

Energy Marketers of America, National Funeral Directors Assn. Join FEUSA to Advocate for Family Businesses

Industries Will Have a Stronger Voice in Congress as they Join Family Enterprise USA to Address Negative Tax Proposals, Regulations

WASHINGTON, DISTRICT OF COLUMBIA, UNITED STATES, January 25, 2024 /EINPresswire.com/ -- Two large industry groups, Energy Marketers of America and the National Funeral Directors Association, have joined [Family Enterprises USA](#) to advocate on behalf of [family-owned businesses](#) in these two large industry sectors.

The announcement today provides the Energy Marketers of America (EMA) and the National Funeral Directors Association (NFDA) access to Family Enterprise USA benefits and resources, including the ability to present their issues face to face with the bipartisan [Congressional Family Business Caucus](#) here.

EMA is a federation of 48 state and regional trade associations representing about 8,000 family-owned and operated small business energy marketers throughout the United States. EMA members supply 80 percent of all finished motor and heating fuel products sold nationwide including renewable hydrocarbon biofuels, gasoline, diesel fuel, biofuels, heating fuel, jet fuel, kerosene, racing fuel and lubricating oils. In addition, energy marketers represented by EMA own and operate approximately 60,000 retail motor fuel stations nationwide, supply motor fuels to an additional 40,000 gas stations and heating fuel to more than five million homes and businesses.



The National Funeral Directors Association represents 20,000 funeral service members on Capitol Hill and with regulatory agencies located in Washington, D.C. The funeral home industry is comprised of 89 percent family-owned businesses, employing 141,002 people, and generates \$16.3 billion to the US economy annually, according to the most recent research.

“We’re excited by this new partnership with Family Enterprise USA,” said Rob Underwood, President, Energy Marketers of America. “Family Enterprise USA is a strong voice on behalf of family-owned businesses, including thousands in the energy sector,” he added. “EMA members look forward to adding our own voice to theirs as we take to the halls of Congress to promote tax policy that both protects and promotes our members’ family businesses.”

Family businesses are the largest private employers in the country, accounting for 83.3 million jobs, or 59 percent of the country’s private workforce, according to research. America’s family-owned businesses contribute \$7.7 trillion annually to the U.S. gross domestic product.

“Our industry is nearly ninety percent made of family-owned businesses, many of which are multi-generationally-owned,” said Lesley Witter, Senior Vice President, Advocacy for the National Funeral Directors Association, Brookfield, Wis. “We too are very excited about joining FEUSA and providing our members with additional resources, tools, and information to grow and sustain their businesses.”

Witter, who is based in Washington, DC, is especially eager to be part of the Congressional Family Business Caucus meetings this year. There are three caucus meetings schedule in 2024.

“It’s important to have organizations like these be part of our growing family business voice on Capitol Hill,” said Pat Soldano, President, Family Enterprise USA. “Our goals are to educate our legislators on the size and power of family-owned companies, and to let them know of damaging tax policies, hurtful regulation, and other economic policies affecting their business,” she said. “Data shows family businesses are more trusted than most business and they keep jobs, add jobs, pay better than average wages, and give back to their communities, all of which are strong arguments to keep our family businesses thriving in all business sectors.”

To learn more about Family Enterprise USA, its mission, and its other supporting members go to www.familyenterpriseusa.com.

About Family Enterprise USA

Family Enterprise USA promotes generationally owned family business creation, growth, viability, and sustainability by advocating for family businesses and their lifetime of savings with Congress in Washington DC. Since 2007, Family Enterprise USA has represented and celebrated all sizes, professions, and industries of family-owned enterprises and multi-generational employers. It is a bipartisan 501.c3 organization.

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