

Three UPG Sustainability Leaders from North America compete for votes to reach Hurricane Island, USA

Three UPG Sustainability Leaders from across North America compete for your vote to win a place on the Journey To Hurricane Island (USA). Voters win prizes!

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Three <u>#UPGSustainability</u> leaders from North America have been nominated to compete for the

<u>#JourneyToHurricane</u> campaign for a 1week leadership training

in Hurricane Island Center for Science and Leadership in USA. Members of the public are voting in the thousands to determine which Leaders will win the coveted spots. Voters will win prizes!

These three Nominees come from various parts of the North America



region, are diverse in their backgrounds and their dreams and they are united by the separate actions and projects that they are doing to create a better and more sustainable world. They share their stories via text and videos that can be viewed on the campaign site: https://upglive.org/journeytohurricane. In addition, there are regular Instagram LIVE sessions where voters can interact with each Nominee.

Meet the #UPGSustainability Leaders from North America who are participating in the campaign.

Meet Daniel Akinjise #UPGSustainability Leader is an award winning youth activist. He is passionate about using technology and data to enhance HR practices and outcomes, as well as promoting diversity, equity, and inclusion in the workplace. He has skills in HR business

partnering, payroll administration, people analytics, soft skills training, and graphic design. He has a Master's degree in Business Administration with a focus on advanced AI and the future of automation at Nexford University. Daniel is also a young active citizen who has been recognized and awarded by various organizations for his contributions to youth development, good governance, capacity building, and environmental sustainability. He is the founder of two youth-led initiatives, TAD and Empowered Youth, and a member of several networks and movements that advocate for social change and innovation. He has published multiple articles on topics such as climate change, ethics, and sustainability. He is campaigning to #JourneyToHurricane, Listen to what



he has to say: https://upglive.org/vote-danielakinjise

Meet Djim Laporte #UPGSustainability Leader is a young Haitian and Development Leader based



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Then please vote"
Yemi Babington- Ashaye.
President, United People
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in Haiti. He is interested in promoting change and sustainability through SDGs 4, 6, 7 and 13. He believes and advocate for good Environmental Behavior and Digital Education for a better Ecological Transition. He is campaigning to #JourneyToHurricane, Listen to what he has to say: https://upglive.org/vote-djim

Meet Misha Nicholas #UPGSustainability Leader is a dedicated advocate representing the USA in the pursuit of Sustainable Development Goals (SDGs) 1, 2, 3, 4, 5, 7, 8, 10, and 13. His passion lies in fostering positive change by collaborating with both the U.S. Government and non-

governmental organizations, particularly in the realm of disability justice, gender equality, and climate change by speaking in podcasts, webinar sessions, and conferences to reach different members of civil society. She is campaigning to #JourneyToHurricane, Listen to what she has to say: https://upglive.org/vote-misha

Voters from each region are making their voices heard before the polls close at midnight CET on

Sunday, 4 February 2024. Voters are eligible to win 36 prizes (outlined below) and all they have to do is to vote.

The winning Leaders are unveiled at an upcoming #UPGSustainability Journey event taking place on Friday, 9
February 2024. At this event, the winners of the 36 prizes are also announced from the voting register. To attend, participants may RSVP here: https://upglive.org/upgsl-events-RSVP.

"North America has exciting UPG Sustainability Leaders and each of them deserves to win. Please learn about their actions and dreams. Then please vote!" said, Yemi Babington-Ashaye. President, United People Global

Over 13000+ people have applied to be part of the Class of 2024 of UPG Sustainability Leadership. From the Class of 2023, 562 UPG Sustainability Leaders from across 100+ countries were trained and certified as part of UPG Sustainability Leadership. They completed an intensive 9-week training to become ambassadors for positive citizen leadership on sustainability. They are now active and leading local projects in their communities. Since 2019 they have directly trained over 42000+ citizens across all world regions (and counting) on how to make the world better through positive action and the Sustainable Development Goals of the United Nations.



Each year, selected groups are chosen for an additional, in-person training on Hurricane Island in the USA. This training is a fully-funded experience that is designed to strengthen each leader for

the work they are doing in their communities. And so this week people from around the world are currently voting to select which of the 36 Nominees will be amongst the chosen ones. Voting is open until Midnight CET on Sunday, 4 February 2023.

Voters for the Journey to Hurricane campaign stand a chance to win amazing prizes: 36 incredible prizes!

- 2x Voter(s) will receive a CASH jackpot of USD 100
- 7x ONE voter from each region will receive a Golden Ticket for UPG Sustainability Leadership that they can use or give to someone that they care about
- 7x ONE voter from each region will receive a Supporter Raffle ticket (can win \$250 CASH and more).
- 2x UPG Swag Kit 1: T-Shirt, Bag, A6 Notebook, Pen, Keyholder, Lanyard
- 2x UPG pays a donation to a charity that you choose when you Make A Goodwill Vow. Up to USD 50 for each Goodwill Vow
- 7x ONE voter from each region will receive UPG Champion status in 2024 paid for by UPG
- 4x Spotlight: Feature on UPG social media a post celebrating YOU!
- 3x Feature an organisation that you nominate on UPG social media
- 2x Be featured at an upcoming session of United Voices: What's Going On?

In addition to these prizes, everyone can win additional prizes by demonstrating their knowledge of the Leaders from each region. These prizes are managed separately and determined through a seven fun games focused on each region. To participate, RSVP here: https://upglive.org/activity-rsvp.

"The Hurricane Island Center for Science and Leadership is proud to partner with United People Global. We are eager to bring these UPG Sustainability Leaders to Hurricane Island to further their development and to build a rich network of leaders who learn from and depend on each other," said Bo Hoppin, Executive Director at the Hurricane Island Center for Leadership and Science.

UPG Sustainability Leadership is the world's largest and most comprehensive sustainability leadership training for young adults. It is a free programme that mobilises people and organisations to support positive citizen leadership on sustainability. This training is possible because of the support of UPG's partners and collaborators, especially the author and philanthropist, Late Rosamund Zander. To learn more about UPG Sustainability Leadership visit this link: https://upglive.org/UPGSustainability.

Since 2020 the COVID-19 pandemic has been part of the planning process at every step. And very strict measures are in place to ensure the safe travel and stay of the leaders on Hurricane Island as well as the safety of everyone directly or indirectly involved. These measures include vaccination and testing requirements at key moments throughout this period. These safety and hygiene measures are constantly under review as the pandemic continues to evolve - and the

guidelines issued by the World Health Organization, the Center for Disease Control in the USA, as well as the local requirements in the US State of Maine are constantly monitored and respected.

Note to Editors

- 1. Vote: https://upglive.org/journey-vote
- 2. Visit #UPGSustainability #JourneyToHurricane: https://upglive.org/journeytohurricane
- 3. Learn about #UPGSustainability Leadership: https://upglive.org/UPGSustainability
- 4. Meet the nominees: https://youtu.be/ 9WXw qZkol
- 5. To partner or collaborate with UPG Sustainability Leadership, please

visit: https://upglive.org/letsconnect

- 6. More about United People Global https://unitedpeople.global/about-us
- 7. Join UPG: https://unitedpeople.global/join
- 8. Join UPG's Media Community: https://unitedpeople.global/nominations/journalists-nomination
- 9. Follow UPG on most social media: @unitedpeopleglobal or on Twitter: @unitedpeople36 10. Social Media Hashtags: #UPGSustainability and #JourneyToHurricane

About United People Global: UPG is a community that encourages and enables people to make the world better place. UPG believes that all people have the power and the responsibility to participate in making the world a better place. The work of this global community is facilitated by United People Global Foundation, an independent not-for-profit organization based in Geneva, Switzerland. UPG is not a political or religious organisation.

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