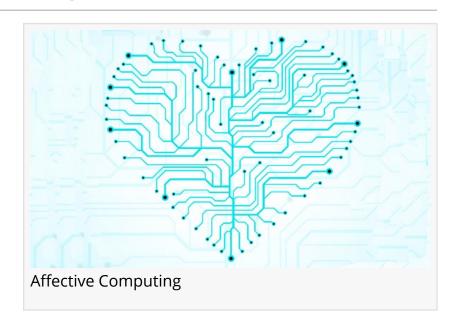


Affective Computing Market Growth Expected to See Next Level: Google, Microsoft, IBM

Affective Computing Market is Booming with Strong Growth Prospects

PUNE, MAHARASHTRA, INDIA, January 25, 2024 /EINPresswire.com/ -- HTF MI introduces new research on Affective Computing covering the micro level of analysis by competitors and key business segments (2024-2030). The Affective Computing explores a comprehensive study of various segments like opportunities, size, development, innovation, sales, and overall growth of major players. The



research is carried out on primary and secondary statistics sources and it consists of both qualitative and quantitative detailing.

Some of the major key players profiled in the study are Google Inc. (United States), Microsoft



Affective Computing Market will witness a 5.8% CAGR, Top Key Players and Forecast to 2030"

Nidhi Bhawsar

Corporation (United States), IBM Corporation (United States), Saffron Technology (United States), Eyesight Technologies Ltd. (Israel), GestureTek (Canada), SightCorp (Netherlands), Beyond Verbal Communication Ltd. (Israel), Numenta (United States), Pyreos Ltd. (United Kingdom).

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report/global-affective-computing-market

The global Affective Computing market size is expanding at robust growth of 5.8%, sizing up market trajectory from USD xx Billion in 2023 to USD xx Billion by 2029.

Definition:

Affective computing involves developing technology that can recognize, interpret, and respond

to human emotions.

On the off chance that you are engaged with the industry or expect to be, at that point this investigation will give you a complete perspective. It's crucial you stay up with the latest sectioned by Applications [Hands-Free Computing, Social Interfaces, Virtual Sales Assistant, Distance Education, Internet Banking, Other], Product Types [Software, Hardware] and some significant parts of the business.

Market Trends: Trends include the integration of affective computing in various sectors like healthcare, automotive, retail, and entertainment. Market Drivers: Growing demand for personalized and emotionally intelligent technology. Market Opportunities: Integration of affective computing in virtual assistants and customer service applications. Market Restraints: Integration of affective computing in virtual assistants and customer service applications.

Market Challenges:

☐ Integration of affective computing in virtual assistants and customer service applications.

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Affective Computing Market by Key Players: Google Inc. (United States), Microsoft Corporation (United States), IBM Corporation (United States), Saffron Technology (United States), Eyesight Technologies Ltd. (Israel), GestureTek (Canada), SightCorp (Netherlands), Beyond Verbal Communication Ltd. (Israel), Numenta (United States), Pyreos Ltd. (United Kingdom)

Affective Computing Market by Geographical Analysis:

- APAC (Japan, China, South Korea, Australia, India, and the Rest of APAC; the Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, and Sri Lanka)
- Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Belgium, Denmark, Austria, Norway, Sweden, The Netherlands, Poland, Czech Republic, Slovakia, Hungary, and Romania)
- North America (U.S., Canada, and Mexico)
- South America (Brazil, Chile, Argentina, Rest of South America)

MEA (Saudi Arabia, UAE, South Africa)

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FIVE FORCES & PESTLE ANALYSIS:

In order to better understand market conditions five forces analysis is conducted that includes the Bargaining power of buyers, Bargaining power of suppliers, Threat of new entrants, Threat of substitutes, and Threat of rivalry.

- Political (Political policy and stability as well as trade, fiscal, and taxation policies)
- Economical (Interest rates, employment or unemployment rates, raw material costs, and foreign exchange rates)
- Social (Changing family demographics, education levels, cultural trends, attitude changes, and changes in lifestyles)
- Technological (Changes in digital or mobile technology, automation, research, and development)
- Legal (Employment legislation, consumer law, health, and safety, international as well as trade regulation and restrictions)
- Environmental (Climate, recycling procedures, carbon footprint, waste disposal, and sustainability)

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