary of Coherent Market Insights Pvt Ltd., which is a market intelligence and consulting organization that helps businesses in critical business decisions. With our cutting-edge technology and experienced team of industry experts, we deliver actionable intelligence that helps our clients make informed decisions and stay ahead in today's rapidly changing business landscape.

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