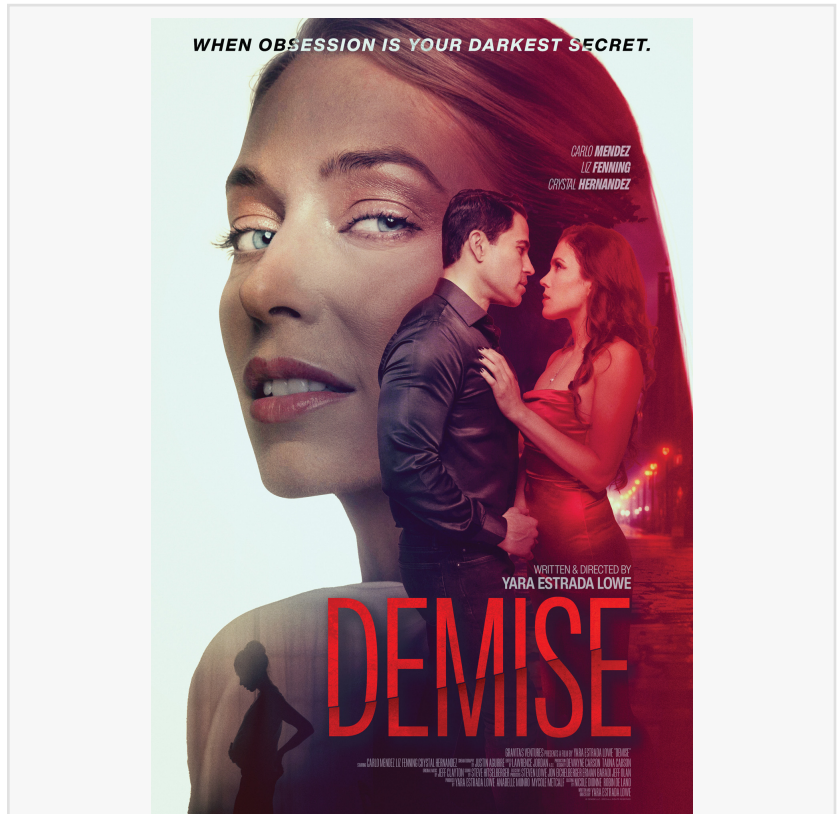


GRAVITAS VENTURES ACQUIRES NORTH AMERICAN RIGHTS TO YARA ESTRADA LOWE'S 'DEMISE'

DEMISE will release exclusively on VOD on February 27, 2024

LOS ANGELES, CA, USA, January 25, 2024 /EINPresswire.com/ -- [Gravitas Ventures](https://www.gravitasventures.com/), an Anthem Sports & Entertainment Company, has acquired North American rights to the fun, sexy, thriller, *DEMISE*, written and directed by [Yara Estrada Lowe](https://www.yaraestrada.com/). The thriller stars Carlo Mendez, Liz Fenning, Crystal Hernandez, Morris Jude Martinez, Richard Rivera, Lucy Serrano, Caitlin Rose Williams and Lamar Alexander. *DEMISE* is executive produced by Steven Lowe, Jon Eichelberger, Jeff Olan, and Erman Baradi, and produced by Yara Estrada Lowe, Anabelle Munro, and Mycole Metcalf. *DEMISE* will release exclusively on VOD on February 27, 2024.

This story centers around Celine, a beautiful loving wife in the San Fernando Valley. Celine's life is turned upside down when she learns that she's unable to bear children. Things go from bad to worse when she discovers that her husband, Caleb, is having an affair, and his mistress Fiona is pregnant with his child. Caleb is confronted by Celine. Although he begs for forgiveness, he nevertheless chooses to leave Celine for Fiona and bring up their son. The



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Caleb and Fiona celebrate some exciting news but Fiona is about to ruin their moment.

The

abrupt ending to Celine's marriage causes her to spiral into a twisted path of obsession and revenge, in which she struggles to regain control of her life at all costs.

"I was inspired by the thrillers of the 90s, like 'The Hand That Rocks The Cradle,' during my upbringing in Northern California. My aspiration was to create a film in the same genre—something that's fun and sexy. I hope everyone enjoys the Film as much as I enjoyed making it!" said Yara Estrada Lowe.

"Gravitas Ventures is excited to be bringing Demise to North American audiences this February. Writer-Director Yara Estrada Lowe brings out the excellent talent of Carlo Mendez, Crystal Hernandez, and Liz Fenning creating a thrilling drama about infidelity and obsession," stated Bill Guentzler, Gravitas Ventures' VP of Acquisitions.

Gravitas Ventures' VP of Acquisitions, Bill Guentzler negotiated the deal with Sean Pope of Ramo Law on behalf of the filmmakers.

About Gravitas Ventures

Gravitas Ventures is a leading all rights distributor of independent feature films and documentaries. Founded in 2006, Gravitas connects independent filmmakers and producers with distribution opportunities across the globe. Working with talented directors and producers, Gravitas Ventures has distributed thousands of films into over a hundred million homes in North America - over one billion homes worldwide. Recent Gravitas Venture releases include Deep Fear, Slotherhouse, Padre Pio, Gringa, The Pez Outlaw, Downwind, Mack & Rita, The King's Daughter, Queen Bees, Our Friend, Vanguard, The Secret: Dare to Dream. For more information, please visit www.gravitasventures.com, and follow @GravitasVOD on X and @gravitasventures on Instagram.

About Anthem Sports & Entertainment, Inc.

Anthem Sports & Entertainment Inc. is a global multi-platform media company with offices and studios in Toronto, Los Angeles, Denver, Nashville, New York, Kansas City and Cleveland. Anthem's portfolio includes AXS TV, a leading music, entertainment and lifestyle television channel and digital media company; global film distribution company Gravitas Ventures; Fight Network, the world's premier combat sports channel with broadcast distribution across 10+ countries and available globally through multiple OTT platforms; IMPACT Wrestling, one of the world's leading wrestling organizations; Invicta Fighting Championships, the world's premier all-women mixed martial arts promotion; Game+, the leader in sports wagering, Esports and gaming content; GameTV, the home of game shows and competition-based reality series; and HDNet Movies, which features theatrically released films and documentaries. Anthem also has a significant ownership interest in Pursuit Channel, one of the top outdoor channels in the U.S. For more information, visit www.anthemse.com

For more information on the film please visit <https://www.demisethefilm.com>.

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