Asset-Based Lending Market Anticipated to Reach $1,721.38 billion By 2031: Allied Market Research

Asset-based Lending Market

NEW CASTLE, DELAWARE, UNITED STATES, January 25, 2024 /EINPresswire.com/ -- Asset-based lending is gaining massive traction among businesses, as low costs of asset-based loans and easy loan availability are driving the market growth. Further, due to their ability to facilitate quicker, cashless, and paperless borrowing, lending-as-a-service (LaaS) platforms are becoming more popular. The use of online technology on a bank's or credit union's website for online applications, assessments, fulfilment, and repayments is referred to as the digitalization of a LaaS platform. This makes it possible to lend using advanced technology and possibly useful non-financial data (big data) for credit-based on e-commerce platform payments. This advances the use of digital lending without physical currency. Thus, this factor is fueling the growth of asset-based lending market.

> The most significant advantage that asset-based finance offers to a business is increased liquidity. Users can have stable finances and predictable cash flow if used properly."
>
> *Allied Market Research*

According to the report published by Allied Market Research, the global asset-based lending market was estimated at $561.5 billion in 2021 and is expected to hit $1,721.38 billion by 2031, registering a CAGR of 12.2% from 2022 to 2031. The report provides a detailed analysis of the top investment pockets, top winning strategies, drivers & opportunities, market size & estimations, competitive landscape, and evolving market trends. The market study is a helpful source of information for the frontrunners, new entrants, investors, and shareholders in crafting strategies for the future and heightening their position in the market.

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Covid-19 scenario-

The asset-based lending market experienced a boost during the pandemic, as businesses started looking for loans to cope with the financial challenges arising from lockdowns.
To adapt to the situation, some companies switched from cash-flow-based credit facilities to asset-based lines of credit.
The report comprehensively analyzes the global asset-based lending market, covering its various segments such as Type, Interest Rate, End User, and Region. The report presents the analysis of each segment and sub-segment through tabular and graphical representation. This analysis can be useful for investors and market players to identify the highest revenue-generating and fastest-growing segments, allowing them to devise effective strategies.

By type, the receivables segment contributed to more than two-fifths of the global asset-based lending market share in 2021, and is projected to rule the roost by 2031. The others segment, however, would display the fastest CAGR of 15.5% throughout the forecast period. The inventory financing and equipment financing segments are also discussed in the report.

By interest rate, the fixed rate segment accounted for the highest share in 2021, generating around two-thirds of the total market revenue. The floating rate segment, on the other hand, would portray the fastest CAGR of 14.2% during the forecast period.

By end-user, the large enterprises segment garnered the highest share in 2021, accounting for more than three-fifths of the global asset-based lending market revenue. The small and medium-sized enterprises segment, simultaneously, would cite the fastest CAGR of 14.8% from 2022 to 2031.

By region, Asia-Pacific held the major share in 2021, garnering around two-fifths of the global asset-based lending market revenue. LAMEA, simultaneously, would showcase the fastest CAGR of 15.3% from 2022 to 2031. The other provinces studied through the report include Europe and North America.

The key market players analyzed in the global asset-based mending market report include Lloyds Bank, Hilton-Baird, Capital Funding Solutions Inc., JPMorgan Chase & Co., Crystal Financial, Berkshire Bank, Barclays Bank PLC, White Oak Financial, LLC, Wells Fargo, and Porter Capital. These market players have embraced several strategies including partnership, expansion, collaboration, joint ventures, and others to highlight their prowess in the industry. The report is helpful in formulating the business performance and developments by the top players.

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Key benefits for stakeholders

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the asset-based lending market analysis from 2022 to 2031 to identify the prevailing asset-based lending market opportunity.
The market research is offered along with information related to key drivers, restraints, and opportunities.
Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
In-depth analysis of the asset-based lending market segmentation assists to determine the prevailing market opportunities.
Major countries in each region are mapped according to their revenue contri
bution to the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
The report includes the analysis of the regional as well as global asset-based lending market trends, key players, market segments, application areas, and market growth strategies.

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Asset-Based Lending Market Key Segments:

Type

Inventory Financing
Receivables Financing
Equipment Financing
Others

Interest Rate

Fixed Rate
Floating Rate

End User

Large Enterprises
Small and Medium-sized Enterprises

By Region

North America (U.S., Canada)
Europe (UK, Germany, France, Italy, Spain, Rest of Europe)
Asia-Pacific (China, Japan, India, Australia, South Korea, Rest of Asia-Pacific)
LAMEA (Latin America, Middle East, Africa)

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About Us:

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Wilmington, Delaware. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports Insights" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Allied Market Research CEO Pawan Kumar is instrumental in inspiring and encouraging everyone associated with the company to maintain high quality of data and help clients in every way possible to achieve success. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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