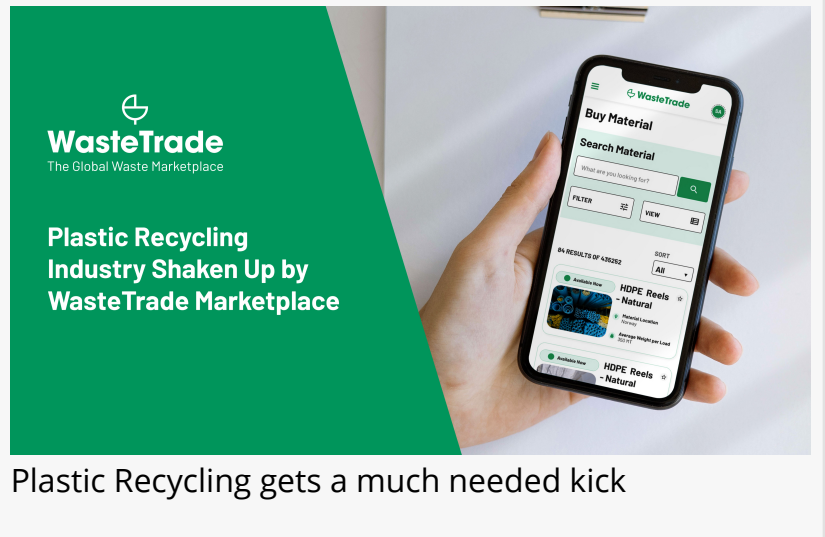


Plastic Recycling Industry Shaken Up by WasteTrade Marketplace

Explore WasteTrade: The game-changing platform driving efficiency and sustainability in the plastic recycling sector. #recycling #plasticrecycling

LONDON, LONDON, UNITED KINGDOM, January 25, 2024 /EINPresswire.com/ -- [Plastic Recycling Industry Shaken Up by WasteTrade Marketplace](#)

Plastic Recycling is set to change forever thanks to the WasteTrade online marketplace and the innovative features it is introducing to the industry. The excessive red tape, high costs, and time-consuming processes will be a thing of the past as WasteTrade users take advantage of everything the free-to-use platform has to offer.



Plastic Recycling gets a much needed kick

“

By eliminating costs and simplifying processes, WasteTrade is setting a new sustainability benchmark in plastic recycling.”

COO of WasteTrade, Jason Loughlin

Transforming Plastic Recycling

The WasteTrade platform features an advanced, user-friendly interface that streamlines the buying and selling of recyclable materials. This ease of use is a notable improvement over traditional methods of recycling, which often involved complex and time-consuming processes. The platform's accessibility is expected to encourage a broader spectrum of businesses to actively participate in

plastic recycling.

Economic and Environmental Benefits

Another aspect of WasteTrade set to shake up the industry is its zero-cost model. Operating without subscription fees, listing charges, commissions on sales, or advertisements, it removes financial barriers that previously hindered many businesses from participating in plastic recycling. This approach is set to increase the volume of waste being recycled, creating a more

economically viable recycling sector while minimising the environmental footprint of industrial activity.

Streamlining Logistics in Plastic Recycling

WasteTrade's unique internal haulage platform is the first of its kind in the plastic recycling industry; it connects users with fully licensed and accredited hauliers, ensuring that the transport of materials is ethical, cost-effective, and efficient. This optimisation of logistics is a critical component in reducing overall time and expenses in the plastic recycling supply chain.

Empowering Businesses with Think Carbon

In collaboration with Think Carbon, WasteTrade now offers a predictive carbon emissions calculator. This tool utilises the latest in artificial intelligence technology to allow users to see the carbon footprint of their recycling activities before they make the decision, providing a new level of environmental accountability in the plastic recycling industry.

Overcoming Industry Challenges

WasteTrade's platform directly addresses long-standing issues in plastic recycling, such as bureaucracy, administrative complexity, and the uncertainty that comes with being reliant on brokerage services. By automating compliance and logistics, the platform ensures a smoother, more transparent recycling process. Furthermore, the rigorous vetting of all users ensures trust and reliability in transactions.

Conclusion

With these enhancements, WasteTrade's online marketplace is setting a new standard in the plastic recycling industry. It offers a streamlined, economically viable, and environmentally conscious solution for businesses worldwide. This development marks a significant stride towards a more sustainable and efficient future in plastic recycling.



Creating a greener world



WasteTrade are cutting the transportation carbon footprint of waste across all logistics

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